Product focus:
L.T. Rich Products is a manufacturer of stand-on fertilizer/spray systems, aerators and turf renovators for the commercial lawn care industry. All units are zero-turn and feature a pump/wheel motor transmission. We use only state-of-the-art laser-cutting equipment and CNC fabrication machinery.

Sprayers feature all stainless steel construction with large fertilizer and liquid spraying capacity. Sizes range from 100 to 300 pounds for fertilizer and eight to 50 gallons of liquid.

Aerators feature 36-in. or 46-in. tine width and 95,000-sq. ft.-per-hour productivity.

Several attachments are available for the aerators, including a spray system, fertilizer spreader, de-thatch rake, slit seeder and even a snow plow. Custom and purpose-built units are also available. All products are sold direct or through a dealer base depending on location.

Manufacturing facility:
22,000-sq.-ft. facility in Lebanon, IN.

Major product lines:
› Z-SPRAY
› Z-PLUG
Mission Statement
The goal at Master Route is to be a valuable partner by providing cost-effective GPS fleet-tracking solutions that help to improve your bottom line.

When your industry involves using vehicles and equipment, you should have a way to keep track of them. Master Route is not just one solution. We represent multiple companies, so we are able to provide the right solution for a variety of industries and from a choice of systems.

GPS tracking software provides the ability to validate time worked and reduce fuel costs by eliminating out of route and the unauthorized use of vehicles and equipment. In fact, customers have reported a 12% reduction in operation costs within as little as 2 months! One customer recovered approximately $400,000 of their stolen vehicles and equipment, which equaled the cost of their entire solution.

Major Product Lines:
GPS Tracking Systems

Product Focus:
We provide GPS Tracking Systems to all sizes of landscape companies.

Technical Support:
We provide personal pre- and post-sales support.
Product focus:

MistAway manufactures a system that sprays a very fine mist of a dilute botanical insecticide through a nozzle circuit that is installed around the perimeter of a backyard or other area where people want to spend time outdoors. The mist settles on the grass and landscaping and as mosquitoes and other pests come into contact with the insecticide, they are killed. The systems are both very effective and safe.

While the margins from installation of the systems are attractive, our units make an ideal platform for our dealers to operate a highly profitable recurring service business.

Technology, support and training:

MistAway is committed to innovation, and our products are the most advanced and reliable in the industry. Our design and engineering is primarily driven by the ideas, experiences and feedback of our dealers, who have installed more than 15,000 of our systems in the U.S. and abroad.

We offer unmatched technical and sales support and reliable, quick, friendly service.

We also offer comprehensive, practical training at MistAway University, conducted monthly in our offices in Houston.

Dealer opportunities:

We are very excited about the opportunity to introduce this new application of misting technology to every market where property owners seek relief from mosquitoes, no-see-ums and other outdoor pests; and we are actively seeking entrepreneurs to act as dealers for our products.

We offer a chance to “get in on the ground floor” of a great business opportunity and build a lasting relationship with a leader in the industry. If you would like to learn more, please don’t hesitate to call us at 866-485-7255 or e-mail info@mistaway.com and we’ll contact you.
Modeco Systems

Introducing TimeScape™ LIVE the new phone app for TimeScape™ our mobile time and production tracking solution that streamlines the collection and flow of field information in real time. Learn how live feed and GPS points are sent from the field back to the office in real time.

With the use of barcodes and pocket-sized scanners or smart phones, each crew tracks properties served, tasks performed, and materials consumed as it occurs in real time. The information is then uploaded into TimeScape™ via a PC or smart phone which makes it easy for branch offices, field offices, direct-reports, and subcontractors. No more manual data entry! Better yet, no more illegible log sheets or time cards. TimeScape has over a hundred reports instantly showing precise field data and passes this information into your accounting/billing/payroll systems.

Imagine for snow and ice management work, how great it would be to have every piece of information you need for invoicing and payroll after a snow event, by the time the last snowflake falls. TimeScape™ can do that and much more.

In addition to TimeScape™ our Software Solutions from Modeco offer asset management and inventory management. Modeco provides the perfect solution for the Green Industry to increase profits while striving to become more lean and streamlined. TimeScape™ is an excellent business tool, just as important as the proper truck or the best mower.

Why not put TimeScape™ and TimeScape™-LIVE to work for you today? Contact us at 866-677-8184 for further information plus check out our website at www.modecosystems.com for a new video narrated by Terry Bradshaw describing TimeScape™, filmed on location at one of our largest clients.

Modeco works hard to make your job easier.

Modeco Systems
W208 N16975 N. Center St.
Jackson, WI 53037

Toll-Free Customer Service: 866-677-8184
Fax: 262-677-8186
Website: www.modecosystems.com
Email: sales@modecosystems.com

Mission Statement
Our mission is to provide proven cost-reducing software tools to the service industry and to partner with our clients to integrate these tools into the way they currently do business.

Modeco provides our customers with the ability to automate their business process of tracking field time and production data to produce additional profit on the bottom line. To be ahead of the competition, to become lean, streamlined and more efficient, TimeScape™ from Modeco is a perfect solution.

