CHARLOTTE, NC— If you’re not a NASCAR fan and you want to stay that way—please stay away from a NASCAR race. Once you experience ("see" is not descriptive enough) a NASCAR event you’re going to get hooked.

About 200 “friends” of Husqvarna caught the NASCAR fever this past Memorial Day weekend. Husqvarna hosted a weekend of racing while also acquainting them with Husqvarna and its commitment to training and excellence. The 309-year old forest and garden company is best known for chain saws but now offers a growing family of other green industry equipment too.

“This year alone we have committed 17 percent of our overall budget to customer training,” said David Zerfoss, president, Husqvarna Forest & Garden Co. “In addition, we allocate 25 percent of our budget to keep our associates abreast of the latest trends and technologies so that we can better serve our cus-

Husqvarna’s guests got an opportunity to visit the garage area before the big race.

Husqvarna’s David Zerfoss (l. to r.) with Bruce Wilson, Environmental Care, Tom Oyler, U.S. Lawns, Joe Gibbs, Joe Gibbs Racing, and Per Heistad, U.S. Lawns. Husqvarna is a sponsor of Joe Gibbs Racing.

Husqvarna has produced a training video, supplemented with training in the field conducted by NAA staff.

When the stock cars thunder around the Charlotte Motor Speedway they’re traveling over 165 mph, often bumper to bumper.

of Fame coach with three Super Bowl rings). Joe Gibbs Racing is headquartered in Charlotte near the Husqvarna headquarters. Gibbs will endorse the company’s products and appear in its national marketing campaigns.

Husqvarna’s name will be present on all cars that represent Joe Gibbs Racing, including the Winston Cup (driver Bobby Labonte); the Busch Grand National and late model stock car circuits; and in NHRA funny car and top fuel car drag racing circuits.

“Husqvarna prides itself on being associated with winners,
In the ever-changing world of business and industry, one thing remains the same. Dodge is dedicated to people who are dedicated to their work. For evidence look no further than our On The Job program, which gives qualified businesses commercial breaks, so to speak.

The program includes a new flexible financing and leasing plan, which lets you tailor-make a deal based on your individual business needs. Even open-end leases and qualify commercial breaks, so to speak.

An important commercial message from The New Dodge

What makes our On The Job program truly outstanding, however, are the capable commercial Dodge trucks it covers. The newly redesigned Dodge

Ram Vans and Wagons, with more available Magnum® power, more safety features, and three different body lengths to choose from. Dodge Ram Pickup.
upfitting equipment for a new vehicle are covered. (When we say flexible financing, we mean flexible.) Plus, there’s a choice of our extended 100,000-mile/5-year Powertrain Care Plus service contract with Road Hazard Tire Coverage, or up to $500 cash back. And all that’s over and above any national consumer incentives.

Whatever your next commercial venture, Dodge has an excellent way to help you sponsor it.

available with an improved Cummins Turbo Diesel. And of course, Dodge Dakota, the only pickup in its class with an available V-8.

The New Dodge

For still more hardworking info, call 1-800-WORK RAM. Or stop by our Web site: www.4adodge.com
JRCO model fits most commercial walk-behind/riding mowers.

By CURT HARLER/Contributing Editor

Good seed-to-soil contact is probably the single most important factor under a turf manager's control when establishing or renovating a turfgrass area.

Of course, a manager greatly increases his/her chances of success by using an appropriate variety of seed for the locale and conditions. Other factors that make for successful seeding include a good fertility program and help from Mother Nature in the form of gentle and abundant rainfall.

But making sure the seed is nestled properly into the ground is a sensitive, yet key part of seeding.

When purchasing or using a seeder, be sure the unit is able to place the seed accurately where it should be — in close contact with the soil. Remember it is likely the unit will be called upon to handle a variety of seed sizes and shapes, ranging from coarse buffalograss to tiny bentgrass seeds.

Look for machines with the seed outlets placed directly behind the discs, so more seed ends up in the ground and not on top of it where it becomes a feast for the birds.

Look for a simple, yet precise depth adjustment system on any seeder. Just as bad as leaving seed on the surface is burying it too deep for germination.

As with a lawn mower, check the number of square feet or acres covered per hour when buying a seeder. Weight of the machine also is a factor, especially when the machine will be used to rejuvenate grass in hard, dry soils where cutting into the ground can be a challenge even for the toughest machine.

Lastly, be aware that a number of companies offer combination machines, designed to do a couple of different jobs. This can be handy for some companies.

(above) Gandy combo dethatcher/seeder holds up to 125 pounds of seed.

Jacobsen unit covers a 48-inch swath, and plants 16 rows on 3-inch centers.
with a 75-pound capacity is available from Agri-Fab, Sullivan, IL. This handy push spreader can be equipped with marker wheels to assure accurate drop in difficult conditions. It has a 24-inch spread width and a nylon gear drive. Several other push-bend and tow-mount seeders are also available.

