

Michigan State News

Weather Forecast
Thursday rather cool.

Weather Forecast
Showers and colder tonight.
Wednesday partly cloudy,
colder west portion, mostly
fair.

VOLUME 19

TUESDAY, MAY 10, 1927

Number 53

ANNIVERSARY DAY OCCASION OF MANY EVENTS

Major General Andrew Hero to Give Address at Dedicatory Service of New Armory.

PLAN ANNIVERSARY BALL

Chemistry Building to Be Dedicated Thursday Afternoon; Eugene Davenport to Speak

Remember the Convocation

Friday has been set aside as a school holiday in which the twentieth anniversary of Michigan State College will be commemorated. An excellent opportunity is provided for students to go home on this date due to the fact that there will be no classes. However, it is hoped by the college officials that the student body will respect this day as a school holiday, a holiday in which every student sees himself as a participant. It is a celebration which marks a world of progress, too great to be easily grasped, but the student body should enter into the spirit of the thing. President Kenyon L. Butterfield especially urges that the all-college convocation be accepted as an exceptional school venture which no student should miss. Students may leave the college for other places over the weekend. Nothing hinders them. But the student who does this is failing to assume his obligations to his school. We hope that they are taken seriously.

FIVE HONORARIES PLAN SWINGOUTS ON ANNIVERSARY

Joint Swingout to Be Held by "Little Green Devils" and "Daddy Long Legs"

UNKNOWN TO PICK MEN

Tau Sigma Will Present New Men; Blue Key to Hold First Swingout Under New Name

Musical Cavalry Drill, Wall Sealing, to Head Demonstration Events

Machine gun drill, wall sealing, and a musical cavalry drill will be the first of the demonstration events which will be held on Friday evening, May 13, at the dedication of the new chemistry building. The exhibition will consist of a wall sealing, a musical cavalry drill, and a machine gun drill. The wall sealing will be held in the gymnasium at 7 o'clock. The musical cavalry drill will be held in the gymnasium at 8 o'clock. The machine gun drill will be held in the gymnasium at 9 o'clock. The events will be held in the gymnasium at 7 o'clock. The musical cavalry drill will be held in the gymnasium at 8 o'clock. The machine gun drill will be held in the gymnasium at 9 o'clock.

SENIOR CLASS TO PRESENT HUGHES' HISTORICAL PLAY

Many Famous Characters Will Be Depicted by Students

STATEWIDE RECOGNITION

Pageant to Be Presented Commencement Week Before Grad.

SPARTANS BRING ALTER LOCATION LAURELS HOME FOR EXHIBITION

Irishmen Fooled by Tollex, but Will Be Held on Drill Field and State Men Connect with Pill Followed by Gym Dance.

The Spartans, who have been victorious in their recent matches, will bring their laurels home for exhibition. The exhibition will be held on the drill field and the state men will connect with the pill. The exhibition will be held on the drill field and the state men will connect with the pill. The exhibition will be held on the drill field and the state men will connect with the pill.

ALDERMAN TIES NATIONAL MARK

State Leader Leads Spartans in Spectacular Victory over City College

JOINT CONCERT TO TAKE PLACE

New Varsity Song to Be Presented; Glee Club and Orchestra Join in Entertainment

S. C. A. Holds Discussion on Question of Type of Education Being Obtained

Members of the Student Council of America held a discussion on the question of the type of education being obtained. The discussion was held in the gymnasium and was attended by a large number of students.

CLUB HEARS OF FOREIGN EXPORT

Ken Export Head Explains Foreign Marketing Methods to Commercial Club

SPECIAL CHURCH SERVICE MAY 15

Rev. McCune to Give Talk; Special Delegation Coming

AWARD HONORS TO STATE GRAD

Research Work Brings National Recognition to Charles V. Green.

Disclose Vast Difference in College of 70 Years Ago

When the students return to the college in the early afternoon, they will find a vast difference in the college of 70 years ago. The college has grown from a small school to a large university. The students will find a vast difference in the college of 70 years ago. The college has grown from a small school to a large university. The students will find a vast difference in the college of 70 years ago. The college has grown from a small school to a large university.

Y. M. C. A. NAMES NEW COMMITTEE

Maps Out Program for Coming Year; Membership Shows Rapid Increase.

The initial move in the launching of the program for the coming year was made by the Y. M. C. A. committee. The program is mapped out for the coming year. The program is mapped out for the coming year. The program is mapped out for the coming year.

