

Michigan State News

Published twice weekly during the college year by the students of Michigan State College. Entered as second class matter at the post-office, East Lansing, Michigan.

The Michigan State News office is located on the fourth floor of the Union building. Telephone, college exchange, extension 104. Office hours - Sunday, Monday, Wednesday, and Thursday from 8 p. m. to 11 p. m.

Editorials appearing in the Michigan State News are written by the editor-in-chief and his assistants, who are students. They can in no way be interpreted as representing the official viewpoint of the college or of the college officials.

Subscription, \$1.50 the School Year

EDITORIAL STAFF MANAGING EDITOR ROBERT A. McINNIS

Joe Porter, Ed. Ellsworth, Jack Stenberg, Paul Troch, Henriette Scovell, Majei Horning, James Hawkins, Katherine Lynch, Reporters - Duke Stafford, Stanley Dole, Clarence Burrey, Thomas Krang, John Tate, Glen Larko, Alfred O'Donnell, Charlotte Brandenstam, Gwendolyn Packwood.

BUSINESS STAFF BUSINESS MANAGER WARREN R. SMOOK, Katherine Grottenberger, Ray Jennings, Joe Retter, Accounts Advertising

FOOTBALL FUTURE

Seemingly there is a paradox in the football situation on this campus. With interest aroused, both in and out of this college, to a point seldom ever attained before, with a varsity team which swamped its rivals last week and bids fair to repeat again Saturday, with some of the best coaches in the country in charge of instruction, there remains one division, and a most important one it is, whose number of participants would indicate that football was a thing rarely heard of here.

At the beginning of the season the freshman football squad included about 120 men evidently eager to begin the task of discovering the secrets of intercollegiate grid competition. In the last few days, that number has decreased until the yearling coaches are instructing a scarce 35.

With about 600 men in the incoming class, we have no more than .05 per cent of them at all interested in displaying their desire to build up a notable State football machine.

Few schools with winning teams have attained their record without a whole-hearted attempt on the part of the student body to exert every effort in uncovering all possible material. Supposedly better athletes than usual have taken up their abode on this campus this year, but this is of little value if the coaches know nothing of them or if they know nothing of the coaches or methods.

In these days the game has reached a point where it is far from simple and where it is practically impossible to gain sufficient knowledge to be of great value in one season. Athletes from the many high schools represent of have received their lessons from coaches who are teaching the systems of as many different other coaches. Thus unity and procedure of the various departments of the game are extremely lacking. It really takes a season to forget and begin over again on one method.

Interest and ability manifested by the appearance of the first year men will be felt next year and the next, and in their senior year success of the team will absolutely depend upon it. Now, his fall is the time to start building the steam roller of the season of 1931. It may seem far distant, but that autumn will happen along all too soon and we should be preparing for it.

Upperclassmen and underclassmen, fraternities and dormitories, the

freshmen themselves, should take up the responsibility of seeing that every freshman with an iota of probability as a football player appear on the first year squad at once. Let us build for the future.

SWIMMERS START REGULAR PRACTICE UNDER BROWN

Prospective varsity and freshmen swimmers met Tuesday night with W.

Pipe Convert Ends Agonizing Tobacco Hunt

Larus & Bro. Co., Richmond, Va., Gentlemen:

I started smoking on cigarettes, but after meeting a young lady for whom men who smoked pipes had a greater charm, I promptly switched to one.

Then my agony began. I tried one brand of tobacco after another, always working on the theory that the more you paid for tobacco, the better it would be.

I tried imported special mixtures. I paid as much as fifty cents an ounce. All to no avail.

Then came the day I tried Edgeworth. It was at a ball game. I had run short of the certain brand I was smoking, and a casual acquaintance offered me a pipeful from his pouch.

Imagine my delight when after the first few puffs I did not feel the old familiar bite. I puffed on, inhaling the delightful aroma, and oh, boy! It was sweet right down to the bottom.

Nothing has separated me from my pipe, or my pipe from Edgeworth, since then.

Yours very truly, (signed) David Freshman, Jr.

Edgeworth Extra High Grade Smoking Tobacco

HARRYMAN'S



When you're introduced to just about the most gorgeous girl you ever laid eyes on—



And she tells you she admires a man who dresses with careful good taste—



And when she remarks how UNUSUALLY good-looking your Florsheim shoes are—say—that's a happy moment you never will forget!

