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Cost of Producing Sweet Cherries in Northwest Michigan Michigan State University Extension Service
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## COST OF

PRODUCING PROCESSING SWEET CHERRIES IN NORTHWESTERN MICHIGAN

By Myron P. Kelsey, ${ }^{1}$ Jim

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This cost evaluation of processing sweet cherry production in northwestern Michigan is a projection of costs developed through small group discussions with sweet cherry growers. In the discussions, growers described common growing and harvesting practices of average sweet cherry growers in the area. Also agreed upon were the size of sweet cherry acreage, equipment and cultural practices generally used by an average grower.
These figures do not reflect the average cost of sweet cherry production for all growers in the state. Costs vary considerably by area and from farm to farm.
The data can help you develop costs and better evaluate your farm situation. Each of the appropriate tables in this report includes a "Your farm" column for you to note your costs for a particular operation. Where costs cannot be determined, you may wish to adjust and substitute the study data.

The assembled data assume that equipment and labor are available for a hypothetical farm of 200 acres of diversified tree fruit, including 40 acres of sweet cherries. However, the data in Table 1 are presented for 10 acres of sweet cherries because it may be easier for you to visualize many of the resource inputs on this basis.

## LABOR COSTS

The full-time labor classification includes the working time of the operator and regular hired help devoted to cherries. Operator labor is not considered a cash expense. But to allow for differences in the proportion of work performed by regular hired help, which is a cash expense, or by the operator, both have been included at the same rate. As a result, producers who do a major portion of the work may have a lower cash labor cost than the figures indicate. This rate is a base rate of $\$ 7$ per hour plus Social Security, Worker's Compensation insurance and other fringes to equal $\$ 9$ per hour. Part-time labor was paid $\$ 6$ per hour with Social Security, Worker's Compensation and other fringes.

## EQUIPMENT COSTS

Major factors considered in the computation of equipment costs are initial cost, salvage value, years of life, annual usage, repair costs, insurance, interest, and operating expenses such as gas and oil. The hourly operating costs, which include only gas and oil and repairs for each piece of equipment, are given in Table 1 and are based on the direct use of the equipment. The overhead machinery costs on an hourly basis are also shown in Table 1 but are included in overhead costs only in Table 3.

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## VARIABLE COSTS

Variable costs are those that change directly with increases or decreases in the acreage of sweet cherries. Examples of such costs are spray material, fertilizer, hired labor and machinery operating costs.
Variable costs incurred in sweet cherry production are categorized by labor, machinery and materials in Table 1. Included in Table 1 are the details of hours and types of labor, machinery used and hours of use, and kinds and amounts of materials used by operation. If your costs for particular items are substantially higher than those shown, you need to analyze closely those components to see if you can reduce them. A high cost for a particular component may be justified if it contributes to sufficiently higher yield or improved quality.
Variable costs incurred in harvesting an acre of processing sweet cherries with an estimated production of 5,000 pounds per acre are shown in Table 2. At this level, a custom harvest charge of 6 cents per pound was assumed.

## OVERHEAD COSTS

The overhead or fixed costs of cherry production (Table 3) include allocation of machinery overhead on the basis of the proportion of total farm use in cherries, interest on orchard investment, orchard depreciation and taxes.

The fixed costs of machinery are allocated to sweet cherries on the basis of hours of use relative to the total hours of equipment use on the farm. These are shown in Table 1 by operation but are not included in the total of variable costs. Fixed costs on machinery include depreciation, interest on investment, insurance and

Table 1. Variable grouing cost for 10 acres of processing sueet cherries, nor thwestern Michigan, 1989.