Memorial Tablets to Be Dedicated at Armory Ceremony

The memorial tablets, one contributed by East Lansing, commemorating the fallen soldiers, will be dedicated at an armory ceremony. The memorial tablets, one contributed by East Lansing, commemorating the fallen soldiers, will be dedicated at an armory ceremony.

Co-eds Entertain Mothers at May Morning Breakfast

A beautiful sunny morning created a perfect atmosphere for the annual May morning breakfast given by the Y. W. Co-eds and their mothers. The breakfast was held in the gymnasium and was attended by a large number of students and their mothers.

Michigan State News

Published twice weekly during the college year by the students of Michigan State College. Entered as second class matter at the post-office, East Lansing, Michigan.

The Michigan State News office is located on the fourth floor of the Union building. Telephone, college exchange, extension 194.

Editorials appearing in the Michigan State News are written by the editor-in-chief and his assistants, who are students. They can be used by the student body as representing the official viewpoint of the college or of the college officials.

Subscription, \$1.50 the School Year

EDITORIAL STAFF

EDITOR IN CHIEF
LEON E. HORTON

Assistant Editor: Robert McInnis
Assistant Editor: William Miller
Assistant Editor: Meredith Clark
Chief Editor: Dorothy Blomsmith
Sports Editor: Kenneth Howell
Feature Editor: Donna Deane Sherman

Reporters

James Elliott
Jack N. Steinhilber
Jack Henry
Emory Cannon
Lee Irene Roth
Agnes Trumbull
Marie Hoffmann
Margaret Anselmi
Irene W. Wiley
Evel Oliver

BUSINESS STAFF

BUSINESS MANAGER
WAYNE M. BARKWELL

Assistant Business Manager: Lewis Miller
Accounts: Esther Carson

Assistants

Philip Olin
Francis Brubaker
H. W. Mason
Henry Philip
Lucile Bunge

ANNIVERSARY DAY

Thursday and Friday, May 12 and 13, have been set aside to commemorate the 70th anniversary of the oldest agricultural school in the world and one of the finest educational institutions in the state of Michigan. Michigan State College, seventy years ago pioneers of Michigan broke ground in a thick forest several miles from a railroad and set up three buildings which were to form the nucleus for a college. One building, "Saints' Rest," as a dormitory. Old College hall, where the first classes were held, and a barn in which the college stock was kept. Today, a thriving little community in which new buildings are rising, a widespread campus with a well kept lawn, some 25 scientifically equipped and managed buildings, a faculty of some 300 trained men, and a student body of 2,000 people including both men and women, greet the visitors at East Lansing. Seventy years ago, braving the discomforts of bad roads, drawn by either horses or oxen, several hundred people gathered in the college chapel to celebrate the opening of the new institution. Thursday and Friday, several thousand people will pour into East Lansing, either by luxurious motor cars or by railroad transportation. New buildings, striking edifices, will sup-

plant the dedication ceremonies of 70 years ago in the celebration.

The striking progress which has been made over that span of years is remarkable. Students of Michigan State College fail to gain the significance of the whole thing. The anniversary day program, especially the all college convocation for Friday morning, is designed especially for the student body, to bring home the significance of the comforts which we enjoy and the prosperity in our midst. Students of Michigan State College owe a couple of hours to themselves to carry home this remarkable lesson. It is the especial hope of the officials responsible for arranging this program that the student body will enter into it as a student and catch the meaning of the venture.

ANNIVERSARY DAY OCCASION OF MANY EVENTS

(Continued from page 1)

new building. Col. William B. Wallace of the general staff, Washington, D. C., will act as representative of the general staff, and Maj. Gen. Guy Wilson will attend as a guest.

Judge Ben Williams of Jackson will present to the college the memorial to General W. H. Wellington, purchased by Jackson county. Inauguration will be pronounced by Rt. Rev. Patrick Donagan, war chaplain of the 32nd division of the United States army.

Following the ceremony, the base ball game between Michigan State and Bradley college will entertain the crowd.

The Army and Navy club of Lansing will be hosts to the military visitors at a banquet at 5:30. The evening program will consist of an elaborate review by the R. O. T. C. to start at 8 p. m. A parade of the entire cadet corps will take place. This will be followed by demonstrations by the three units in the corps. The cavalry will present a musical drill in which 40 mounted cadets will maneuver to the music of the band without remounting. Well scaling by 30 picked men will be the work of the artillery unit, and the infantry division will give exhibitions of tent pitching, physical drill and the use of the one-pounder machine gun. An equipment race between squads of infantry and artillery cadets will also be staged.