There's a certain assurance about the smart style of Florsheim Shoes which somehow is passed on to the man who wears them—wherever he goes. And maybe Florsheim good looks alone won't win a girl's favor, but from what we've been told, they certainly do help!

MAX HARRYMAN SHOES 118 S. WASHINGTON AVE. LANSING.

Business Opportunity for M. S. C. Students

An opportunity is offered to well-qualified, ambitious students to connect with one of the foremost manufacturers in the country, developing into a life position.

Part time work with good compensation.

A company representative will interview applicants at the Peoples church, Friday, Oct. 12, at 1:30 p. m.

See Mr. John G. Biery for best details.

EAST LANSING COAL CO. Coal Coke Wood

No Long Weights No Short Weights Prompt Delivery

Phone 3628 209 EVERGREEN ST.

GROVE SUCCEEDS EMMONS AS Y BOARD TREASURER

Resignation of Prof. L. C. Emmons, treasurer of the advisory board of the Y. M. C. A., was accepted and Prof. Y. M. Grove was elected in his place at a joint meeting of the Y. M. C. A. and advisory board at the

Peoples church Wednesday. Among the plans for Y activities during the term was the decision to make friendly visits to freshmen, sophomores and faculty member will work together in carrying out this plan. The first of the visits will begin Wednesday evening. The cabinet desires to obtain volunteers from the faculty who will assist in this work.

STATE CAFE

121 E. Grand River Ave. The Most Up-to-Date Place in East Lansing

Columbia Records Are HIT Records

Here Below We List a Few of the Latest Hits on Columbia Records

- 1538 D 10 inch 75c Lady Whippoorwill, Fox Trio, Ben Selvin and His Orchestra, Right Out of Heaven, Fox Trio, Ben Selvin and His Orchestra. 1536 D 10 inch 75c Two Lips, Fox Trio, Fred Rich and His Orchestra, My First Love, Fox Trio, Fred Rich and His Orchestra. 1532 D 10 inch 75c I Love You Truly, Fox Trio, Fred Rich and His Orchestra, Starlight and Solips, Fox Trio, The Chatterbox Chorus and The Play Boys. 1539 D 10 inch 75c Farewell Blues, Fox Trio, The Charleston Chorus, My Gal Sal, Fox Trio, The Charleston Chorus.

We Have All the Latest Hits on Records, Player Piano Rolls and Sheet Music

Budd's Music House

EVERYTHING IN MUSIC 118 South Washington Ave. Lansing, Michigan STORE OPEN SATURDAY EVENINGS UNTIL 9:00

We Know Hats Like Kipke Knows Football!

You'll be easily convinced when you have tried on a few of our new Fall shapes.

\$4 to \$10 "Heid Caps," \$2 to \$3.50

Town and Country Leather Sport Jackets, Sweaters, Shackets, Golf Knickers, and Hose, and other correct Sports Wear, most attractively priced.

We feature Neckwear at \$1.00 and \$1.50 in constantly changing designs, you will find new patterns every week. Our White Broadcloth Shirts at 1.85 (3 for \$5) are the acme of value.

MAY BROS. The Hat Store of the Town

118 S. Washington St. OPEN SATURDAY NIGHT

First cousin to a fish



You don't mind rain any more than sunshine when you're wearing a Fish Brand Slicker. Absolutely weather-proof, yet roomy and comfortable. Good-looking, too. Fish Brand Slickers have been built for 92 years to take the pounding of surf and spray. And how they wear! The "Varsity" model has all that—plus the trim lines of the campus. The full-length sweep protects you to the very crease of your trousers cuffs. Books won't rip the spacious "Breadfast" pockets. You can have buckle or button front, strap collar or plain, and your choice of colors. Olive-drab, yellow or black. Step into the nearest store and buy wet-weather comfort today. Just ask for Tower's Fish Brand, the "Rainy Day Pal." A. J. Tower Company, Boston, Mass.