Table 2. Variable harvest cost for 10 acres (5,006 1b/A) of processing sweet cherries, northwestern Michigan, 1989.

|  | Pounds | Price | Total | Your. farm |
| :---: | :---: | :---: | :---: | :---: |
| Custom haruest a 6 cents/ib. <br> Sweet cherry tax .5 cents/ib. | $\begin{aligned} & 58,000 \\ & 58,000 \end{aligned}$ | $\begin{aligned} & \$ 0.060 \\ & \$ 0.065 \end{aligned}$ | $\begin{array}{r} \$ 3,990.80 \\ \$ 250.80 \end{array}$ | ----- |
| Total variable cost |  |  | \$3,256.00 | ---... |
| Total cost per pound |  |  | \$0.07 | -----* |

Table 3. Overhead cost for growing and haruesting 10 acres of processing sweet cherries, northwestern Michigan, 1989.

|  | Purchased orchard | Establ itshed orchard | Your farm |
| :---: | :---: | :---: | :---: |
| Equipment, growing | \$1,014.50 | \$1, 014.50 |  |
| Equipment, harvest | \$352.60 | \$352.60 |  |
| Interest on 1 and ( $\$ 888 / \mathrm{A} 210 \%$ ) | \$800.00 | \$800.00 |  |
| Property taxes ( $035 / A$ ) | \$350.08 | \$350.80 |  |
| Int. on orchard establishment cost of $\$ 5,076 /$ A a $16 \%$ |  | \$2,538.72 |  |
| Depr. ${ }^{\text {a }}$ (2-yr) of establishment cost |  | \$2,538.72 |  |
| Int. on purchased orchard cost of $\$ 2,280 / A \quad 10 \%$ | \$1,100.00 |  |  |
| Depr. (20-yr) of purchased orch. cost | \$1,100.00 |  |  |
| Interest on growing cost | \$326. 26 | \$326. 26 |  |
| Total overhead cost | \$5,043.35 | \$7,920.79 |  |
| Total cost per pound | \$0.16 | \$0.16 | -------- |

Table 4. Total growing and harvesting cost for 10 acres〈S,000 lb/A〉 of processing sweet cherries, northwestern Michigan, 1989.

|  | Purchased orchard | Established orchard | Your farm |
| :---: | :---: | :---: | :---: |
| Variable growing cost | \$6,525.14 | \$6,525.14 |  |
| Variable harvest cost | \$3,256.00 | \$3,250.06 |  |
| Querhead cost for estab. orchard |  | \$7,920.79 |  |
| Querhead cost for purchased orch. | \$5,043.35 |  |  |
| Total variable cost | \$14,818.49 | \$17,695.92 |  |
| Total cost per acre | \$1,481.85 | \$1,769.59 |  |
| Total cost per pound | \$0.30 | \$0.35 | --------- |

Table 5. Effect of varying yield on cost/lb for processing sweet cherries, northwestern Michigan, 1989.

| Yield, lb/acre | Variable |  | Total variable cost | Your farm | Purchased orchard |  | Established orchard |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Growing } \\ & \text { cost } \end{aligned}$ | Harvest cost |  |  | Overhead cost | Total cost | Overhead cost | Total cost | Your farm |
| 2,000 | \$0.33 | \$0.07 | \$0.39 | --------- | \$0.25 | \$0.64 | \$0.40 | \$0.79 |  |
| 3,000 | \$0.22 | \$0.07 | \$0.28 | --------- | \$0.17 | \$0.45 | \$0.26 | \$0.55 |  |
| 4,000 | \$0.16 | \$0.07 | \$0.23 | --------- | \$0.13 | \$0.35 | \$0.20 | \$0.43 | --------- |
| 5,000 | \$0.13 | \$0.07 | \$0.20 | --------- | \$0.10 | \$0.30 | \$0.16 | \$0.35 | --------- |
| 6,000 | \$0.11 | \$0.07 | \$0.17 |  | \$0.08 | \$0.26 | \$0.13 | \$0.31 |  |
| 7,000 | \$0.09 | \$0.07 | \$0.16 |  | \$0.07 | \$0.23 | \$0.11 | \$0.27 |  |
| 8,000 | \$0.08 | \$0.07 | \$0.15 |  | \$0.06 | \$0.21 | \$0.10 | \$0.25 | --------- |
| 9,000 | \$0.07 | \$0.07 | \$0.14 | - | \$0.06 | \$0.19 | \$0.09 | \$0.23 | --------- |
| 10,000 | \$0.07 | \$0.07 | \$0.13 |  | \$0.05 | \$0.18 | \$0.08 | \$0.21 | --------- |