Cadets will take their part in the demonstration when the women's physical education classes will give exhibitions of aesthetic dancing and

girls from the advanced equitation class demonstrate their horsemanship.

Events of the day will be closed by an anniversary ball in the gymnasium at 10 p. m. Entrance to this may be obtained by student athletic books and cards presented to the alumni at the Union desk.

DISCLOSE VAST DIFFERENCE IN COLLEGE OF 70 YEARS AGO

(Continued from page 1)

stern warring between 65 and 70. And it is altogether doubtful if he wore a coonskin coat from one class to another.

The men who went down to attend chapel exercises and worked for their living in the woods didn't attend Union parties the night before, but took his excess energy out in blanket tossing and practical jokes. If ball had been in vogue at the college then, there sure would have been wonderful timber here for the line of a college team.

It was such men as these who originated the traditions of the college, imbued them with a spirit of fun and a spirit of wisdom. When they fought they put their souls into the battle and their victims remembered their punishment for the rest of their college lives. In later years this same spirit indelibly wrote itself in the battered doors and corridors of Williams and Abbott halls.

Olema, named after a famous old

J. W. Edmonds' Sons
Trunks and Fine Leather Goods.
107 Washington Ave. South
Lansing, Mich.
Established 72 Years

Hotel Kerns
CAFE and CAFETERIA
Ballroom Private Dinners
E. E. Mason, Proprietor Phone 53307 Home Cooking

SUN SET
Cafeteria
HERD BUILDING
Luncheon 11:00 to 2:00 Dinner 5:00 to 7:30
Special Sunday Dinner 12:00 to 3:00

Pratt is the Photographer
24 Hour Service
College Photo Service
211 Abbot Road

HEATON'S DRUG STORE
128 W. Grand River Ave., E. Lansing, Mich.

Connor's
WORLD'S BEST
ICE CREAM

CLOTHES
Ready-made And Cut to Order
ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.
Charter House
Suits and Topcoats
\$40, \$45, \$50

4 OR 5 CAN RIDE AS CHEAPLY AS 1
No charge for extra passengers—Lowest rate in the world
20c First Half Mile—20c a Mile Thereafter
To Students for Group Riding This is Especially Convenient
MACKAY (Yellow) CABS
Dial 21111 715 River

PATRONIZE STATE NEWS ADVERTISERS



Your skin needs this after-shaving comfort
THE skin's natural moisture must be conserved if the face is to be comfortable. Aqua Velva applied after shaving helps the skin retain this moisture—keeps it flexible and comfortable all day long. This remarkable after-shaving liquid was perfected by the makers of Williams Shaving Cream to keep the face as comfortable as a Williams shave leaves it. In big 5-oz. bottles—50c.
Williams Aqua Velva

Charge to the account of _____ \$ _____
Form 1228A
CLASS OF SERVICE DESIRED
TELEGRAM
DAY LETTER
NIGHT MESSAGE
NIGHT LETTER
Patrons should mark an X opposite the class of service desired. OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL RATE TELEGRAM.
WESTERN UNION TELEGRAM
NEWCOMB CARLTON, PRESIDENT GEORGE W. E. AYRINE, FIRST VICE-PRESIDENT
Send the following message, subject to the terms on back hereof, which are hereby agreed to
WM MOELLER
MICHIGAN STATE COLLEGE
E LANSING MICH
YOU HAVE PROBABLY NOTICED THE GREAT POPULARITY OF ONE FAMOUS BRAND OF TOBACCO AMONG YOUR FRIENDS WHO DEMAND PERFECTION IN PIPE SMOKING THE REASON IS THAT FOR TWENTY YEARS BLUE BOAR HAS BEEN SKILFULLY BLENDED TO PROVIDE MEN OF TASTE WITH A QUALITY THAT IS BEYOND CRITICISM OR QUESTION THERE IS LITERALLY NO BETTER TOBACCO MADE THE AMERICAN TOBACCO CO
Blue Boar
Rough Cut
One man tells another

The Social Whirl

Edited by
Henriette Scovell

Last Friday night the Electic fraternity held an open house... (text continues)

Ero Alphan
Thomas Gilbert attended the Arch... (text continues)

Alpha Phi
Lillian Yaker of Manchester... (text continues)

Olympic
At home 17 of Detroit, Allen Ed... (text continues)

Kappa Delta
A party was held Saturday... (text continues)

Abbott Hall
Mr. and Mrs. Nelson spent the... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

Women's Building
Afternoon a tea was held... (text continues)

SENIOR CLASS TO PRESENT HUGHES HISTORICAL PLAY

(Continued from page 1)
of public attention in the state in the second period.

