March 1999

This card is void after May 15, 1999

NAME (please print) ____________________________
TITLE ____________________________
FIRM ____________________________
ADDRESS ____________________________
CITY ____________________________ STATE ______ ZIP __________
PHONE ( ) ____________________________ FAX ( ) ____________________________
INTERNET/E-MAIL ADDRESS ____________________________

I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month: O Yes O no

Signature: ____________________________ Date: ____________________________

Fill in ovals as shown: •

1. My primary business at this location is: (fill in ONE only)
   CONTRACTORS/SERVICE COMPANIES
   01 O 205 Landscape Contractors (installation and maintenance)
   02 O 250 Lawn Care Service Companies
   03 O 260 Tree Service Companies/Arborists
   04 O 265 Landscape Architects
   05 O 270 Land Reclamation and Erosion Control
   06 O 275 Irrigation Contractors
   07 O 280 Other Contractors/Service Companies (please specify)
   INSTITUTIONAL FACILITIES
   09 O 290 Schools, Colleges, Universities
   10 O 300 Industrial or Office Parks/Plants
   11 O 310 Shopping Centers, Plazas or Malls
   12 O 315 Hotels/Health Care Institutions
   13 O 320 Government Official
   14 O 325 Government Commissioner, Agent, Other Government Official
   15 O 330 Other Specialist (please specify)
   SUPPLIERS AND CONSULTANTS
   16 O 350 Extension Agents/Consultants for Horticulture
   17 O 360 Sod Growers, Turf Seed Growers & Nurseries
   18 O 365 Dealers, Distributors, Formulators & Brokers
   19 O 370 Manufacturers
   20 O 380 Other (please specify)

2. Which of the following best describes your title? (fill in ONE only)
   21 O 10 Executive/Administrator
   22 O 20 Manager/Superintendent - Arboist, Architect, Landscape/Grounds Manager, Superintendent, Foreman, Supervisor
   23 O 30 Assistant Manager/Supervisor
   24 O 40 Specialist - Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
   25 O 50 Other Titled and Non-Titled Personnel (please specify)

3. SERVICES PERFORMED (fill in ALL that apply)
   40 O 41 A Mowing 45 O 4 F Turf Fertilization
   41 O 42 B Turf Insect Control 46 O 4 G Turf Disease Control
   42 O 43 C Tree Care 47 O 4 H Ornamental Care
   43 O 44 D Turf Aeration 48 O 4 I Landscape
   44 O 45 E Irrigation Services 49 O 4 J Turf Weed Control
   50 O 51 K Paving, Deck & Patio Installation
   51 O 52 L Pond/Lake Care
   52 O 53 M Landscape Installation
   53 O 54 N Snow Removal
   54 O 55 O Other (please specify)

4. Do you specify, purchase or influence the selection of landscape products?
   75 O 76 Yes 77 O No
   If yes, check which products you buy or specify: (fill in ALL that apply)
   55 O 1 Aerials 63 O 1 B Herbicides
   56 O 2 Blowers 64 O 2 C Insecticides
   57 O 3 Chain Saws 65 O 3 D Tree Trimmers
   58 O 4 Chipper-Shredders 66 O 4 E Line Trimmers
   59 O 5 De-Cars 67 O 5 F Mowers
   60 O 6 Fertilizers 68 O 6 G Mower Decks
   61 O 7 Fungicides 69 O 7 H Painters
   70 O 8 Other (please specify)

5. Do you have Internet Access?
   77 O 78 A Yes 79 O B No
   If so, how often do you use it?
   80 O 81 A Daily 82 O 8 B Weekly 83 O 8 C Monthly 84 O 8 D Occasionally

6a. Do you specify, purchase or influence the selection of landscape products?
   75 O 76 Yes 77 O No
   If yes, check which products you buy or specify: (fill in ALL that apply)
   55 O 1 Aerials 63 O 1 B Herbicides
   56 O 2 Blowers 64 O 2 C Insecticides
   57 O 3 Chain Saws 65 O 3 D Tree Trimmers
   58 O 4 Chipper-Shredders 66 O 4 E Line Trimmers
   59 O 5 De-Cars 67 O 5 F Mowers
   60 O 6 Fertilizers 68 O 6 G Mower Decks
   61 O 7 Fungicides 69 O 7 H Painters
   70 O 8 Other (please specify)

6b. If yes, check which products you buy or specify: (fill in ALL that apply)
   55 O 1 Aerials 63 O 1 B Herbicides
   56 O 2 Blowers 64 O 2 C Insecticides
   57 O 3 Chain Saws 65 O 3 D Tree Trimmers
   58 O 4 Chipper-Shredders 66 O 4 E Line Trimmers
   59 O 5 De-Cars 67 O 5 F Mowers
   60 O 6 Fertilizers 68 O 6 G Mower Decks
   61 O 7 Fungicides 69 O 7 H Painters
   70 O 8 Other (please specify)

