The conventional wisdom on grub control is shifting from a curative to a preventive approach. Fortunately, MACH 2® Turf Insecticide offers effective preventive grub control with a powerful curative component as well.

Apply MACH 2 once before egg-hatch to prevent grubs all season long. Or apply shortly after egg-hatch to cure grubs up through the second instar. Make the choice that suits your schedule and resource availability.

And don't worry about watering MACH 2 in immediately. Unlike other products that degrade on the surface in a single day, MACH 2 can wait 2 weeks or more for your customers—or mother nature—to water it in without sacrificing effectiveness.

Prevent or cure. Unmatched irrigation flexibility. Effective control with an award-winning environmental profile. Only MACH 2 truly gives you the best of all possible worlds.

For more information, call 1-888-764-6432 ext. R3107, or visit our website at www.mach-2.com.
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There's no contest. 'Cause I have no competition. Best-in-class power.
And towing capability to match.

The new Sierra® 2500HD. Smart money.
Start running new GMC® Sierra heavy-duty pickups. And the last thing you'll ever run into is risky business.

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* Trucks with GVWR from 8,600 lbs to 12,000 lbs. Based on comparing 2001 Sierra to competitive 2000-model-year vehicles. Excludes other GM® vehicles.

* When properly equipped, includes weight of vehicle, passengers, cargo, and equipment. Vehicles shown with equipment from independent suppliers.

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events
WHAT, WHEN & WHERE

May 2001
19-23 ASIC National Conference / Savannah, GA; 816/472-6100
24 Selecting, Planting, Moving and Managing Ornamental Trees / Yorba Linda, CA; Sponsore by California State University — San Bernardino; 909/880-5977

19-21 Turfgrass Producers International Summer Convention and Field Day / Toronto, Canada; 800/405-8873
20-22 EXPO 2001 / Louisville, KY; 800/558-8767
31 Midwest Regional Turf Field Day / West Lafayette, IN; 765/494-8039

June
7-9 Snow & Ice Symposium / Denver, CO; Sponsored by the Snow & Ice Management Association; 814/835-3577
15 Turf-Seed/Pure Seed Testing Field Day / Rolesville, NC; 919/556-0146
21-23 OPEI Annual Meeting / Ponte Vedra, FL; 512/442-1788

15-19 ANLA Landscape Operations Tour / Dallas, TX; www.anla.org
17-19 ALCA Design/Build Workshop / Atlanta, GA; 800/395-2522
19-25 International Garden Centre Tour / New York/Baltimore; 202/789-5980; ext. 3010
21 Cornell University Field Day / Ithaca, NY; 800/873-8873

July
10 University of Missouri-Columbia Turfgrass Field Day / Columbia, MO; 573/442-4893
12-15 ANLA Convention & Executive Learning Retreat / Cleveland, OH; 202/789-5980; ext. 3010

16-17 PLCAA's Legislative Day on the Hill & Arlington Renewal Project / Washington, DC; 800/458-3466

August
4-8 Soil and Water Conservation Society Annual Meeting / Myrtle Beach, SC; 515/289-2331
14-23 International Growers' Tour / Germany/Denmark; www.anla.org
15-19 ALCA Landscape Operations Tour / Dallas, TX; www.anla.org
17-19 ALCA Design/Build Workshop / Atlanta, GA; 800/395-2522
19-25 International Garden Centre Tour / New York/Baltimore; 202/789-5980; ext. 3010
21 Cornell University Field Day / Ithaca, NY; 800/873-8873

29-1 CalScape Expo / San Diego, CA; Sponsored by the California Interior Plantscape Association; 707/462-2276

20-22 EXPO 2001 / Louisville, KY; 800/558-8767
31 Midwest Regional Turf Field Day / West Lafayette, IN; 765/494-8039

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No one should have to live with poor water quality. Being the industry leader for over 50 years, Otterbine offers a variety of surface spray and sub-surface aeration systems that effectively circulate water and transfer oxygen. And with independent testing conducted by the University of Minnesota, you can rest assured that Otterbine systems will surpass all industry standards and your expectations. The result? Beautiful, healthy waterways—on the surface, as well as below where it counts!
We’re taking the plunge

As business owners and managers, you are attuned to the needs, shifts and opportunities in your marketplace. Your clients may have asked you to provide a new and different service, which may be troubling because it is so different from the one on which you have built your organization.

I salute those of you who have studied that question and decided against expanding your services. It’s a tough decision to turn down business and realize you may not have the proper resources, people or timing to go ahead with an expansion.

But my hat’s off to those of you who have added new and different services. It’s a gutsy, risky and exciting step to take. It takes real nerve to understand that anything new involves a learning curve (which also means people will make mistakes). It takes true confidence to encourage everyone in your organization, as well as your clients, to believe you can provide the service with the quality and value that defines your reputation.