In the third period the figures of... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Mr. and Mrs. ... (text continues)

Herman
Harry Newman, Albert Newman, Al... (text continues)

Alpha Gamma Rho
A large number of alumni were here... (text continues)

Hillcrest House
Charlotte Audette went to Grand... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

Phi Kappa Phi
Evelyn Dugan, Robinson and... (text continues)

The Hunt Food Shop

131 133 East Grand River Avenue

East Lansing

Telephone 21157

FOUR PIECE SUITS
Knickers to Match

For Street and Sport Wear

\$37.50 to \$47.50

TIES--Summer Patterns

Golf Sweaters

White Flannel Trousers

\$8:50

The FASHION SHOP

"The Apparel Of Proclaims the Man"

An exceptionally low line of

All Long Wool Suitings

\$26.00 -- \$33.50 -- \$35.50 -- \$37.50

Up to \$60.00

Men's Topcoats, \$23.50

Also custom tailored

Ladies' Topcoats, \$25.00

SCHRAM

VARSITY TAILOR

Dry Cleaning

Pressing

ATTENTION STUDENTS
The Lansing Cafe
Lansing's Most Up-to-Date Restaurant
201 South Washington Avenue

Gifts That Last
Jewelry Gifts are most appreciated because they are lasting and treasured during their long life.

J. H. Tompkins
JEWELER
214 Abbott Road
East Lansing

WE SERVICE ALL CARS
Goodyear Tires and Tubes
Accessories of All Kinds
Alumite and Zerk Service
Washing and Storage
Official A. A. A. Garage
GOUGH SERVICE CO.
Chrysler Dealers
M. A. C. Ave. Phone 2-0101

College Manor Barber Shop
EXPERT WORKMANSHIP
GOOD SERVICE

M. S. C. STUDENTS, When Downtown, Eat at Wolverine Lunch
Michigan Avenue

REMEMBER TOWLE
when you need new Glasses as well as having old ones repaired.
Towle Optical Company
110 East Allegan Street

STUDENTS' HEADQUARTERS
Machus Restaurant

HOTEL DOWNEY
Make the Downey Your Headquarters When Downtown

Campus Pharmacy
[Where You Meet]
[Your Friends ...]
Service with Courtesy

Small's Young Men's Shop
WE ARE LANSING AGENTS FOR LANGROCK FINE CLOTHES
Small's

H A V E A C A M E L


Modern smoking pleasure that never fails
The smokers of this age are the most independent ever known. Accepting no hearsay, they have smoked out the facts. They have learned that the choicest Turkish and Domestic tobaccos grown are rolled into Camels, that here is the incomparable blending for goodness, that Camels simply never tire the taste.
Camel is the cigarette that never fails to please the modern age. Regardless of how often you want the comfort of a smoke, of how steadily you light one after another, Camel will never fail you, never give you any but the finest thrill of smoking pleasure. This is why Camel's popularity, by far the largest in the modern world, keeps overwhelmingly in the lead. As modern taste becomes more insistent upon choice tobaccos, increasing millions discover Camel's incomparable mildness, smoothness and mellowness.
If you want the cigarette that's good to live with from morn to mid-night, the one that is the choice of the modern age, "Have a Camel!"
B. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

Winners! Lovely Sport Frocks
Clever styles for campus classroom and sport wear—smart effects which appeal to every co-ed—beautifully tailored of Rajan and Yo-san silks—one and two piece styles—
\$16.50
In rose, white, beige, pastels, peach, turquoise and oyster white—trimmed in contrasting colors—
FOURTH FLOOR
DANCER-BROGAN CO.

FROSH DEFEAT CENTRAL NORMAL

Yearling Victory Marked by Close Fought Struggle; Meet Ends with Points 71-60.

The yearling squad of thinechads fought their way to a neat victory over the Central Normal school of Mt. Pleasant last Saturday to the tune of 71 to 60.

The meet was closely fought over the whole route and the freshmen gave a good account of themselves fighting every step over a strange track that was far from being in decent condition to stage a meet. Points of the meet assessed back and forth till near its end, when a victory in the mile relay gave the yearlings a lead from which they were not headed.