Table 6. Establishment cost for 10 acres of processing sweet cherries, northwestern Michigan, 1989.

| Site preparation |  | Your farm |
| :---: | :---: | :---: |
| General land development and taxes ( $\$ 386 / \mathrm{A}$ ) | \$3,800.00 |  |
| Planting year (year one) |  |  |
| Ground preparation: 4 hr labor a $\$ 7.50$ \& equipment a $\$ 21.40 / \mathrm{hr}$ | \$115.68 |  |
| Nematode control 2 \$125/A | \$1,250.00 |  |
| Marking: 5 hr a $\$ 9$ $10 \mathrm{hr} 2 \$ 6$ | $\begin{aligned} & \$ 45.60 \\ & \$ 60.80 \end{aligned}$ |  |
| Trees: 98/A 0 \% 5.25 | \$4,725.80 |  |
| Custom tree planting a \$. $25 /$ tree | \$225.80 |  |
| 1/2 bale straw/tree a $\$ 1.25 / \mathrm{bale}$ | \$562.50 |  |
| ```Spraying (3 times): 6 hr labor a $9 material a $5.98/A/spray equipment a $67.04/18 A/spray``` | $\begin{array}{r} \$ 54.08 \\ \$ 179.48 \\ \$ 261.12 \end{array}$ |  |
| Cover crop: machinery, material and 1 abor $\$ 15 / \mathrm{A}$ | \$150.88 |  |
| Mowing: 1 abor \& equip. 2 $\$ 8.18 / \mathrm{A}$ | \$81.08 |  |
| Mouse bait: machinery, mat. \& labor 2 \$6.44/A \& mouse gds. 2 $\$ .25 /$ tree | \$289.48 |  |
| Fertilizer: equip. \& labor <br> .45 ib fert./tree a $\$ 280 /$ ton | $\begin{array}{r} \$ 105.58 \\ \$ 40.50 \end{array}$ |  |
| Trickle irrigation: depr. \& int./yr operating cost/yr | $\begin{aligned} & \$ 887.50 \\ & \$ 300.06 \end{aligned}$ |  |
| Management: 10 hr 2 $\$ 9$ | \$90.00 |  |
| Real estate taxes 0 \$35/A | \$350.00 |  |
| Total | \$9,711.60 |  |
| Growing cost (year two) |  |  |
| Prune: 10 hr a $\$ 9$ | \$96.00 |  |
| Tree replacement: 10 hr a $\$ 7.50$ + 50 trees a $\$ 5.25+$ equip. a $\$ 17 / h r$ | \$507.50 |  |
| Herbicide spray: equip., labor, mat. | \$212.00 |  |
| ```Insect & disease control (3 times): equip., labor, material``` | $\$ 448.08$ |  |

Table 6 (continued)