Finally, it takes a major investment of time and money to research this new offering, plan it, train and equip your employees, sell it and bring your service delivery to a level that meets your own tough standards.

That wild, wonderful Web

I’m very much aware of the tough decision-making and implementation process you have gone through because we’re just completing a similar process in the debut of our new Web site, all in a short period of time. I’m happy to announce the debut of www.landscapemanagement.net and invite you to visit it at your convenience and give us your feedback.

This “plunge” we took was so strange and different from any other project I’ve done that I knew it must be similar to the process you go through to add an entirely new service to your existing business. We all know how different installation is to establish and operate from maintenance, how irrigation is unique and how franchises offer quite original systems of operating.

Likewise, this whole “Web” business operates with rules and infant traditions far different from the print world. Our development process for everything from content to pricing is very much in contrast to this magazine’s traditions. We know our Web site will be much more responsive, dynamic and immediate than the print product, and the whole prospect excites us. Hopefully, you’ll find a wealth of new resources through our Web site that expand on this magazine’s base of news, information and analysis.

We’re excited, too, because this new service gives you a quick and easy way to contact us, ask questions, share your observations and provide us with feedback.

Our goal is to provide you with the information and resources you need to be more efficient and productive. When you interact with us at every level — Web included — you help us make our service better. Please visit our new site and send me your comments, ideas and suggestions. Thank you in advance!

Contact Sue at 440/891-2729 or e-mail at sgibson@advanstar.com

I’m happy to announce the debut of our new site www.landscapemanagement.net and invite you to visit it and give us your feedback.
Let's talk turf with the Feds

S

peak out for a new national turfgrass program that the U.S. Department of Agriculture's ARS (Agriculture Research Service) is starting. The program is in the discussion stages. Because turfgrass research always seems to get shunted aside when it comes to federal funds, this is the best time to give it all the support that we can.

The ARS is big

But, first a little about the ARS, the principal research agency of the USDA. With 8,000 employees, including 2,000 scientists, it conducts an incredible amount of agricultural research, primarily on crops of food and fiber. This involves 1,200 different projects in more than 100 locations around the country. While some of these projects focus on pasture and rangeland grasses, none deal exclusively with turfgrass.

Here's how we can help change that.

We better be there

This fall, the ARS will host a workshop to discuss the national turfgrass program, says Evert Byington, Ph.D., National Project Leader, Rangeland, Pasture and Forage Research.

If we want to have a say in the program, we better be there. When a date is set, we'll let you know.

"We're inviting all sorts of people with an interest in turfgrass," says Byington. "It's open to the public, and we want people to express what they feel the research priorities should be. Out of that we will develop a strategic plan and start formulating what kinds of research we will do as funding becomes available."

Byington says that the ARS conducts research that academia and the industry don't have the resources to tackle. Initially, the program will concentrate on the basic biology and genetics of turfgrasses. Later, it will examine turfgrass systems more broadly, issues like sustainable management and watershed modeling.

But there's one more thing that we can do.

Let them know

Let's contact our respective U.S. legislators and let them know that we feel this program is vital. A phone call or letter will get our point across—especially if we follow up with friendly reminders. Let's point out the importance of turfgrass to our industry and to the nation—its role in controlling erosion and ground water pollution, as well as its obvious importance to landscapes, playgrounds and sports fields.

"We'll be starting on the ground floor with this national program so we can build it the way it needs to be built," says Kevin Morris, executive director of the National Turfgrass Evaluation Program in Beltsville, MD, where the program will be headquartered.

Contact Ron at 440/891-2636 or e-mail at rhall@advanstar.com

Those of us with a direct interest in turfgrass research should be at the Agricultural Research Service workshop and help give direction to the program.
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- A family of superior cool or warm season performers that control broadleaf weeds such as dandelion, clover, chickweed, plantain, oxalis and spurge
- Chaser® Ultra, made from the amines of Clopyralid, MCPA and Dichloroprop-p, is also effective on a broad spectrum of other weeds that are much harder to control such as ground ivy and Canada thistle
- Chaser® Ultra is not made with 2,4-D and because it does not contain Dicamba, it's better for use around shallow-rooted ornamental plants and trees
- Chaser and Chaser 2 Amine are economical Triclopyr and 2,4-D formulations with excellent turf safety and superior control of hard-to-kill weeds
- Use Chaser in cooler weather such as the spring and fall and Chaser 2 Amine when days are warmer for year-round control

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Our premium offering is found in the UHS Signature Brand Fertilizer “green line” bag. These products feature the best nutrient sources available and are manufactured with an uncompromising eye to consistency and performance. The green bag guarantees ultimate nutritional benefits and turf quality for your fertilizer program.

Check with your local UHS representative for more details on our complete line of outstanding fertilizer products

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