Score Slam in Mile

Led by Roosien, the yearling millers ran to a splendid slam victory in the mile in the fair time of 1:45.9. Deering and Harper staged a pretty fight for second honors, fighting most of the way very evenly most of the distance. Roosien came back a short while later to take the half mile in easy fashion, staging a fine sprint at the finish to win by 19 yards.

Lumen Brown logged to an easy victory in the two mile, having things all his way over the entire route, taking the lead at the start and slowly increasing it until he led by three quarters of a lap at the finish.

The yearling mile relay team ran a very creditable race, winning by about 20 yards in what was very fair time considering the condition of the track on which they ran.

ALDERMAN TIES NATIONAL MARK

(Continued from page 1)

State featured largely in the meet by virtue of slams in the 100, 220, and pole vault. McAtee of State was not pushed to extend himself, and won an easy victory at 12 feet, the City college vaulters being unable to better 10 feet.

Through the courtesy of Coach D. L. Holmes of City college the half mile relay was substituted for the mile to give the crowd a chance to watch the famous Spartan team in action. The speedy quartet of runners,

GRIM, LANG, KROLL AND ALDERMAN

SPARTANS BRING LAURELS HOME

(Continued from page 1)

sparkling fielding play, notable among them being a circus catch by Rinehart out in deep left field, easily the fielding feature of the game. He also starred in his work with the stick, grabbing off a triple and single in three times at bat.

The summary:

Michigan State		AB		R		H		PO		A		E	
Eber, cf	1	0	0	0	0	0	0	0	0	0	0	0	0
Rowley, 3b	3	1	1	0	0	0	0	0	0	0	0	0	0
Zimmerman, cf	1	1	1	3	0	0	0	0	0	0	0	0	0
Rinehart, lf	3	1	2	3	0	0	0	0	0	0	0	0	0
Talbot, p	1	0	0	0	2	1	0	0	0	0	0	0	0
Byrnes, 2b	3	0	1	1	3	0	0	0	0	0	0	0	0
Heddington, 2b	1	0	0	1	2	1	0	0	0	0	0	0	0
Carson, c	1	0	0	3	1	0	0	0	0	0	0	0	0
Egger, ss	2	0	0	2	1	0	0	0	0	0	0	0	0
Davis, of	2	1	0	0	0	0	0	0	0	0	0	0	0
Totals	30	4	6	27	11	1	1	1	1	1	1	1	1

Notre Dame

Lee, lf	1	0	0	1	0	0	0	0	0	0	0	0	0
Sullivan, 2b	1	0	0	2	1	0	0	0	0	0	0	0	0
Moore, cf	1	0	0	0	0	0	0	0	0	0	0	0	0
Smith, c	1	0	0	10	1	1	0	0	0	0	0	0	0
O'Boyle, cf	2	0	0	1	1	0	0	0	0	0	0	0	0
Schmitt, ss	2	0	0	0	2	0	0	0	0	0	0	0	0
Niede, 3b	3	1	2	2	2	0	0	0	0	0	0	0	0
Colterick, 2b	2	0	1	10	2	0	0	0	0	0	0	0	0
Roney, p	2	0	0	1	1	0	0	0	0	0	0	0	0
Welch, p	0	0	0	0	0	0	0	0	0	0	0	0	0
Boston	1	0	0	0	0	0	0	0	0	0	0	0	0
Totals	20	1	3	27	12	1	1	1	1	1	1	1	1

*Struck for Roney in eighth.

Score by innings:

Michigan State	0	0	0	0	0	0	1	3	0	1
Notre Dame	0	0	0	0	0	0	0	1	0	1

We are looking for live wire men that are working their way thru. A real proposition to make expenses and have a sweet account to start next fall term. See me, Mr. Marsh, Union Bldg.

STATE TO RENEW NOTRE DAME WAR

Expect Much Competition in All Classes; State Doped to Win.

Renewing a track rivalry of more than two decades, the Spartan thinechads journey to Notre Dame next Saturday for a dual meet on the elder path. For about twenty-five years, State and Notre Dame have been staging fights for track supremacy, and this year Coach Young sends down a well balanced aggregation, confident of this time taking the measure of the Irishmen.