Our goal is to obtain that confidence that we are committed to the improvement in this business critical process through a dedicated partnership between our customer and Modeco Systems.

Loren Olson
President

Loren Olson
President

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Mission Statement
NAFA is the association for the vehicle fleet management profession. Our purpose is to promote the highest levels of professional management of vehicles, enabling all members to improve their ability to contribute to an employer’s success. We seek to accomplish our goals through quality educational endeavors, sharing of fleet expertise, government and industry relations, and a broad range of direct services to members.

NAFA Fleet Management Association is the world’s premier not-for-profit association for professionals who manage fleets of sedans, public safety vehicles, trucks and buses of all types and sizes, and a wide range of military and off-road equipment for organizations across the globe. NAFA is the association for the diverse vehicle fleet management profession regardless of organizational type, geographic location or fleet composition.

NAFA provides its members a full range of products and services, including statistical research, publications, regional chapter meetings, government representation, seminars, online information and an annual Institute & Expo.

The association has several thousand full and associate members in 33 regional chapters in the United States and Canada. NAFA’s members manage fleets for corporations covering a wide range of manufacturing and service organizations, governments (whether local, state and federal), or public service entities (public safety, law enforcement, educational institutions, utilities, etc.); still other members serve financial institutions, insurance companies, non-profit organizations and the like.

Whether a commercial industry or public service, NAFA members play an integral part in today’s business environment. The more “traditional” fleet vehicles of passenger cars, vans and SUVs managed by our members total 1.4 million and account for $45 billion in assets. This number doesn’t even account for the additional 180,000 police sedans; 43,000-plus emergency vehicles; and 460,000 pieces of specialty equipment used by public service fleets, as well as commercial ones!

NAFA’s full and associate members are responsible for the specification, acquisition, maintenance and repair, fueling, risk management and remarketing of more than 3.7 million vehicles including more than 1.2 million trucks! In fact, NAFA members across the North American continent have more than 420,000 medium- and heavy-duty trucks in their fleets, totaling for more than $21 billion in assets for medium- and heavy-duty trucks alone.

The fleets that NAFA members handle are as diverse as the North American organizations they work for. These fleet managers are instrumental in keeping businesses and local governments moving! We think it’s time for people to take a new look at fleet management.

NAFA Fleet Management Association
125 Village Blvd., Suite 200
Princeton, NJ 08540
Phone: 609-720-0882
Fax: 609-452-8004
Website: www.nafa.org
Email: info@nafa.org
Nu-Star Inc.

Major Product Lines:
Nu-Star, PowerPusher

Product Focus:
Battery Powered Material Handling

Headquartered in Shakopee, MN, NuStar Inc. is a privately held corporation specializing in the design, manufacture, marketing and sale of pedestrian-operated, battery-powered pushing and tug units for pushing, pulling and maneuvering an incredible range of wheeled and semi-wheeled loads. With more than 23,000 units sold since 1964, we are ready to handle any type of material handling needs you have. For more information, visit: www.powerpusher.com.

The Power Pusher® pedestrian-operated, battery-powered pusher designed to allow one person to move wheeled loads weighing up to 50,000 lbs. up a 5% grade without forklifts or other more expensive ride-on equipment. It increases productivity by reducing the number of personnel needed to move heavy objects. It also creates a safer work environment by reducing the risk of injury. Power Pushers are less expensive and easier to store than forklifts or tractors, plus operators do not need a license.
Mission Statement

Outdoor Supplies and Equipment and Outdoorboxes.com are committed to providing products that are integral to the success of our industry. We strive to serve consumers and the environment with a strong focus on sustainability. A customer is considered to be more, a business partner. We intend to maintain our achieved success of supplying top quality products in North America, with products that are made in North America.

Product Focus:

From personal to municipal and snow professionals’ usage alike, Outdoorboxes.com is the preferred manufacturer for your outdoor storage needs. We are the producer of the DuraBox, a sustainable, rugged, multifunctional outdoor storage box. The DuraBox offers a molded in lid stop, reinforced lid, inner stackable design and sloped lid for added water resistance. Although it is manufactured for industrial strength, it is still stylish enough for the most upscale client.

Born from necessity, the DuraBox provides landscape contractors and municipalities with a cost-effective, safe and secure salt or sand storage bin. Outdoorboxes.com offers a competitive edge to the market by providing our customers the opportunity to customize their DuraBox. Not only can you have your company name and logo customized into the box, but also the option to choose the color of your boxes to harmonize with company colours.

Our clients needed a solution for a better, more affordable storage box and we came through. However, our market for boxes has expanded into farms, factories, construction, safety and cottage industries to even the local school teams to store their gear. If you require greater security, the DuraBox is molded to accept a hasp for locking purposes. Uses for the DuraBox are endless.

After years of testing in the harsh Canadian winters, the DuraBox is ready for whatever you want to throw in it.

Facilities:

Outdoorboxes.com uses both a 43,000-sq.-ft. manufacturing facility along with a 2 ½-acre distribution facility. With many years of expertise on staff we welcome any opportunity or challenge.

