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Growth means knowing when to let go and when to get aggressive.
BY DANIEL G. JACOBS
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Circle 104
San Antonio ice storm couldn’t put the freeze on STMA event

Icicles on the Alamo didn’t stop broadcast journalist Roy Firestone (seated) from belting out “America the Beautiful,” at the Sports Turf Managers Association Conference and Trade Show.

Overheard

“I don’t think it’s global warming; I think it’s global repositioning.”

— an attendee at the Isuzu Commercial Truck Dealer Conference discussing the warm weather that hit the Northeast and the cold weather down South.

Readers respond

For most of the U.S., the weather this winter has been far from frightful.

How have the above average temperatures affected your business so far this season?

34% No complaints, I’ve had good weather to work with

26% We’re caught in between: it’s too warm to plow, too muddy to do landscape work

20% I’m getting desperate and may consider hiring a witch doctor to perform a ritualistic snow dance

19% I have a fleet of plow trucks sitting in the garage

Want to weigh in? Our survey question changes every month and we publish the results here. Visit www.landscapemanagement.net to voice your opinion.

Special issue

If you’re already an LMdirect! subscriber, you know it’s the best ways to get the latest information on the Green Industry. Visit www.landscapemanagement.net to sign up for the free e-newsletter that delivers news headlines, field reports, Web-exclusive content and more to your inbox.
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- Ryan McGrady, Pro Green Inc.

“Talpirid had provided us with an additional revenue generating service while solving mole problems for our customers.”
- Jeff Cooper, Lawn Connection, Inc.

“We did an analysis of cost and Talpirid is extremely profitable to use.”
- Bill Johnson, All Green Corp.

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Andersons TopChoice + Fertilizer will offer approximately 1-year Fire Ant control and approximately 4-month Mole Cricket control with a single application. Added label uses include nuisance ants (3-months), fleas (1 month) and ticks (1-month).

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Ask your Bayer or Andersons representative for the forms.

For more information, contact your local distributor, or call your Andersons Territory Manager at 800-253-5296

Andersons’ TopChoice Products (also available in bulk):

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<th>Slow Release N</th>
<th>Other Nutrients</th>
<th>Particle Size</th>
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<td>SGN 240</td>
</tr>
</tbody>
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