Rivalry in Dashes

In Della Maria, Notre Dame has a sprinter of first class ability, who will give the Spartans plenty of competition, aided by the Hilly brothers, at

Summary: Hits: Off Talbot, 3; off Roney, 2 in 3 innings; off Welch, 1 in 1; three base hits: Rinehart. Two base hits: Zimmerman. Colterick. Base on balls: off Talbot, 1; off Roney, 3. Hit batsman: Roney. Left on bases: State 1, Notre Dame 3. Umpires: Dotley and Nancy.

so famous as dashmen. Although Della Maria is rated very highly in collegiate circles, Alderman beat him both the 100 and 220 last year in the dual meet. He is favored to repeat his victories again this year.

Notre Dame has a leading quarter-miler in MacDonald, and he should give Grim and Kroll plenty of work in that event, but they should be able to best him over the distance.

Notre Dame has an edge in the hurdles this year, but State can overcome this weakness by their work in the pole vault and weights. Harold McAtee will perform in his usual stellar manner, this time assisted by Bob Olson, who has been flashing very good form in the last few weeks, scoring over the 12 foot mark on some occasions.

A battle royal is promised in the mile event, when two great runners will oppose each other, Henry Wylie of State, and Charley Judge of Notre Dame, both flashy millers, with Judge having the edge in previous encounters, with three victories in four starts. Wylie has been coming up fast this season, and the mile should be a nip and tuck, probably their strongest event.

EAST LANSING TRANSFER
KUPN AND EDDY
Successors to C. L. Sandy
Baggage Transfer
Local and Long Distance
Hauling
232 M. A. C. Ave.
Phone 5 2825

Open Till Midnight
FRIDAYS and SATURDAYS
Washburn's
Cigars Billiards

PLUMBING and HEATING CONTRACTOR
EDWARD L. GIBBONS
231 M. A. C. Ave.

Boy... girl... pipe... Edgeworth happiness...

CHECKER CABS Phone 2-1681

IT WON'T BE LONG NOW!
for the Opening of
"THE OLYMPIC RAINBOW"
On Grand River
Olympic Recreation Club

TIME Saved is MONEY Saved
Prompt Reliable Service at
M. S. C. RESTAURANT
Open Day and Night Tables for Ladies

Classified Ads
WANTED: Summer school student to help with house work for room and board. Phone 4887.
WANTED: Students to sell Killebug, an established fly spray, to farmers and dairymen. Used by Michigan State College and other public institutions. Profitable summer work. Eckman Chemical Co., Box 1084, Omaha, Neb.

BETTER Shoe Repairing
Done By
Barratt Shoe Repair Shop
Basement Under Fashion Shop

Profitable Summer Employment
With opportunity of getting sound business and sales experience, is available with reliable national manufacturing concern. Liberal compensation. Write
Rex S. Reese, 411 Woodbrook Bldg.
5600 Joy Road Detroit

Twichell's
Dry Cleaners Tailors
200 M. A. C. Ave. Phone 5-3316

WATCH FOR THE GREATEST VALUES IN CANDY THIS YEAR AT THE COLLEGE DRUG STORE

Frenger Came Here to Sell

W. F. Frenger was at New Mexico State, in 1915, automatic control for substations, hydro-electric generating plants, railway and mine substation systems, was a hazy dream. Even five years later, when Frenger was working in the Switchgear Sales Section of the Westinghouse Company, automatic switching was far, far away.
Today, however, Frenger, still in his thirties, finds himself in effect the Sales Manager of an automatic switching business—a business that runs up into seven figures every year.
Frenger came to Westinghouse to sell. He expected to sell steam apparatus, since he had taken an M. E. degree.
After a period in the Westinghouse sales school, he became interested in switching apparatus. He spent many months on the engineering side of the work. He spent several years as a sales specialist in the Westinghouse Chicago Office.
Then, as automatic switching grew in importance, Frenger grew along with it. Today he is head of the Automatic Switching Section of the Switchgear Sales Department.
Frenger's work is pioneering in a very real sense, for the automatic control business, lusty as it is, still is in its infancy. Engineering ways and means must be supplied as well as specialized sales skill. The whole world is the market.
Not long ago, Frenger ran out to San Antonio to help the local Westinghouse salesman land an order that puts the San Antonio sub-stations under automatic control. When the Holland vehicular tunnel opens, and connects Manhattan with the Jersey shore, Frenger can point to the traffic signaling system as coming from his section.
At Cleveland one man in a downtown office building turns off and on eleven different sub-stations scattered throughout the city and its suburbs to operate the railway system—all without leaving his chair. Frenger's section again.
It is another case of a well trained man in a pioneering organization.
Westinghouse