### Landscape Management

**June 2000**

This card is void after August 15, 2000

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**Fill in ovals as shown: •**

- **1. My primary business at this location is:** (fill in ONE only)
  - [ ] Landscaping
  - [ ] Tree Service
  - [ ] Irrigation
  - [ ] Pest Management
  - [ ] Other (please specify)

- **2. Which of the following best describes your title? (fill in ONE only)**
  - [ ] President, Owner, Partner, Director, General Manager, Executive Administrator
  - [ ] Manager/Superintendent
  - [ ] Government Official
  - [ ] Specialist
  - [ ] Other (please specify)

- **3. SERVICES PERFORMED (fill in ALL that apply)**
  - [ ] Landscape Installation and Maintenance
  - [ ] Landscape Design
  - [ ] Irrigation Services
  - [ ] Snow Removal
  - [ ] Other (please specify)

- **4. Do you specify, purchase or influence the selection of landscape products?**
  - [ ] Yes
  - [ ] No
  - [ ] Occasionally
  - [ ] Monthly
  - [ ] Daily

- **5. Do you have Internet Access?**
  - [ ] Yes
  - [ ] No
  - [ ] Occasionally
  - [ ] Monthly
  - [ ] Daily

---

**INSTITUTIONAL FACILITIES**

- [ ] 102 Sports Complexes
- [ ] 105 Parks
- [ ] 106 Industrial or Office Parks
- [ ] 107 Private/Public Estates
- [ ] 108 Shopping Centers
- [ ] 109 Hospital/Health Care Institutions
- [ ] 110 Military Installations
- [ ] 111 Condominiums
- [ ] 112 Cemeteries/Memorial Gardens
- [ ] 113 Schools
- [ ] 114 Colleges
- [ ] 115 Universities

**SUPPLIERS AND CONSULTANTS**

- [ ] 222 Extension Agents
- [ ] 223 Homemakers
- [ ] 224 Field Workers
- [ ] 225 Pest Management
- [ ] 226 Pest Control
- [ ] 227 Pest Exterminators

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**Landscape Management**

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June 2000

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I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month: O Yes O no

Signature: __________________________ Date: ____________

3. SERVICES PERFORMED (fill in ALL that apply)

- Mowing
- Turf Fertilization
- Turf Insect Control
- Turf Disease Control
- Tree Care
- Ornamental Care
- Turf Aeration
- Landscape Design
- Irrigation Services
- Turf Weed Control
- Paving, Deck & Patio Installation
- Landscape Installation
- Snow Removal
- Irrigation Contractors
- Other (please specify)

4a. Do you specify, purchase or influence the selection of landscape products? O Yes O No

- Herbicides
- Insecticides
- Line Trimmers
- Mowers
- Snow Removal Equipment
- Tractors
- Sprayers
- Fungicides
- Spreaders
- Aeration
- Blowers
- Chainsaws
- Chipper-Shredders
- De-icers
- Fertilizers
- De-Icers
- De-Icers
- Fertilizers
- Fungicides
- Other (please specify)

5. Do you have Internet Access? O Yes O No

- Daily
- Monthly
- Occasionally
- Other (please specify)

6a. If yes, check which products you buy or specify: (fill in ALL that apply)

- Aeration
- Herbicides
- Insecticides
- Line Trimmers
- Mowers
- Sprayers
- Fungicides
- Spreaders
- Aeration
- Blowers
- Chainsaws
- Chipper-Shredders
- De-Icers
- Fertilizers
- Fungicides
- Other (please specify)

2. Which of the following best describes your title? (fill in ONE only)

- Executive/President - Owner, Partner, Director, General Manager, Chairman of the Board
- Purchasing Agent, Director of Physical Plant
- Manager/Supervisor - Arborist, Architect, Landscape/Gardens Manager, Superintendent, Foreman, Supervisor
- Government Official - Government Commissioner, Agent, Other Government Official
- Specialist - Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
- Other (please specify)

Name (please print) __________________________ Title __________________________

Company __________________________ Address __________________________

City __________________________ State __________________________ Zip __________________________