| Mow (2 times): 1 abor \& equip. 3 \$ $16.26 / \mathrm{A}$ | \$162.80 |
| :---: | :---: |
| Mouse control: equip., labor, mat. 3 3.44/A | 664.40 |
| Wildidfe control: i bag/tree 2 伟. 30 | \$270.80 |
| Fertilizer: equip. \& labor <br> .61 b fert./tree 2 \$200/tion | $\begin{array}{r} \$ 166.09 \\ \$ 54.66 \end{array}$ |
| Trickle irrigation: depr. \& int./yr operating cost/yr | $\begin{aligned} & \$ 887.56 \\ & \$ 399.00 \end{aligned}$ |
| Management: 10 hr ( $\$ 9$ | \$ 96.86 |
| Real estate taxes $2 * 35 / A$ | \$359.09 |
| Total | \$3,533,40 |
| owing cost (year three) |  |
| Prunet 20 hr 2 \% | \$180.09 |
| Tree replacement: 10 hr $2 \$ 7.50+$ 50 trees $0 \$ 5.25$ + equip. $\$ 17 / \mathrm{hr}$ | \$507.56 |
| Herbicide spray: equip., labor, mat. | \$212.06 |
| Insect \& disease control (4 times): equip.. labor, raterial | \$646. 60 |
| Mow (2 times): labor * tquip. 2 +16.2日/A | +162.00 |
| Mouse control: equip., labor, mat, a $\$ 6.44 / \mathrm{A}$ | $\text { \$64. } 49$ |
| Wildidfe control: 1 bag/tree a \$.30 | \$270.00 |
| Fertilizer: equip. \& labor . 9 ib fert./tree $\$ 200 /$ ion | $\begin{array}{r} \$ 106.00 \\ \$ 81.60 \end{array}$ |
| Trickle irrigation: depr. \& int./yr operating cost/yr | $\begin{aligned} & \$ 887.58 \\ & \$ 380.00 \end{aligned}$ |
| Management: 10 hr $2 \$ 9$ | \$90.60 |
|  | \$350.00 |
| Total | \$3,850.40 |
| owing cost (year four) |  |
| Prumei 36 hr a $\%$ | *270.00 |
| Tree replacement: 7 hr $2 \$ 7.50$ 30 trees $2 \$ 5.25+$ equip. $2 \$ 17 / \mathrm{hr}$ | *329.00 |
| Herbicide spray: equip., Itabor, mat. | \$212.09 |
| linsect \& disease control (4 times): equip +. I abor, material | $\$ 720.00$ |

Table 6 (continued)


Table 6 (continued)

| Mow (2 times): 1abor \& equip. $\$ 16.20 / \mathrm{A}$ | \$162.00 |
| :---: | :---: |
| Mouse Control: equip., labor, mat. a $\$ 6.44 / \mathrm{A}$ | \$64.46 |
| Wildlife control: 1 bag/tree $\$ \$ .30$ | \$278.80 |
| Fertilizer: equip. \& labor <br> 1.2 ib fert./tree a $\$ 200 /$ ton | $\begin{aligned} & \$ 118.00 \\ & \$ 108.08 \end{aligned}$ |
| Trickle irrigation: depr. \& int.lyr operating cost/yr | $\begin{aligned} & \$ 887.50 \\ & \$ 300.00 \end{aligned}$ |
| ```Paint trunks: labor a $60 machinery a $264.70 paint a $150``` | \$474.70 |
| Management: 30 hr ( $\$ 9$ | \$270.80 |
| Real estate taxes \$ $\$ 35 / \mathrm{A}$ | \$350.80 |
| Total | \$5,117.18 |
| Growing cost (year seven) |  |
| Prune: 80 hr a $\$ 9$ | \$720.00 |
| Tree replacement: 5 hr a $\$ 7.50$ + 20 trees a $\$ 5.25+$ equip. a $\$ 17 / h r$ | $\$ 227.50$ |
| Herbicide spray: equip., labor, mat. | \$212.88 |
| Insect \& disease control (5 times): equip., labor, material | \$1,133.80 |
| Mow (2 times): 1 abor \& equip. 2 $\$ 16.20 / \mathrm{A}$ | \$162.08 |
| Mouse control: equip., labor, mat. a $\$ 6.44 / \mathrm{A}$ | $\$ 64.48$ |
| Wildlife control: 1 bag/tree $\$$ | \$270.80 |
| $\begin{aligned} & \text { Fertilizer: equip. \& labor } \\ & \qquad 1.2 \text { ib fert./tree a } \$ 200 / \text { ton } \end{aligned}$ | $\begin{aligned} & \$ 118.00 \\ & \$ 188.80 \end{aligned}$ |
| Trickle irrigation: depr. \& int./yr operating cost/yr | $\begin{aligned} & \$ 887.50 \\ & \$ 300.00 \end{aligned}$ |
| Management: 40 hr $2 \$ 9$ | \$360.80 |
| Real estate taxes a $\$ 35 / \mathrm{A}$ | \$356.80 |
| Total | \$4,912.40 |
| Total of 7 years | 38,857.20 |

