Two Important Questions Answered.

1st. Why is McLaughlin’s XXXX Coffee Glazed?

2d. What is Glazing Composed of?

Coffee being a vegetable, consequently porous, the glazing seals the pores and keeps the Coffee for months as fresh as the day it comes from the roaster.

This is why it is glazed.

The glazing is made from Corn Starch and Reclarified Sugar; nothing can be more nutritious and healthful.

We account for the immense increase in our business to having our own houses in Rio de Janeiro and Santos, saving the intermediate or second-hand profit, and putting all this saving in the quality of our Coffee.

W. F. MCLAUGHLIN & CO.,
Rio de Janeiro. CHICAGO. Santos.

A beautiful picture card in every package. 15 designs in this set.