

KIPKE TO COACH HERE

State's New Coach FORMER MICHIGAN STAR AND ALL-AMERICAN HALFBACK SIGNS

To Be in Complete Charge of Football Coaching on Three Year Contract.

ASSISTANTS NOT YET ANNOUNCED

Well Known Here—Is Former Lansing High Star and Lansing Resident.

Harry J. Kipke, graduate of Lansing High and the University of Michigan, All-American halfback 1922, Assistant coach at Missouri University 1924, Backfield coach at Michigan 1925, 1926, 1927. Kipke is one of the greatest punters ever produced.



Harry J. Kipke, former Lansing High and University of Michigan football star, and at present backfield coach at the University of Michigan, has signed a three year contract to be head football coach at Michigan State college, Athletic Director Ralph H. Young announced today.

State students and fans will undoubtedly rejoice over this appointment for Kipke is one of the smartest football players that ever donned a headgear and he has a great following in this part of the state. Kipke began his football career at Lansing High where he was substituted for four years on State championship teams and was picked as All-state halfback during his last two years.

At the University of Michigan Kipke won nine letters, three in basketball, three in football and played on championship teams in all named on seven occasions. In 1922 on Walter Camp's All-American team, in college Kipke was perhaps the greatest kicker that the conference has ever produced.

Graduating from Michigan in 1923, he went to the University of Missouri where he became assistant coach of football and basketball. He was then called back to his alma mater where he remained for the past two years in the capacity of backfield coach in football and assistant coach in basketball and baseball. During his three years of coaching, his teams have met with phenomenal success much of which can be traced to his ability.

The appointment of Kipke is in line with the policy of expansion that Athletic Director Ralph H. Young has been sponsoring for the past two years. Coach Kipke will have full power to appoint his assistants and thus far he has not announced his personnel. It is not known whether the present assistants will be retained or whether Kipke will bring an entire new staff with him.

The appointment was approved today by the State Board of Agriculture and the Athletic Council after Kipke was recommended by Athletic Director Ralph H. Young.

The new coach is very well known here, his home being in Lansing, and he has numerous friends connected with this institution. His brother, Ray, graduated from State in 1925 and was a varsity football winner here. A younger brother, Herbert, is a member of the freshman class.

WILL START POLO HERE NEXT TERM

Plans for a polo team are rapidly advancing, according to Col. T. L. Sherburne. It is expected to have a team in shape to play its first game by the middle of next term. Practice will be held for the team during the Christmas holidays. The team will probably join the United States Polo association of the United States, an association consisting of polo teams from colleges and from outside polo clubs.

At the Union

In planning for the winter term members of the Union have all of their general classroom supplies and that all may be purchased at a saving. The use of four coupon books each term will result in you more than the amount of your Union fee. You can use them in any department operated in the building. If you are planning on staying on the campus over the Thanksgiving recess you will find the Union in complete operation. A special dinner will be served in the dining room on Thanksgiving and the cafeteria will operate as usual. Appointments for the beauty parlor should be made during the week if possible. Schedules for Friday and Saturday are usually difficult to arrange because of the rush for those days. Use the Union. The more you use it, the more it will be able to serve its members.

TO INSTALL NEW CORPS SPONSORS ON DECEMBER 2

Annual Ceremony to Be Held in Demonstration Hall. DANCE TO FOLLOW Polo Match and Presentation of Rank to Feature Evening.

The annual installation of new sponsors will take place at the Demonstration Hall, Friday night, December 2, at 8 o'clock. The entire and complete program will assist in the installation and provide the entertainment for the evening.

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LARGE AUDIENCE FOR ORCHESTRA

College Artists Make Debut to 3,500 Appreciative Listeners.

Nearly 3,500 students and residents of surrounding towns heard a full hour program played by the Detroit Symphony Orchestra, conducted by Leonard Richards and Arthur Farwell, respectively, at the Demonstration Hall.

Although the reserved seats were not strictly filled, the balcony containing those admitted on student tickets was loaded to capacity. A squad of state police handling traffic and members of the band acting as guides took care of the crowd in an expeditious manner.

Making his debut to local audiences, Leonard Richards, head of the music department and considered one of the greatest living exponents of the harp-harp and a pianist of the first rank, was received with resounding applause. Mr. Richards taking several bows before the crowd could be quieted.

Although Arthur Farwell appeared as conductor before a college audience several weeks ago, last evening was the first real opportunity for people of this vicinity to hear his work. Conducting his own composition "The Demons of Hurakan," Farwell drew the admiration of his audience in his playing of the harp-harp and a pianist of the first rank, was received with resounding applause.

NOTICE FOR FRESHMEN

The second scholarship report on freshmen will be in the hands of the advisors the week of Nov. 25. Will every freshman please make it a point to see his advisor sometime that week? In the event that students are unable to meet the advisors at the hours assigned, they should call at the dean's office.

PREXY SAYS

The president of the United States, Woodrow Wilson, has just died. The news is a great shock to all of us. We are all mourning the loss of a great leader.

