Most customers tend to overreact. Discover one lawn pest and they think they're infested. Never mind that most customers can't tell the difference between a sod webworm and a night crawler.

Keeping customers' lawns insect pest free is what Dursban* insecticide is all about. Not only is it a dependable and economical broad spectrum insecticide, but it has also been formulated to provide you an effective residual on most turfgrasses and ornamentals.

One thing for sure, use Dursban and customers won't be bugging you with their insect pest problems.

For further information on Dursban, or any other product in the extensive line of DowElanco products, give us a call at 1-800-352-6776. Always read and follow label directions.