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Gordon’s Professional // GordonsProfessional.com

Last Call
Last Call is a postemergent, selective herbicide that contains a proprietary formulation of fenoxaprop, fluroxypyr and dicamba. It controls broadleaf weeds including dandelions, clover and lespedeza and also can be used for the removal of Bermudagrass from cool-season turf. It can be applied to all managed turf areas, including residential and commercial lawns, sports fields and similar areas.

Nufarm // Nufarm.com

QuickSilver
QuickSilver herbicide won’t harm desirable grasses and is engineered to be effective in cool and warm climates. Field trials have shown tank mixes containing QuickSilver along with broadleaf herbicides speed up weed activity, reduce the amount of herbicide required and improve overall weed control.

FMC Professional Solutions // FMCProSolutions.com

MSM 25 OD
Quali-Pro’s MSM 25 OD is metsulfuron methyl and now available in a liquid formulation. It’s an oil-dispersion herbicide offering lower odor, formulation stability and easier handling at a low-use rate. MSM 25 OD herbicide is designed for the postemergent control of problem weeds and grasses in established ornamental turf areas such as lawns, parks, cemeteries, athletic fields and sod farms.

Quali-Pro // Quali-Pro.com
Monument
Syngenta supports a FIFRA Section 2(ee) Recommendation for Monument herbicide with a use rate of one single-dose 0.5-gram pack per 2 gal. of water. The label allows treatment for larger areas, increasing coverage from 1,000 sq. ft. to 2,000 sq. ft. to reduce treatment cost per 1,000 sq. ft. Monument controls all major sedges, kyllinga and Poa annua in Bermudagrass and Zoysiagrass. For broadcast applications, the 0.5-gram packets offer the lowest price point. See the Section 2(ee) Recommendation to confirm that the recommendation is applicable in your state.

Syngenta Professional Products // SyngentaProfessionalProducts.com

Tribute Total
Tribute Total provides lawn care operators with broad-spectrum, postemergent weed control in Bermudagrass and Zoysiagrass. Tribute Total provides control of grassy and broadleaf weeds, sedges and kyllingas, including Poa annua, goosegrass, dallisgrass, Virginia buttonweed, doveweed and yellow and purple nutsedge. The combination of active ingredients in Tribute Total replaces the need for tank mixing multiple products.

Bayer CropScience // BackedByBayer.com

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Infaco-USA // Infaco-USA.com

**K-6770**
Combined with Metallo’s telescopic poles, the K-6770 pruner is the solution to prune at height. Thanks to its “gear power” transmission, limbs with a diameter of 1.9 in. can be pruned without significant effort. Spare parts are available for these products, as well as a 10-year guarantee on craftsmanship.

Earth & Turf Products // EarthAndTurf.com

**40V MAX Pole Saw PS250**
The cordless 40V MAX Pole Saw PS250 features an 8-in. bar and uses Oregon’s lithium ion technology. Its tool-free telescoping shaft offers up to 15 ft. of reach. It weighs just 13.5 lbs. with battery and boasts a mid-mount motor design. An integrated branch hook allows for easy limb removal.

Oregon Cordless Tool System // OregonCordless.com

**CORE Elite**
CORE Elite, the latest addition to Core’s suite of GasLess equipment, currently features a higher performance string trimmer and handheld blower—more products will be introduced, including a lawn mower and hedge trimmer. Weighing 11 lbs. with power cell, the new E 400 trimmer features up to a 16-in. swath, .095-in. diameter trimmer line and torque equivalent to a 45CC gas engine. The 10-lb. E 420 handheld blower produces wind speeds of up to 130 mph with airflow of up to 500 cubic feet per minute (CFM).

Core Outdoor Power // CoreOutdoorPower.com

**AR 900 Battery Backpack**
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Stihl // STIHLUSA.com
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**LANDSCAPEMANAGEMENT.NET**
Who’s your mentor? I’ve learned a lot through consultants. I’m currently working with Bill Pate. He owns Integrity Management. He really got us on track and doing things a little different. Another consultant I used mainly for snow is John Allin. He snow plowed the Salt Lake City Winter Olympics in 2002.

How did this snow removal season shape up to others for your company? We had a record year. We ended up signing MetLife Stadium, which hosted the Super Bowl. That was huge. I’m contracted to have on standby anywhere from 200 to 500 people to shovel out the stadium.

Leading up to the game, you mentioned in an interview with LM that people tried to persuade you from taking that contract because it would affect normal business operations. Were they right? No. I only hired one person from my core company. Everybody else was new. I had from May until November/December to get all my ducks in a row. I hired a project manager to help. He took a big brunt of it. (Allin) actually was one of the people who told me don’t take the account. He has a radio show I’ve been on about MetLife (listen at buff.ly/1mUVos8). “The hero,” he calls me because I pulled it off.

How do you balance such a large commitment to snow removal amid running a landscape business (Canete Landscape & Garden Center)? This year, I spent a lot of time during our landscape season working on our snow company. I try to dedicate four hours a week. At the worst scenario, it’s two. We don’t just think about it as “the winter thing we do.” It may work for some, but it causes problems for us because there are a lot of things to improve. Another thing is to always be open to other people’s suggestions. You don’t need to have this big ego. People that work for you, you really should listen to what they say. They’re the ones working in the business while you’re back overseeing things. This year, while snow was fresh in everybody’s minds before we started landscaping, I had a meeting with all my people involved with snow. We ended up spending four hours on this meeting. We talked about problems this year and how to correct them. We came up with a big list of things I’m going to work on throughout the year to make sure, come November, we’re ready to roll.

With the rigid winter, did you have to deploy any new business or operational tactics? We started having a second shift of office people for big storms. We did the same thing with drivers. These guys can push for 24 hours but when you start getting past that, they want to go home. Another problem we had was with sidewalk crews. We started getting more involved with sidewalk machines, Ventracs. We bought one and were able to take a four-man crew down to one guy.
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