OUR GIFT SHOP 211 Abbott Road

During Intermission a Sandwich at HURTS

The Shoppe of Friendly Service 122 EAST MICHIGAN AVENUE

Advertisement for Sheaffer's pens and pencils. Includes illustration of a pen and pencil, and text: 'Headwork Students of America have overwhelmingly chosen Sheaffer pens and pencils as their favorites. A sure performer, always unconditionally guaranteed, free of all repair charges, Sheaffer's Lifetime pen has been picked as the choice of forty-one per cent of America's leading universities and colleges. Its dependability means economy, genuine pleasure and the ability to produce easily three clear carbons of letters, notes, etc. And Titan is the perfect pencil companion. "Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower. "Lifetime" Titan overseas pencil to match, \$6.25 At better stores everywhere SHEAFFER'S PENS, PENCILS, STERIL W. A. SHEAFFER PEN COMPANY, FORT MERRILL, IOWA



Electricity opens a new era of ocean travel

Miraculously quiet and vibrationless, luxurious and swift, the new electrically operated S. S. California, largest American-built passenger ship, has opened a new era in ocean travel.

Electricity drives the California so efficiently that the fuel bill for the initial coast-to-coast trip was even less than the Canal tolls. Electricity mans the winches, bakes the bread, makes the life, polishes the silver. And electricity cools the cabins and provides passengers with the comforts found in the finest hotels. Complete electrification makes the California an engineering marvel and a commercial success; it is booked far in advance, a sister ship has just been launched, and another is under construction. On sea or land, in every walk of life, electricity is in the van of progress. Undreamed of yesterday, the electric ship is a symbol of the electrical industry's part in modern civilization and a prophecy of even greater accomplishment.

GENERAL ELECTRIC GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

Junior Party and Open Houses Hold Interest Over Week-end

The campus has spent a rather quiet week as far as social affairs are concerned, but a busy one in the societies with the continuation of rushing. The fraternities are still pledging their rushing season. On Thursday night, members of the various societies entertained the rushes at dinner parties. Charming effects were carried out in the decorations, and clever party games were in prospect for the week-end. The junior class will sponsor a party tonight at the Union. Bennett's orchestra has been secured to furnish music for the party. The first regular Union party will be held tomorrow night. These parties have been very popular in past years, and a large number of guests are expected to attend this opening of the season.

Many of the fraternities are planning to entertain at open houses tonight and tomorrow night. The Alpha Omicron chapter of the Phi Kappa Tau has arranged the open house on Saturday night. The Phi Kappa Tau and the Sigma Alpha Epsilon will be hostesses at parties over the week-end.

25 ENROLLED IN GENERAL CHEM COURSE THIS TERM

Seven hundred and twenty-five students are enrolled in general chemistry this term, according to Prof. E. J. Clark. With the exception of a few sophomore and upperclassmen in the group, the great majority of the students are freshmen.

This number averages up to the preceding classes, there being no appreciable difference in the number of students enrolled.

A few changes in schedule were made according to the number in each section. This facilitated an easier seating arrangement, both in lecture and laboratory divisions.

A new text is being used this year. "General Chemistry" by Professor Richardson of Dartmouth college is the latest edition of its kind, and it encompasses all of the improvements and changes in introductory chemistry. For this reason it has been adopted by the chemistry department.

The interfraternity bowling season will get under way Tuesday, Oct. 9, at 1:30 p. m., when the Union-Like tournament winners last year play a match with the Delta Sigma Phi fraternity at the Olympic bowling alley.

The 1928 schedule has been completed and copies of it will be put in the hands of the various fraternities as soon as possible.

FRIMODIG CALLS ATTENTION TO TOURNAMENT SCHEDULES

J. I. Frimodig announces that the horseshoe and tennis tournament schedules are in the hall of the gymnasium. It is desired that the contestants make arrangements with their respective opponents and get their matches played as soon as possible.

land, Belgium, Germany, Czechoslovakia, Switzerland and France. She visited many museums, art galleries and cathedrals. In England she viewed Wordsworth's and Shakespeare's homes.

Miss Winckler went by way of Quebec, Paris, Naples, Milan, Florence and back by way of Paris and Montreal. Miss Winckler spent most of her time in Spain; there she saw the principal museum at Grande Alhambra, Moorish castles, and art galleries.

Mr. Joyner spent much of his time studying in an art school in France. Professor Schoele studied art on the art department staff.