Sales and Support:

Since the inception of the DuraBox, a two-step distribution network has been used. The DuraBox can be found at most equipment dealers and retailers of ice-melting products. Our long-term Canadian distributors and dealers are knowledgeable in their markets and districts. We are looking forward to establishing the same relationships in the U.S.
PermaGreen Supreme

Company focus:
PermaGreen Supreme, Inc. was founded in 1980 as a lawn care company, making its way by pulling hoses on lawns. It was not long before founder Tom Jessen developed innovative turf application technologies such as Low Volume (1 gallon/ thousand) spraying; the first commercially available Injection Gun System; and the first Ride-On Spreader Sprayer, which vastly increased production numbers and reduced operator fatigue. More than 10,000 companies use PermaGreens, and the concept has always remained the same: a powerful mechanized rider, fast enough to treat 1 million square feet per day, yet small enough to fit through 36-in. gates and treat tiny lawns.

The PermaGreen™ philosophy is: “One machine that you’ll use every day on almost every lawn.” It virtually eliminates walking and pushing, generates huge profits through increased production and gives employees very favorable working conditions. In today’s market you can’t compete using your feet.

PermaGreen™ is more than a great machine.

Knowledgeable and professional customer service:
Our Tech Support team includes former lawn care owners and technicians, in addition to former assembly line people, who know every nut and bolt of every machine we have ever built. Getting parts is fast and simple, thanks to our $2 million parts inventory and next-day air capabilities.

We stand behind you all the way: We are certain you’ll love your PermaGreen™. To prove it, we offer a 30-day buyback guarantee and a 1-year warranty. PermaGreen™ also offers the largest dealer and repair center network in the industry.

Ideas to help you thrive not just survive: PermaGreen™ offers a free, comprehensive consultation to help you accomplish your business goals. Our Tactical Handbook (written by lawn care pros with 100+ years of experience) offers a wealth of business tips for maximizing the output and effectiveness of your operation.

Call 800-346-2001 or visit permagreen.com for a free handbook and dealer locations.
Mission Statement
To provide businesses and organizations cost-effective tools that communicate time-sensitive, personal information in order to benefit the recipient and our clients. Be successful by creating a customer experience that exceeds expectations every time.

PhoneTree

More Information:
Business is unique. PhoneTree can help customize your specific communication needs using phone, text, email and social media messaging. Our VoiceWave solution saves valuable staff time and allows you to focus on what’s really important – your customers.

Major Product Line:
VoiceWave

Product Focus:
Automated Messaging via Phone, Text, Email and Social Media

VoiceWave Solution Benefits:
- Unlimited list capacity
- Operate remotely with voice prompts
- Compatible with 
- Longevity – our solutions are designed to last
- Contact information does NOT leave the organization

Decrease costs with a VoiceWave hardware solution

PhoneTree
301 N. Main St., Ste. 1800
Winston-Salem, NC 27101

Toll-Free Customer Service Number: 1-800-951-8733
Fax: (336) 722-6877
Website: www.phonetree.com
Email: sales@phonetree.com

A.J. DiBianca
CEO
Mission Statement
Our mission is to always provide the landscape professional with the most innovative, feature-rich and easy-to-use landscape design software in the marketplace.

Pete Lord
President

PRO Landscape
by Drafix Software

Product Focus:
Increase sales and improve design quality using PRO Landscape design software.

PRO Landscape is the most complete, easiest-to-learn and easiest-to-use professional landscape design software package you can buy. The software creates breathtaking visual landscape designs, 2D site plans, 3D representations and accurate estimates. PRO Landscape makes it fast and easy to plan, bid and sell your landscape designs.

› Photo Imaging: Use PRO Landscape’s photo imaging to create a realistic visual representation of what your proposed landscape design will look like. Simply start with a digital photograph of your customer’s house and then you can easily drag-and-drop your landscape items right onto the photograph. PRO Landscape’s library contains over 10,000 of the industry’s highest quality images of plants, trees, shrubs, grass, mulch, hardscapes, water features, night and holiday lighting, or easily add your own. Easily create visual designs that your customers can understand.

› PRO Landscape Companion for iPad/Tablet: Go mobile with the first professional landscape design solution for your iPad. Impress your customers and outpace your competition by designing, presenting and closing the sale right on the spot.

› Easy-to-Use CAD: PRO Landscape allows you to quickly create scaled 2D-site plans that accurately represent your proposed design elements including plantings, hardscapes and irrigation systems. PRO Landscape keeps track of all materials, calculates hardscape areas and material volume of items such as rock or mulch. With a single click you can create a title block, callouts or a plant legend.

› Customer Proposals: PRO Landscape generates an accurate bid directly from your photo imaging or CAD files using your prices and tax rate. Once you create your estimate, put together a professional-looking customer presentation including the cover sheet, estimate, material list and plant information with pictures in just seconds!

› Free Technical Support: PRO Landscape comes with a 60-day money back guarantee, tutorial/training DVD and free, lifetime technical support.