**AGRI-FAB**

217-728-8388

**Circle No. 250**

The 45-0228 push drop seeder with a 75-pound hopper is available from Agri-Fab, Sullivan, IL. This handy push spreader can be equipped with marker wheels to assure accurate drop in difficult conditions. It has a 24-inch spread width and a nylon gear drive. Several other push-bend and tow-mount seeders are also available.

**BEFCO**

800-334-6617

**Circle No. 251**

The Green-Rite one pass aerator/over seeder from BeFCO, Rocky Mount, NC has a single 7.5 cubic foot seed hopper. Unit comes in a 58-inch working width for use with tractors from 25 to 45 hp. In a single pass, this unit aerates, seeds, agitates seed to ground, and compacts the seed to assure excellent germination. Seed cups meter seed precisely. Slicing knives provide minimum damage to existing turf. Optional front gauge roller kit is available.

**BLUEBIRD INTERNATIONAL**

800-808-BIRD

**Circle No. 252**

Fully adjustable seeding depth and a seeding application guide decals inside the hopper are just two of the features of the EasyScape Seeders from Bluebird, Englewood, CO. Units offer an 18-inch seeding width and fully adjustable seeding depth. There are 20 beveled-edge slicing blades to plant seeds at two-inch intervals. Rear deflector covers seeds to assist germination. Several B&S and Honda engine options are available ranging from 5 to 8 hp. With the seed hopper disengaged, units can be used to dethatch.

**BRILLION IRON WORKS CO.**

920-756-2121

**Circle No. 253**

The Turfmaker II grass seeder from Brillion features a main hopper that is 255 percent larger than the Turfmaker model, and delivers tough-to-handle fine fescues at rates of up to 350 pounds to the acre without bridging. The 12-foot Turfmaker II seeder can hold 23 bushels of seed in its main hopper. A large-capacity hopper means more time seeding and less time filling.

**CLASSEN MFG CO.**

888-252-7710

**Circle No. 254**

The multi-purpose TS-20 commercial turf seeder can put in a new lawn, overseed an existing one, or be used as a vertical aeration and fertilizer applicator. Slicing knives provide minimal damage to existing turf. Optional remote hose operation is available.

**FINN CORPORATION**

800-543-7166

**Circle No. 255**

The T60 Series II HydroSeeder from Finn, Fairfield, OH is sized for residential and small commercial jobs. One-man remote hose operation on the 500-gallon unit, allows maximum flexibility. The T90 Series II has an 800-gallon capacity. It offers both tower discharge and optional remote hose operation. Trailer or skid-mounted models are available. The T-330 and T-280 HydroSeeders® have the capabilities and output to handle highway, golf course and commercial sites. A newer, larger slurry pump, coupled with a turbo charged diesel engine, provides more pump pressure and output, resulting in faster slurry discharge and distance for added productivity.

**GANDY COMPANY**

800-443-2476

**Circle No. 256**

Combination dethatcher/over-seeder from Gandy, Owatonna, MN has a rugged 7-gauge steel frame and a 42-inch, covered steel hopper that holds 3.5 cubic feet (or 100-125 pounds of seed). This 48-inch wide unit drops seed on two-inch centers through 24 outlets. It requires a 540-rpm tractor with slip clutch for tractors 18 hp and up. Easily accessible turnbuckle adjusts planting depth. An optional shoe assembly permits more seed to be placed in the slit for increased seed-to-soil contact. Trailing 3-section roller or brush assembly also available.

**HERD SEEDER**

219-753-6366

**CIRCLE NO. 257**

A full line of seeders, ranging from the popular 3-point hitch mounted Model 750 to the mower-mounted GT-77 is available from Herd, Logansport, IN. The 750 is made with the professional in mind, versatile enough to handle 750 pounds of material and control seed rates down to 2 pounds per acre and fertilizer from 50 to 1000 pounds per acre. 16-gauge steel hopper with welded seams permits more seed to be placed in the slit for increased seed-to-soil contact. Trailing 3-section roller or brush assembly also available.

**JACOBSEN**

800-727-JAKE

**Circle No. 259**

For big seeding jobs, check out the 548-100 seeder/aerator from Jacobson, Racine, WI. Seeder covers a 48-inch swath, planting 16 rows on 3-inch centers. Offset design lets seeder cover tractor tire treads. Seeds are dropped into a slit furrow, so they do not get washed or blown away. Hopper holds 100 pounds of seed and chain drag mat covers seed after planting. Remove the seeder and the 548-100 can be used as a vertical mower to renovate, dethatch and vertical mow turf. Unit requires a 540 rpm pto and Catagory one 3-point hitch tractor.

**JRCO, INC.**

800-966-8442

**Circle No. 260**

Electric front-mount Broadcaster Seeder/Spreader from JRCO, Minneapolis, MN fits most commercial walk-behinds and riding mowers. Polyethylene hopper has capacity of 2.2 cubic feet (about 130 pounds) and is ideal for spreading fertilizer, seed, fire-ant bait and ice-melting pellets. The Broadcaster attaches to the JRCO mounting bar with four clevis pins and is controlled from the operator's position.