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O 105 115 125 135 145 155 165 175 185 195 205 215 225 235 245 255 265 275 285 295 305 315
O 106 116 126 136 146 156 166 176 186 196 206 216 226 236 246 256 266 276 286 296 306 316

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For more information contact BioSafe Systems at 888/273-3088 / circle no. 251

Nix weeds around trees
The 36-in., die-cut Typar TreeCircle prevents weed growth without the use of herbicides. The fabric is a strong and durable spun-bonded polypropylene that is porous enough to allow water, air and nutrients through to permit healthy soil conditions but bonded tightly enough to resist penetration from weed roots.
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All-in-one fertigation
Flowtronex PSI has come out with the Nutrifeed injection system that allows lawn care pros to spoon-feed the turf, giving it a little food at a time instead of a lot of food at longer intervals. The system is available with up to three head injection units. All Nutrifeed models can be installed on Flowtronex pumping systems and fully integrated with the system's controls.
For more information contact Flowtronex at 800/786-7480 / circle no. 253

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Profile Products' professional soil conditioners are made of a 100% natural blend of kiln-fired porous ceramic chips and help turn overly saturated or rock hard soils into a loose growing medium where water, nutrients and oxygen are in balance. Unlike other soil amendments, the company says, Profile works almost instantly, only needs to be applied once, and won't break down over time.
For more information contact Profile at 800/207-6457 or www.profileproducts.com / circle no. 254

Better bark
Michigan Peat’s Baccto Bark 2000 planting mix is designed for use with longer term crops, including poinsettias, chrysanthemums, stock plants, vinca, hanging baskets and other low moisture crops. The Bark 2000's physical properties, which include highly buffered Sphagnum peat, plus perlite, southern pine bark, a wetting agent and the company's own nutritional package, allow for frequent irrigation and faster dry down.
For more information contact Michigan Peat 800/324-7328 / circle no. 255

All-natural fish fertilizer
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CLASSIFIED SHOWCASE
Help Wanted (Cont’d)

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Help Wanted (Cont’d)

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A bright future for Michigan's nurseries and greenhouses

A recent report, Trends in Michigan Agriculture, by the Sparks Companies Inc., said:

Nursery and greenhouse products were the fastest growing sector in production agriculture for both Michigan and the United States over the last three decades with cash receipts increasing 244.9% nationally, and Michigan receipts growing 302.5%. In the 1990s, Michigan's cash receipts outpaced U.S. receipts, increasing 44.5% versus 20.3%, respectively. Michigan is ideally situated (climatically and geographically) to grow greenhouse and nursery products. Given the prospects for continued growth in the U.S. economy and related resiliency in the housing market, Michigan's greenhouse and nursery industry should experience strong positive growth.

Dallas landscape company establishes memorial fund

DALLAS, TX — To honor the memory of a 45-year employee named Thomas "Tommy" B. Masterson, Lambert's Landscape Company, Dallas, TX donated $50,000 to establish the Lambert-Masterson Memorial Fund to benefit horticulture students at Richland Community College.

In addition to the establishing of the memorial fund, Masterson's favorite red oak tree (Quercus shumardii), which measures 14 caliper inches, stands 40-ft. tall and weighs 15 tons, was transplanted to Richland's campus.

Up until his death in 1999, Masterson, Lambert's executive vice president and director of operations, helped the company achieve a local, regional and national reputation for excellence in landscape quality and craftsmanship.

En español

Readers of the Illinois Landscape Contractors Association's (ILCA) monthly magazine, The Landscape Contractor, might want to brush up on their Spanish now that the magazine has decided to publish Spanish articles to recognize the longtime presence of Hispanics in the landscape industry. The first two articles were entitled, "The Illinois Department of Agriculture Offers Pesticide Advice" and "How to Buy Nursery Stock in a Tight Market," and both were introduced by ILCA member Tony Sanchez of R. Sanchez and Sons, Beach Park, IL. Habla español? If you can't answer that question, then you probably can't read the articles.

They said it

"To be outside and not cooped up in an office building. I also enjoy working with plants, and I think the growth process is fascinating."

— Robin Isley, a senior with a major in General Horticulture, North Carolina State University, on why she is seeking a professional career in the Green Industry. She was spotted at ALCA's annual Student Career Days last March in Starkville, MS.