Miss Geisch was recently added to the staff of the art department.

Museum Receives Relics of Southern Slave Days

Mr. and Mrs. C. A. Reed, 905 Washington, D. C., have contributed two new articles to the museum which interest the casual observer. They are relics of the slave times and present an interesting contrast to the marketing methods of those days and the labor saving devices of today.

One contribution is a wooden bowl, one foot in diameter at the top and one foot in diameter at the bottom. It tapers three-fourths of the way from the top to a smaller circumference but spreads to its original thickness at the base. The container is very cumbersome looking and difficult to handle. A satisfactory one of the same dimensions would weigh one-third as much.

The second gift is a hand-made half bushel measure, constructed of dried corn cobs. It was used in drying slaves days in loading and setting oyster on the west side of Chesapeake bay. Being made of such thick staves bound together by means of stave bands its appearance is that of a stool top.

The second gift is a hand-made half bushel measure, constructed of dried corn cobs. It was used in drying slaves days in loading and setting oyster on the west side of Chesapeake bay. Being made of such thick staves bound together by means of stave bands its appearance is that of a stool top.

The second gift is a hand-made half bushel measure, constructed of dried corn cobs. It was used in drying slaves days in loading and setting oyster on the west side of Chesapeake bay. Being made of such thick staves bound together by means of stave bands its appearance is that of a stool top.

The second gift is a hand-made half bushel measure, constructed of dried corn cobs. It was used in drying slaves days in loading and setting oyster on the west side of Chesapeake bay. Being made of such thick staves bound together by means of stave bands its appearance is that of a stool top.

THREE ART STAFF MEMBERS SPEND SUMMER ABROAD

Prof. Arnold Schoele, head of the art department, announces that Miss Butler, Miss Winckler, and Mr. Joyner studied abroad this summer. Miss Butler went to Canada, Eng-

Attention Students The Lansing Cafe

Lansing's Most Up-to-Date Restaurant
203 South Washington Avenue

Collegiate Flower Shop

PHONE 3702

Fenton Park Kennels

CHOW CHOWS - FOX TERRIERS PUPPIES FOR SALE
DRIVE ON T SOUTH CEDAR TO FENTON STREET

East Lansing Dry Goods

125 East Grand River

The Variety and Gift Shop

Mrs. K. M. Harford Opposite H. E. Bldg.



Now, a new-shade Parker at \$3.50

Blue-and-White, Non-Breakable Barrels in the Ultra Modern Style!

You have never held a sweeter pen—so light, so well balanced, so responsive, so easy and so sure in use. We showed scores of different pens to hundreds of pen-users and asked, "Which do you like best?" They picked this one. You'll do the same among pens at this price at any counter.

A Modern Blue-and-White Of the latest modern design—trim, neat, beautiful in color—you'll want it for its looks alone. And after you have written with it, it will be yours for life. And only \$3.50, too! Try it at your nearest pen counter today.

THE PARKER PEN COMPANY, JANSVILLE, MASSACHUSETTS
OFFICES AND SUBSIDIARIES: NEW YORK, BOSTON, CHICAGO, ATLANTA, DALLAS, SAN FRANCISCO, TORONTO, CANADA, LONDON, ENGLAND

Parker

"Three-Fifty"
Long or Short Pen

To the Football Fans of M. S. C.

If you want to see another track meet—meet us at the game tomorrow.

Wilson & Johnson

Nunn-Bush

Ankle-Fashioned Oxfords

"Sky high" in style and comfort. And ankle-fashioned. Nunn-Bush Oxfords hug the ankle—no unsightly gaping nor slipping at the heel.

1541 The Shoeager, Black, Glassboro, N. J.

Shubel Shoe Co.
10 North Washington Ave., Lansing, Mich.

MARY STEWART'S ENGLISH TOFFEE

We Will Mail Your Candy

Football Suckers for Saturday

Old Gold hits a homer for Babe Ruth

in Blindfold cigarette test

Yes, I am well over 21... so I could see no reason why I shouldn't make the blindfold test. As I tried the four leading cigarettes I kept this 'box score' on the results:

No. 1 out at first
No. 2 this one 'fanned'
No. 3 out on a pop fly
No. 4 OLD GOLD a home run hit!

