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NAME (please print) ____________________________

TITLE ____________________________

FIRM ____________________________

ADDRESS ____________________________

CITY ____________________________ STATE ____________________________ ZIP ____________________________

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INTERNET/E-MAIL ADDRESS

I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month: □ Yes □ no

Signature: ____________________________ Date: ____________________________

1. My primary business at this location is: (check ONE only)

□ 250 GOLF COURSES

□ 255 Landscape Contractors (installation and maintenance)

□ 260 Lawn Care Service Companies

□ 265 Custom Chemical Applicators (ground and air)

□ 270 Tree Service Companies/Arborists

2. Which of the following best describes your title? (check ONE only)

□ 10 Executive/Administrator- President, Owner, Partner, Director, General Manager, Chairman of the Board, Purchasing Agent, Director of Physical Plant

□ 20 Manager/Superintendent- Arborist, Architect, Landscape/Assistant Manager, Superintendent, Foreman, Supervisor

□ 30 Government Official- Government Commissioner, Agent, Other Government Official

□ 40 Specialist- Forester, Consultant, Agronomist, Pilot, Instructor, Researcher, Horticulturist, Certified Specialist

□ 50 Other Titled and Non-Titled personnel (please specify)

3. SERVICES PERFORMED (Check ALL that apply)

□ 31 A Mowing

□ 32 B Turf Insect Control

□ 33 C Tree Care

□ 34 D Turf Aeration

□ 35 E Irrigation Services

□ 36 F Turf Fertilization

□ 37 G Turf Disease Control

□ 38 H Ornamental Care

□ 39 I Landscape/Golf Design

□ 40 J Turf Weed Control

□ 41 K Paving, Deck & Patio Installation

□ 42 L Pond/Lake Care

□ 43 M Landscape Installation

□ 44 N Snow Removal

□ 45 O Other (please specify)

4. Do you specify, purchase or influence the selection of landscape products? □ Yes □ No

4a. If yes, check which products you buy or specify: (check ALL that apply)

□ 46 A Aeration

□ 47 B Blowers

□ 48 C Chain Saws

□ 49 D Chipper-Shredders

□ 50 E De-icers

□ 51 F Fertilizers

□ 52 G Fungicides

□ 53 H Herbicides

□ 54 I Insecticides

□ 55 J Irrigation Services

□ 56 K Landscaping

□ 57 L Mowing

□ 58 M Pruning

□ 59 N Sprayers

□ 60 O Other (please specify)

5. Do you have a modem? □ Yes □ No

6. Do you subscribe to an on-line service? □ Yes □ No

7. Is CD-ROM available in your workplace? □ Yes □ No
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October 1997
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CITY_________________________STATE____ZIP_________________________
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I would like to receive (continue receiving) LANDSCAPE MANAGEMENT free each month:  Yes  No
Signature:_________________________Date:_________________________

1. My primary business at this location is: (check ONE only)
   01 GOLF COURSES
   02 255 Landscape Contractors (installation and maintenance)
   03 260 Lawn Care Service Companies
   04 265 Custom Chemical Applicators (ground and air)
   05 270 Tree Service Companies/Arborists  Other (please specify)

INSTITUTIONAL FACILITIES
   06 325 Condos/Apartments/Housing
   07 330 Cemeteries/Memorial Gardens
   08 335 Hospitals/Health Care Institutions
   09 340 Military Installations or Prisons
   10 345 Airports
   11 350 Multiple Government Municipal Facilities
   12 355 Extension Agents/Consultants for Horticulture
   13 360 Sod Growers/Turf Seed Growers/Nurseries
   14 365 Dealers/Distributors/Formulators/Brokers  Other (please specify)

SUPPLIERS & CONSULTANTS
   15 370 Manufacturers
   16 375 Landscape Architects
   17 380 Land Reclamation and Erosion Control
   18 385 Irrigation Contractors  Other (please specify)

4a. Do you specify, purchase or influence the selection of landscape products?  Yes  No
   25  A Mowers (reel/rotary)
   26  B Turf Insect Control
   27  C Tree Care
   28  D Turf Aeration
   29  E Irrigation Services
   30  F Fertilizers
   31  G Fungicides
   32  H Herbicides
   33  I Landscape/Golf Design
   34  J Turf Weed Control

4b. If yes, check which products you buy or specify: (check ALL that apply)
   35  A Aerators
   36  B Blowers
   37  C Chain Saws
   38  D Chipper-Shredders
   39  E De-Icers
   40  F Fertilizers
   41  G Fungicides
   42  H Herbicides
   43  I Landscape/Golf Design
   44  J Turf Weed Control

5. Do you have a modem?  Yes  No
6. Do you subscribe to an on-line service?  Yes  No
7. Is CD-ROM available in your workplace?  Yes  No

101 119 137 155 173 191 209 227 245 263 281 299
102 120 138 156 174 192 210 228 246 264 282 300
103 121 139 157 175 193 211 229 247 265 283 301
104 122 140 158 176 194 212 230 248 266 284 302
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Circle No. 254

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The stiffness of the brushes used on the groomer is balanced with the total weight of the system resulting in the power to move topdressings without any harm to the golf green. And with its quick raising/lowering, pneumatic tire transport system, a few simple turns of a winch handle results in it being ready to go to the next green for more work.