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I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month: ○ Yes ○ no

Signature: Date:

3. SERVICES PERFORMED (Fill in ALL that apply)
   40 ○ A Mowing
   45 ○ F turf Fertilization
   50 ○ K Paving, Deck & Patio Installation
   41 ○ B Turf Insect Control
   46 ○ G Turf Disease Control
   51 ○ L Pond/Lake Care
   42 ○ C Tree Care
   47 ○ H Ornamental Care
   52 ○ M Landscape Installation
   43 ○ D Turf Aeration
   48 ○ I Landscape
   53 ○ N Snow Removal
   44 ○ E Irrigation Services
   49 ○ J Turf Weed Control
   54 ○ O Other (please specify)
   55 ○ K Paving, Deck & Patio Installation
   56 ○ L Pond/Lake Care

4a. Do you specify, purchase or influence the selection of landscape products?
    75 ○ Yes 76 ○ No

4b. If yes, check which products you buy or specify: (Fill in ALL that apply)
   56 ○ 2 Blowers
   61 ○ 7 Fungicides
   63 ○ 9 Insecticides
   64 ○ 10 Line Trimmers
   66 ○ 4 Chipper-Shredders
   67 ○ 13 Sprayers
   68 ○ 5 De-icers
   69 ○ 5 D-Ezers
   70 ○ 15 Sweeper
   71 ○ 17 Truck Trailers/Attachments
   72 ○ 18 Trucks
   73 ○ 19 Turfseed
   74 ○ 20 Utility Vehicles
   75 ○ 21 Other (please specify)

5. Do you have Internet Access?
   77 ○ A Yes 78 ○ B No

5a. If so, how often do you use it?
   79 ○ A Daily 80 ○ B Weekly 81 ○ C Monthly 82 ○ D Occasionally

101 113 125 137 149 161 173 185 197 209 221 233 245 257 269 281 293 305
102 114 126 138 150 162 174 186 198 210 222 234 246 258 270 282 294 306
103 115 127 139 151 163 175 187 199 211 223 235 247 259 271 283 295 307
104 116 128 140 152 164 176 188 200 212 224 236 248 260 272 284 296 308
105 117 129 141 153 165 177 189 201 213 225 237 249 261 273 285 297 309
106 118 130 142 154 166 178 190 202 214 226 238 250 262 274 286 298 310
107 119 131 143 155 167 179 191 203 215 227 239 251 263 275 287 299 311
108 120 132 144 156 168 180 192 204 216 228 240 252 264 276 288 300 312
109 121 133 145 157 169 181 193 205 217 229 241 253 265 277 289 301 313
110 122 134 146 158 170 182 194 206 218 230 242 254 266 278 290 302 314
111 123 135 147 159 171 183 195 207 219 231 243 255 267 279 291 303 315
112 124 136 148 160 172 184 196 208 220 232 244 256 268 280 292 304 316
Events

MARCH

16 Trees, People and the Law Seminar Los Angeles, CA; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

16 OSU Extension Small Equipment and Safety School Avon, OH; Charles Behnke, 440/322-0127

17-18 Advanced Topics in Professional Grounds Maintenance: Managing Turf and Landscape Weeds Rutgers University Campus, New Brunswick, NJ; 732/932-9271

18 Trees, People and the Law Seminar Seattle, WA; National Arbor Day Foundation, 402/474-5655

18 ALCA Student Career Days Univ. of Kentucky, Lexington, KY; Elise Lindsey, 703/736-9666

18-21 San Francisco Flower & Garden Show Cow Palace, San Francisco; 800/829-9751; www.gardenshow.com

20-21 State Garden Show of Texas Heart of Texas Fairgrounds, Waco, TX; 800/727-9020; fax 817/772-8696

22 Plant Health Care: a new direction in the care of ornamental landscapes and trees University of California Extension-Riverside; Jan Crump 909/787-5804, ext.1621; fax 909/787-2456; uw.unex.ucr//ns/ns.html

23 Turfgrass Management for the Landscape Industry University of California Extension-Riverside; Jan Crump 909/787-5804, ext.1621; fax 909/787-2456; uw.unex.ucr//ns/ns.html

25-28 U.S. Bank Boise Flower & Garden Show Boise Centre on the Grove, Boise; ID; 888/888-7631

29-30 Building With Trees Conference Lied Conference Center, Nebraska City, NE; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