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SOPHS HOSTS TO MANY THOUSAND

Approximately 2,000 sophomores are expected to host the incoming freshmen at the annual orientation program. The program will include a variety of activities designed to help the new students adjust to college life.

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EIGHT HONORARY FRATS INITIATE THIS FALL TERM

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15 GROUPS YET TO CHOOSE

Varsity Club Held First Swing out of Term with 22 Men.

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WE RUN A SCOOP

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LOVERS OF BEAUTY

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THIS NEW PAPER

We take our new seven column paper out and this issue can be seen as an example of what this paper will be in the future. The new paper will be a little more than twice as large as the old one. It will be a better paper, a better paper, a better paper.

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TURKEY TIME

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It is time again

Michigan State News

Published twice weekly during the college year by the students of Michigan State College. Entered as second class matter at the postoffice, East Lansing, Michigan.

MAKING THE PAPER PAY

For the past few weeks there has been a lot of pronounced kicking about the amount of advertising that is being run in the State News. While we admit that several issues have been over their quota, we would like to explain the necessity of all our advertising. It is a lot easier to go out and get news than it is to get advertising. A person will give a reporter a story much sooner than he will sign an advertising contract. Very few people are prone to part with their shekels, and it takes money to run a newspaper.

The staff is attempting to run the State News in the same manner that any large city newspaper is run, that is, on a paying basis. We are not attempting to build up a surplus but we are endeavoring to finish the year without a deficit, and to do this we must have a certain amount of advertising.

The people who are waiting tonight about the amount of advertising are usually people whose only acquaintance with a newspaper has been the fact that they have read one once in a while. Advertising is the life of any paper and it pays the bills. The average city newspaper in the United States runs at least an average of 50 per cent of advertising daily. This sounds unreasonable to most people, but get out your ruler and measure it up some day. In this respect, the State News has shined but twice. In two issues we have yielded to the lure of the great god Profit and we have run over 60 per cent of advertising.

But if our severest critics will harken back to the early days of this term, they will remember that for ten issues the State News ran but 30 per cent of advertising. We wonder how we are going to pay our print bill for that time if we cannot make it up in the later issues. Perhaps some of our malcontents could give us an idea.

A lot of students think that their 10 cents a term should entitle them to a paper as well as enjoy a school of journalism here at State. As a matter of fact their 10 cents just about covers the cost of mailing the paper. There will be 20 issues this term and it costs the college to have them mailed. It is the staff with a good deal of money this term to pay for printing, paper, and other expenses. By some figuring it is estimated that we receive a cent and a

half per issue from every student and it costs us over five cents an issue to put out a paper. As the popular song says, "Where in the world will the money come from?"

According to these figures it is necessary to run at least 250 inches of advertising with our seven column paper in order to pay for the expenses entailed in publishing. But suppose we want to have cuts of pictures made, etc. That costs us money and it means more advertising. Sometimes we go below our quota of advertising and then we must make up our deficit by putting another issue. A lot of people would like to do themselves a little good by dropping around to the office some time where we can show them the exact figures and let them see what a nice job it is trying to make both ends meet.

We have gone into a seven column issue for the sole reason that we want to give more space to news. We are making every effort to put out a paper that will be interesting and that WILL PAY. If any of our chronic kickers will crash through with any constructive suggestions, we will be only too glad to follow them. We realize that we are not infallible and are prone to make mistakes, but we do think that we know our own job better than anyone else on the campus. If we don't, we are willing to step down and surrender our authority to some one else. But it will not be necessary.

People who do the most kicking can't stand responsibility. They are like mules. They will kick at anything for no good reason at all, and all the prodding in the world won't make them budge an inch. The only way to handle these people is to use the Missouri method of handling mules. Always stay a jump ahead of a mule and never get behind him.

Campus Forum

OUT WITH IT, GU!

We have been reading your discussions with considerable interest, and believe you are sincere but mistaken. What are the real causes of war, and how is voluntary military training going to eliminate them? Men like you and I take military training, we learn to fight wars, but we do not cause them. Contrary to the general impression, wars of history have not sprung from the multitude. Wars are organized on a broad basis of economic, racial, or religious rivalry, not by the many, but by the few. A nation does not spring spontaneously into arms and battle with the first party it sees. The people are goaded, pushed and urged into warfare from higher up. Just how does a three hour course for freshmen and sophomores bring about international strife?

Many historians believe wars are natural that they are necessary. This idea seems plausible when you notice that an era of warfare always brings in its wake tremendous advances in science, philosophical thought, and social understanding. We do not believe this, you and I, but we will agree. I believe that the war to end wars did not end them. There is every probability of another struggle, probably not certainly. Perhaps it will be on nationalistic lines. Perhaps not. Did it ever occur to you that a racial war or a religious war or a war of English speaking peoples was a possibility? In a little industry thinking about the general course of history,

such a struggle seems to be the next logical step. We first had family and tribal wars. Then feudal wars. Then state wars. Next national wars. The next largest group is likely to be the basis of the next struggle. Now to recapitulate. The causes of the next war will not be affected by compulsory military training. But there is every reason to believe there will be a next war. Don't you think we all ought to learn the rudiments of how to fight it? You and I will have to earn our living, so don't you believe the state is right in compelling us to go to school and learn how to do it and how to live? You and I will fight the next war, we certainly will not cause it, but isn't the state right in compelling us to learn a little about carrying it to a successful finish?

