

E-159 (9th rev.), FERTILIZER
RECOMMENDATIONS...

4-color process plates were already in existence (thereby eliminating heavy expense of original engraving cost) which would have been desirable to use on cover only. Estimated cost cost of E-159, 20,000 copies, using those plates was \$1,730; without, as a one-color bulletin throughout, was \$1,400. (Actual cost of printing was approx. \$1,410 complete.)

Cost of E-304 (1st rev.), MUCK SOIL MANAGEMENT FOR HAY AND PASTURE PRODUCTION was actually \$308.03. In effect, decision of printing E-159 in one color only meant that both E-159 and E-304 were printed for what would have been cost of E-159 alone, if 4-color cover had been used.

REVISIONS (Rev. 1-1-59) 1-1-59
...REVISIONS...

4-color process plates were
already in existence (thereby
eliminating heavy expense of
original artwork cost) which
could have been desirable to us
on cover only. Estimated cost
of 2-1-59, 20,000 copies,
using these plates was \$1,750.
Without a one-color offset
thereof, and of 400 (actual
cost of printing was approx.
\$1,000 complete).

Cost of 2-1-59 (1st rev.),
BUCK BOLD MANAGEMENT FOR E.Y. AND
LAWSON PRODUCTION was approx.
\$308.00. In effect, decision
not to use 2-1-59 in one color only
means that both 2-1-59 and 2-3-59
were printed for what would have
been cost of 2-1-59 alone, if
4-color cover had been used.