**RANSOMES CUSHMAN RYAN**

800-228-4444

**Circle No. 261**

Overseeded, dethatch or do both at once with the Mataway Over-seeder/Dethatcher from Ryan, Lincoln, NE. Model 544873 has a 0.8-cubic foot hopper which is fully adjustable for all types of common grass seed. There are 10 seed drops and an operating speed of 2.5 mph. Hopper holds over a bushel of seed, which allows seeding of 23,000 square feet per hour. Seed outlets are 1.5 inches apart, giving good one-pass coverage. Seed rate is maintained regardless of ground speed. Unit has a 13-hp Honda engine, largest in its class. Overhead valve design and 6:1 gear reduction provide smooth, quite power and good fuel efficiency. Front-mounted verticut blades allow verticutting and seeding at the same time.
on two-inch spacing, one-inch hardened steel slicing reels and 10 8-point slicing blades spaced on 2-inch centers. Unit is powered by an 11-hp, 4-cycle Kohler engine. Seed flow stops automatically when the reel is raised to cross cart paths or lanes.

REDEXIM CHARTERHOUSE
800-397-5664
Circle NO. 262
The Verti-Seed from Redexim Charterhouse combines multiple actions into one process for easy, rapid, accurate seeding. This machine cuts open the soil, opens the groove, sows the seed and closes the groove in one operation—and at speeds up to 6 mph. Made in England and distributed through the company’s Kingston, PA warehouse, the Verti-Seed is available in 34 or 50-inch models. The 004-804 has hopper capacity of 3.35 cubic feet and requires 22 hp, and covers 108,000 square feet per hour. The larger 004-1204 has a 5.1 cubic foot hopper, requires 22 hp, and covers 108,000 square feet per hour.

REINCO
800-526-7687
Circle No. 263
A full line of HydroGrassers is available from Reinco, Plainfield, NJ. Ranging from the HG-5H for smaller seeding jobs to the giant HG-30GX which has up to six acres capacity, these units can be truck or skid mounted. Typical of the line is the mid-sized HG-10GX. Its power options include a 35 hp Ford gas engine and a 33.5 hp Kubota diesel. It requires a 23,000 gvw truck. The HGXAZ version is a self-contained trailer mounted unit. Both offer standard 130-foot discharge range, or 400 feet with hose.

THOMPSON SEEDER
219-753-6366
CIRCLE NO. 264
Two seeders are available from Thompson, Logansport, IN. The S3B is a three-bushel,pto mounted unit with 200 pound capacity. It can handle all sorts of fertilizer. The M3B is a three-bushel, motorized unit designed for mounting on a pickup, ATV or tractor. The M3B can be used to spread chemicalse because it has a vibrator-type distribution system rather than a stir agitator. Accessory battery box is available for use with ATVs which do not have own battery. All mounting hardware and flotation tires included.

TURFCO
612-785-1000
CIRCLE NO. 267
The LS-20 is a lawn overseeder designed with the lawn care professional in mind from start to finish. A long handle gives great control even in tight spaces. The LS-20 is designed to work with all common lawn grasses, even fescues. All controls are on the handle for easy reach. The seeder covers up to 30,000 sq. ft. per hour. Seeding is done on 1.5-inch spacing, which is just right for fescue, advises the company. The unit will go up and over curbs. 10-inch pneumatic tires allow it to work on rough lawns, or even raw dirt, says Turfco. Damaged blades can be replaced in minutes with the reel still in the unit. Can also be used for dethatching.

THOMPSON SEEDER
219-753-6366
CIRCLE NO. 269
Two seeders are available from Thompson, Logansport, IN. The S3B is a three-bushel,pto mounted unit with 200 pound capacity. It can handle all sorts of fertilizer. The M3B is a three-bushel, motorized unit designed for mounting on a pickup or tractor. The M3B can be used to spread chemicalse because it has a vibrator-type distribution system rather than a stir agitator.

Wildseed Farms is in Eagle Lake, TX.
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Healthy economy means lots of work, clients with better budgets, and more competition for labor.

By RUTH E. THALER-CARTER, Contributing Writer

A healthy national economy means work, generous budgets and growth for landscape professionals, the downside being that it’s harder to find and keep good workers.

Market growth

“The market absolutely is growing,” says Don Skradski, Omaha, NE. “It’s booming here. If anything, I have too much work, but I don’t want my company to get too big; I try to keep things streamlined so I can keep control over quality. People have more money so they’re spending it. They used to just put in grass; now they’re doing a whole landscape. There’s a healthy economy, so clients need us; they have no time to do their own yard work. We don’t have any ocean or mountains, so they worship their lawns here.”

Eric Christiaansen, landscape manager of Sylvan Nursery Inc. in Billings, MT, says, “com-