31-April CLCA Landscape Industry Show Long Beach Convention Center, Long Beach, CA; Kim Heckes, 916/448-2522; www.clca.org

APRIL

13 The Practice of Restoring Native Ecosystems Seminar Milwaukee, WI; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820

15 The Practice of Restoring Native Ecosystems Seminar Indianapolis, IN; National Arbor Day Foundation, 402/474-5655; fax 402/474-0820


22-23 Color Magic/Elements of Color, Florida Nurserymen & Growers Assn. Epcot/Orlando, FL; Merry Mott, 407/295-7994; www.snga.org

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Signature (required) __________________________________________ Date __________________

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Phone ( ) __________________________________ Fax ( ) ____________

Internet/E-Mail Address ________________________________________

1. My primary business at this location is: (fill in ONE only)
   0040 ○ Sports Complexes
   0050 ○ Parks
   0060 ○ Schools, Colleges & Universities
   0070 ○ Hotels/Resorts
   0080 ○ Hospital/Health Care/Military
   0010 ○ Landscape Contractors (installation & maintenance)
   0020 ○ Lawn Care Service Companies
   0030 ○ Landscape Architects
   0090 ○ Dealers/Distributors/Formulators/Brokers
   0100 ○ Manufacturers
   ○ Others Allied to the Field (please specify) ____________________________

2. Which of the following best describes your title? (fill in ONE only)
   10 ○ Executive/Administrator- President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant
   20 ○ Manager/Superintendent- Arborist, Architect, Landscape/Grounds Manager, Superintendent, Foreman, Supervisor
   30 ○ Government Official- Government Commissioner, Agent, Other Government Official
   40 ○ Specialist- Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist
   50 ○ Other Titled and Non-Titled Personnel (please specify) ____________________________

3. SERVICES PERFORMED (fill in ALL that apply)
   A ○ Mowing
   B ○ Turf Insect Control
   D ○ Turf Aeration
   E ○ Irrigation Services
   F ○ Turf Fertilization
   G ○ Turf Disease Control
   I ○ Landscape Design
   J ○ Turf Weed Control
   M ○ Landscape Installation
   N ○ Snow Removal
   O ○ Other (please specify) ____________________________

4a. Do you specify, purchase or influence the selection of landscape products? A ○ Yes B ○ No

4b. If yes, check which products you buy or specify: (fill in ALL that apply)
   A ○ Aeration
   B ○ Blowers
   E ○ De-icers
   F ○ Fertilizers
   G ○ Fungicides
   H ○ Herbicides
   I ○ Insecticides
   J ○ Line Trimmers
   K ○ Mowers
   L ○ Snow Removal Equipment
   M ○ Sprayers
   N ○ Spreaders
   O ○ Sweepers
   P ○ Tractors
   Q ○ Truck Trailers/Attachments
   R ○ Trucks
   S ○ Turfseed
   T ○ Utility Vehicles

5. Do you have Internet Access? A ○ Yes B ○ No

5A. If so, how often do you use it? A ○ Daily B ○ Weekly C ○ Monthly D ○ Occasionally

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Horticultural and Turfgrass Study Tour
RISE (Responsible Industry for a Sound Environment), PLCAA (Professional Lawn Care Association of America) and TruGreen-Chemlawn sponsored the second Horticultural and Turfgrass Study Tour, hosted by the National Association of County Agricultural Agents (NACAA). The tour agenda was developed and led by turfgrass and horticultural experts from industry, academia and extension services.

Twenty nationally selected urban and suburban county extension agents spent six days visiting research centers, greenhouse operations and botanical gardens, including on-site demonstrations and exhibits. Workshops focused on environmental practices that improve and maintain plant growth, as well as promote stewardship of urban and suburban areas.

That's my home sweet home!
The last thing Jim and Lois Syth expected to hear at their son's basketball game was, "Hey Jim, your home is on the cover of a magazine!" The Syths, of Bozeman, MT, were surprised to say the least.

Their acquaintance was Tom Greason of the Montana Fish, Wildlife & Parks Department, who brought them a copy of the February Landscape Management and sure enough, it was their home of 10 years. Mrs. Syth, who landscaped the property, vaguely remembered a photographer taking shots of the home.

Each month, Landscape Management searches for examples of beautiful commercial and residential landscapes from a variety of sources — landscape contractors themselves and independent photo houses are used most often.

That got us thinking: How many of you have homes with outstanding landscapes? We'd love to see them and may even highlight the most striking. If you have original slides, you can send them to us with contact information, and we'll get them back to you promptly.

Grab Bag features brief observations and prognostications throughout the green industry. If you have an unusual photo or comment you'd like to share with us, please send it in...