OLD GOLD'S mildness and smoothness marked it 'right off the bat' as the best."

Babe Ruth

On a non-stop flight to the bleachers! . . .

Why do they choose OLD GOLD... even in the dark?

What is this superiority that wins so many famous players? It's simply honey-like smoothness... the new Old Gold has added to its delicious quality that Old Gold has added to its cigarettes. And it comes from the heart-leaves of the tobacco plant... the finest tobacco that grows. That's why you can pick Old Golds with your eyes closed.

Made from the heart-leaves of the tobacco plant

FIELDS & MOORE'S PHARMACY

Directly Across From Union

Full Fountain and Lunch Service

College Supplies and Stationery

PLATE LUNCHEON
Served from 11:30 to 1 and 6 to 7

We Carry a Full Line of Parker Duofold Pens

SMOOTHER AND BETTER—"NOT A COUGH IN A CARLOAD"

ALBION TO ENCOUNTER KIPKE'S MEN IN NEXT GRID STRUGGLE

Kipke Works to Perfect Better Passing and Goal Kicking.

ALBION BRINGS VETERANS

Tomorrow afternoon at 3 o'clock eastern standard time, the Michigan State football team will play their second game on the 1928 schedule when the Albion college eleven will invade the Spartan stadium. Interest is running high on the campus in hopes that the Kipke coached aggregation can show the form they exhibited in the season's opener last week and win by a substantial margin.

In view of the fact that the Methodists won their first game against Valparaiso university last Saturday, 12-0, the game Saturday will be no walkaway as was experienced last week. Albion had seven let or men back at the beginning of the season and according to all reports several of these new men have shown enough speed to have themselves listed as regulars.

Five positions, Lightbody, a flashy sophomore halfback, is the main scoring threat which the Methodists will bring here Saturday. State won last year's game 20-0 on Armistice day.

State coaches have been working hard this week to polish up the attack of the Green and White machine. Two weaknesses which showed up in the game against Kalamazoo, the passing attack and the point-after-touchdown kicking, were especially stressed during the drills this week. Coach Kipke had Schau and Crall doing most of the heaving while Hornbeck, Under Anderson, Nordberg, Grove, Deane and Ruhl were found on the receiving end in most cases. The Spartans' main line has been working with Grove, Crall and Deane on the kicking department of the game this week and an improvement in Saturday's game is hoped for.

Corrective scrimmaging has been almost a daily task for the varsity during the past week. In all probability the starting line-up for State will be about the same as that which started the week against Kalamazoo. However, in changes in the backfield may be made. This would place Captain Hornbeck and Anderson at ends, Christensen and Joslin in the middle, Mueller and Moeller or Joslin, while Ruhl is an other tackle possibility. In the backfield Nordberg will probably call the signals while Schau will be in at full back. Possibly Kurrle and Ruhl will break into the starting lineup in place of either Grove or Deane. Dan Zinger, Crall, Wilson and Twine are others who are likely to get into the game early.

Moeller or Joslin, while Ruhl is an other tackle possibility. In the backfield Nordberg will probably call the signals while Schau will be in at full back. Possibly Kurrle and Ruhl will break into the starting lineup in place of either Grove or Deane. Dan Zinger, Crall, Wilson and Twine are others who are likely to get into the game early.

Open Day and Night
M. S. C. Restaurant
NEXT TO POSTOFFICE

New Patterns
in
Neckwear
Bows and Four-in-Hands
\$1.00 - \$1.50
LEWIS BROS.
COLLEGE SHOP

Recommended by the English Department of
Michigan State College
WEBSTER'S COLLEGIATE
The Best Abridged Dictionary—Based upon WEBSTER'S NEW INTERNATIONAL
A Time Saver in Study Hours. Those questions about words, people, places, that arise so frequently in your reading, writing, study, and speech, are answered instantly in this store of ready information. New words like *dactylogram*, *electrobus*, *bochette*; names such as *Cabell*, *Hoover*, *Smith*; new Gazetteer entries such as *Latsia*, *Vimy*, *Monte Adami*. Over 100,000 words; 1,700 illustrations; 1,200 queries printed in Bible Paper.
See it at your favorite bookstore or write for information to the Publishers
G. & C. MERRIAM CO.
Springfield, Mass.