In discussing a vital campus problem, it is best that we think open mindedly, and that we express our opinions in a sincere manner. The question of military training is not

being discussed sincerely and open mindedly. In response to earnest and unselfish effort on one side have come hitting and ridiculing from the other. I do not intend to argue that question here. I believe that a protest is due against the actions of those who have tried to combat their opponent's case.

HOCKEY AND SKATING RINK IS UNDER CONSTRUCTION

A large hockey and skating rink is being constructed near the new armory on the Plains of Sherburne across the Red Cedar. This project is in conjunction with plans for increasing the popularity of winter sports.

Plans for the organization of an outdoor club are now being promoted. It is best that we think open mindedly, and that we express our opinions in a sincere manner. The question of military training is not



A tip... ladies like the aroma of Edgeworth

For Your Thanksgiving Dinner order the Rolls - Cakes - Mince or Pumpkin Pie AT MACHUS BAKERY & RESTAURANT 107 East Grand River Phone 2-5511

College Dry Cleaners & Dyers Cleaning and Pressing for Particular People We Call and Deliver 206 Abbott Road Phone 2-5535

WHIZ HAMBURGER and Bar-B-Q

GOOD FOOD Quick Service Right Prices Food of the Highest Quality is building our business. We solicit your patronage. STATE CAFE 121 E. Grand River Ave.

HEATON'S DRUG STORE 128 W. Grand River Ave., East Lansing, Mich.

Suit or Overcoat CLEANED and PRESSED \$1.00 T. K. Schram Next to Hunt Food Shop

CLOTHES Ready-made And Cut to Order ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES. Charter House Suits \$40, \$45, \$50 Overcoats Beery Camels Hair Coat \$108

Y. W. C. A. WOMEN PREPARE DOLLS FOR CHRISTMAS GIFTS The girls in the social service department of the Y. W. C. A. have prepared to dress 150 dolls for Christmas. Some of the dolls will be sent to Miss Stanner of the class of 27 who is teaching in the Kentucky school. The remainder will be distributed among the underprivileged ones of Lansing.

SPARTAN S-P-A-R-T-A-N SPARTAN will protect you from critical eyes and from cold weather as well. To really appreciate the real worth of the good quality and the perfect satisfaction that goes with wearing a smooth-built overcoat, you must try on a SPARTAN. \$25 to \$40 MacManamon

Downey Hotel WITH The New Hotel Downey Coffee Shop IN CONNECTION

THANKSGIVING WEEK AT THE ARMORY DANCES WEDNESDAY Nov. 23 KENTUCKY COLONELS "GREATEST BAND ON TOUR" THURSDAY Nov. 24 VAUDEVILLE ACTS—10 ORIGINAL KENTUCKY COLONELS J. R. SUTTON, MASTER OF CEREMONIES FRIDAY Nov. 25 ORIGINAL—ONE AND ONLY KENTUCKY COLONELS FIRST BIRTHDAY DRAMA SATURDAY Nov. 26 TEN ORIGINAL—ONE AND ONLY KENTUCKY COLONELS STILL HERE—WAITING FOR PAY DAY FRIDAY Dec. 2nd NOT ONLY THAT BUT PAUL WHITEMAN AND HIS ORCHESTRA

ATTENTION STUDENTS The Lansing Cafe Lansing's Most Up-to-Date Restaurant 203 South Washington Avenue

LEARN TO DANCE WELL Join Next Beginner's Class Tuesday, Nov. 22, 7 P. M. Classes Free and There Learn to Kiss! Class Mon. Eve. 7:30 ARTHUR H. WISSON Arcadia Ballroom



SALE OF SMART FUR COATS 20 per cent Reduction! Smart Sport Coats of Opposum and Raccoon — Dress Coats of Hudson Seal, Muskrat and Others Certainly no college is entirely complete without a smart fur coat. In a number of attractive styles these lovely furs offer a real investment in practicality and smartness. DANCER-BROGAN'S

The Bank of Reliable Service East Lansing State Bank

The King's Henchman (In English) Music by Deems Taylor Libretto by Edno St. Vincent Millay CAST Arthur Marshall, Joseph Rover, Marie Sundelius, Burton Leslie, Alfred Valton, Dudley Warwick. PRUDDEN AUDITORIUM LANSING Tuesday Evening, November 29 at 8:30 o'clock BOX OFFICE, HOTEL OLDS Ground Floor Private Telephone 3522 Prices \$4.00—\$1.30—\$2.15—\$2.20 \$1.65—\$1.10 Under the Auspices of Lansing Music Business and Music Department, Michigan State College.