The unit is constructed of high-quality components. The finish is high luster baked enamel available in either red or green. Wheel axle assemblies are quickly removable for tire repair and the plated axle is rust resistant. Grafoil wheel bearings are equipped with grease fittings for long wear and resistance to sand environment.

To learn more about the unit contact GreensGroomer at 317/298-8852 and tell them you read about it in LANDSCAPE MANAGEMENT, or

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Circle 121
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Gravely front-mount mower easy to operate

Gravely's Promaster 360 commercial front-mount mower is available with a 22.3-hp Yanmar liquid-cooled diesel engine and a choice of 50" or 60" side-discharge or 60" rear-discharge mulching mower. Each mower is offset to allow for ease in trimming. The variable speed hydrostatic transmission provides speeds up to 8.8 mph and allows for smooth operation when changing from forward to reverse. Operation is by means of a single foot control.

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Landa's MVP3-30025 gasoline-driven pressure washer cleans at a rate of 3 gallons per minute and 3,000 pounds per square inch of pressure at 200°F. The new model is ideal for on-site cleaning where electricity is not available. It features an optional roll cage for added durability.

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LANDSCAPE MANAGEMENT
October 1997

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HELP WANTED

LANDSCAPE MAINTENANCE OPERATIONS MANAGER
Nationally recognized landscape firm headquartered in Orlando, FL has immediate opening for MAINTENANCE OPERATIONS MANAGER. Preferred candidates would have minimum of 5 years management experience in the maintenance of commercial, multifamily and single family developments. Must have proven experience in managing, motivating, scheduling and administering field personnel through Superintendents and Forepersons. Client relations, quality control, communications and organizational skills are very important in this position. B.S. Horticulture, Arborist Certification and PCO License desirable. Excellent salary with generous benefits including vehicle, retirement program, and disability insurance. Relocation expenses negotiable. Qualified candidates are requested to FAX resume to 407 678 8097 or mail to 2169 N. Forsyth Road, Orlando, FL 32807. DFW/EOE.

HELP WANTED

FLORAPERSONNEL, INC.
In our second decade of performing confidential key employee searches for the landscape/horticulture industry and allied trades worldwide. Retained basis only. Candidates must be resourceful, exhibit strong leadership skills, and have a solid knowledge of Southeastern Horticulture. Our expansion offers unlimited career growth. To apply contact: Human Resources Dept., 1640 Roadhaven Drive, Stone Mountain, GA 30083. Tel. (800)667-4196 Fax: (770)934-0919. 12/97

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A last look back
The year was 1966. The occasion, the founding of the Musser International Turfgrass Foundation. The Foundation is named for Professor H. Burton Musser, a turfgrass pioneer at Penn State University for 40 years. Founders include, clockwise from top right: Joe Duich; Fred Grau; Warren Bidwell; Al Wilson and Eb Steinegger. All were major contributors to the green industry, and Duich remains active with Tee-2-Green/Turf Seed, Inc. The non-profit foundation continues as a leading promoter of green industry research and development. "The foundation that bears Musser’s name is dedicated to promoting the same kind of pioneering individual," says foundation President Frank Dobie, Sharon CC, Sharon Center, Ohio.

Timeline: ‘interest’ in bentgrass fairways
"There has been increasing interest in creeping bentgrass as fairway turf. The increased interest has been mainly caused by a greater use of fairway irrigation; improvement in equipment; a trend toward lower cutting heights for fairways and development of varieties bred especially for golf courses, such as Emerald and Penncross...Bentgrasses can make excellent fairways."

—OR. JOHNNY R. THOMAS, RESEARCH DIRECTOR, NORTH AMERICAN PLANT BREEDERS; WEEDS, TREES & TURF, JANUARY, 1974

Turf managers are ‘resourceful’ folks
Professional turf managers will be more important as the turf industry faces higher energy costs and a lower supply of water—and they can command higher salaries, said Dr. James Beard at the Nebraska Turfgrass Conference and Show.

—WEEDS, TREES & TURF, MARCH, 1981

Grab Bag features brief observations and prognostications throughout the green industry. If you have an unusual photo or comment you’d like to share with us, please send it in...

“We’re in the midst of a national chemical scare!”