MODERNS

In personal equipment today, beauty and style give added zest to a sturdy and dependable utility.

As a fine example of this modern trend, note these handsomely matched writing instruments. Of the

Wahl-Eversharp Fountain Pen
\$3 to \$10

it has been truly said, "money cannot buy a better writing pen." The pencil speaks for itself. It's the Wahl-Eversharp, which stands alone in its field. Priced from \$2 to \$6.

These are examples of the many remarkable values in the famous Wahl-Eversharp line. See your Wahl dealer today.

WAHL EVERSHARP
PENS AND PENCILS

ARE YOU A MEMBER
of the
black hand?

Most of us manage to get our hands well smeared with ink when we do much writing with a pen. Remington Portable is the best solution of that problem—and the neatness and legibility of typewritten work are sure to make a hit with the profs.

Get a Remington Portable now! It's the smallest, lightest, most compact and most dependable portable with standard keyboard. Carrying case only 4 inches high. Weighs 8 1/2 pounds net.

Let us explain to you our easy payment plan.

Remington Portable
Remington Rand Business Service, Inc.
209 United Building
Lansing, Michigan

SPECIAL ATTENTION -- MICHIGAN STATE MEN—SHUBEL'S, the College Shoe Store, located at 210 North Washington Avenue (down town) welcomes all M. S. C. Men back to school. Seems mighty good to see all the old faces and to the Freshmen we extend a welcome invitation to come down town and get acquainted.

You Fellows All Know Lank DeVries

Well, Lank will be our Shoe Man at the College this year and you will find him here at the store on Saturdays. Remember Lank got his big start as our hosiery couple of years ago when he received honorable mention in the Green Sheet. Give Lank the warm hand for us.

We Are Putting Out a Great Shoe This Year

It's a broad toe of Scotch grain. Comes in black and brown. Just the shoe for campus wear. Ready now — 300 pairs.

AT **\$5.00**

English Shoes
Imported by us directly from North Hampton, England, considered to be the world's finest footwear for men. Ask Lank, he owns a pair.
Price, \$15.00 to \$25.00 Per Pair

Neum and Bush - A. E. Nettleton and Forbush

The Brentford—Nunn-Bush—Ankle-Fashioned
SHUBEL'S
210 North Washington Ave. Down Town

NIGHTS 7:00 - 8:45
ADULTS 25c
MAJINES 2:00 - 3:45
ADULTS 25c
Children the Airline

STATE EAST LANSING

NEW YORK PAID \$2.00
No Advance in Prices Here!

EMIL JANNINGS
IN AN **ERNST LUBITSCH PRODUCTION**
'The Patriot'

WITH **FLORENCE VIDOR LEWIS STONE NEIL HAMILTON**
A Paramount Picture

TUESDAY AND WEDNESDAY

HEAVEN-SENT COMEDY
GEORGE AND CHARLIE **SIDNEY MURRAY**
FLYING ROMEO'S

THURSDAY AND FRIDAY

WITH **BETTY COMPTON** **BACLANOVA**

George Bancroft
IN **"THE DOCKS OF NEW YORK"**

SATURDAY ONLY—LOUISE FAZENDA in "DOMESTIC TROUBLE"

21
he
larn
sto
DEFF
arday man
same feeli
over the cr
mightily
lung heavy
in front of
very morning
glory and a
thought a long
though from
er's variou
that th
in credit
was wrong
e Methodi
of the Kaz
length
in fifteen
the entire
had bet
any ra
ndent ha
the stands
alls
SUPP
to receiv
of Lansing
well th
ing flux
two citie
We s
k forward
" on a
passer
ate Occas
WHY
that the
planning
out course
of your cabin
it might
a who hopes
for the best
focus on t
PREPARI
was
did
who
they
one
other the
to take
him?
GAND
of the
suced t
uberty
and will
s. W
after
OFFIC
the best
class of
ing even
one. No
through
to less
and enter
to order
Figh
every
ing if
things
to the
a good
rking
the y
State
end
ate" i
aving
order
ON V
AMPU
ALE
nior class
udent cot
Delta E
Interest
Union.
eting of
all, News
shard a
rky Fo
E. U. F
Buy G