Table 7. Total establishment costs, including interest, for 10 acres of processing sweet cherries, northwestern Michigan, 1989.

| Year | Growing cost | Your farm | Interest | Your farm | Annual total | Your farm | Accumulated cost | Your farm |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site preparation | \$3,000.00 |  | \$950.00 |  | \$3,950.00 | --------- | \$3,950.00 | --------- |
| Planting year | \$9,711.60 | --------- | \$1,680.58 | --------- | \$11,392.18 | --------- | \$15,342.18 | --------- |
| Year two | \$3,533.40 |  | \$2,115.89 | --------- | \$5,649.29 |  | \$20,991.47 |  |
| Year three | \$3,850.40 | --------- | \$1,557.45 | --------- | \$5,407.85 | --------- | \$26,399.32 | --------- |
| Year four | \$3,892.90 |  | \$1,535.43 |  | \$5,428.33 |  | \$31,827.65 |  |
| Year five | \$4,039.40 |  | \$1,544.80 | --------- | \$5,584.20 | --------- | \$37,411.85 | --------- |
| Year six | \$5,117.10 |  | \$1,614.28 | - | \$6,731.38 | --------- | \$44,143.22 | --------- |
| Year seven | \$4,912.40 |  | \$1,718.76 |  | \$6,631.16 |  | \$50,774.38 | --------- |

housing costs. Interest on land and growing and establishment costs was charged at 10 percent. Fixed costs vary from farm to farm more than the variable costs shown in Table 1. The figures in Table 3 reflect two ways of acquiring an orchard. Growers felt a 10 - to 15 -year-old sweet cherry orchard could be purchased for $\$ 3,000$ per acre, which would be divided for depreciation into $\$ 800$ land value and $\$ 2,200$ orchard value. If a grower establishes an orchard, current establishment costs illustrated in Tables 6 and 7 are more appropriate to use.
You should evaluate your farm situation and decide whether to consider fixed costs as part of the total cost for decision-making purposes. For example, orchard overhead is a fixed cost if you own the orchard outright, but if you rent, it is a variable cost.

## PRODUCTION COSTS

Per-acre yields are very important in determining production costs per
pound (Table 5). In computing per pound costs, it was assumed that preharvest costs per acre, such as spraying, pruning, cultivating, etc., do not vary greatly, regardless of the yield.

In addition, overhead costs for interest on orchard value and depreciation will vary considerably from farm to farm, depending on when the orchard was planted. These costs include an estimate of 1989 establishment costs, so they may overstate actual costs on currently producing orchards. You are encouraged to substitute your land and orchard acquisition or establishment costs in these tables.

## ESTABLISHMENT COSTS

Tables 6 and 7 illustrate current establishment costs for a sweet cherry orchard. Individual cash costs will vary widely, depending on the site preparation and the cultural practices needed to establish the orchard. This example includes the cost of trickle irrigation, which is expensive but
should obtain higher economic yields at an earlier age.

The first column of Table 7 repeats the costs per year shown in Table 6. In the second column, an interest charge of 10 percent is calculated on the land investment of $\$ 800$ per acre, one-half year's interest charge on the current growing year cost, and an interest cost on the prior year's accumulated cost in the last column.
The final accumulated cost of year seven is used in Table 3 to calculate operating year's depreciation of the establishment cost and interest on the establishment cost. If you purchased an orchard, substitute the purchase cost for the establishment cost. Generally, the sale value of an orchard is considerably less than the establishment cost because both sellers and buyers tend to undervalue the costs involved in orchard establishment.

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