Two years after the Salt Creek flood, Butler’s fairways look terrific!

Penneagle and Oscar Miles make Butler National GC ‘picture perfect’ again!

“Before the 1987 Western Open, Butler National was primped and trimmed to perfection for its date with the pros and television cameras” says Oscar Miles, “then 9½ inches of rain drenched the course. The resulting flood deposited tons of silt that dried and destroyed the grass beneath.

“After the cleanup that required thousands of man-hours, high pressure hoses, squeegees and helicopters for drying; the process of reseeding began.

“Based on Penneagle’s excellent performance before the flood, I chose to reseed with this bentgrass. After two years, the new stand appears better than before. With our time-proven maintenance program, we mow our fairways at 7/16” and have a good working layer of Penneagle with virtually no thatch.

“In preparing for the 1989 Western Open, we compared the course to a Van Gogh painting, and the crew’s efforts were to enhance the work of art by meticulous touchup on the frame. The result was a ‘picture perfect’ course that caused the players and announcers to rave.

“Now if I could only get the announcers and writers to call ‘Penneagle’ by name ... you can’t plant just any bentgrass and expect it to perform like Penneagle.”

Seventh fairway before the rain delayed 1987 Western Open.

Oregon Certified PVP 7900008
Penneagle is one of the ‘Penn Pals’
On the cover: Where to search for people to fill the boots? by Larry Kassell

COVER STORY: WHITHER COMEST THE PEOPLE?
by Jerry Roche. Look at work force projections for the 1990s. What do you see? A lack of line-level employees, the green industry’s bread-and-butter.

OPEN HEAVENS CAN’T CLOSE OPEN COURSE
by Ann Reilly. Superintendent Joe Hahn faced the challenge of his life when rain pelted his course for 12 days before the U.S. Open Championship.

THE HARVEST IS IN
by Terry McLver. Seed producers’ hopes for a harvest of plenty were altered by weather, lower production and strong demand.

CHEMICAL POCKET GUIDE
Look for a special, pocket-sized supplement in this issue for those of you who are planning on a complete chemical program for your lawn areas next spring. Compiled from our popular “Guide to Landscape Management” series, this is a keeper for months to come.
How to survive in the desert on only 5 reels a day

The desert is a pretty forbidding place for golf. But thanks to irrigation and the work of knowledgeable superintendents like Robert Stuczynski the desert area around Palm Springs, California, has become one of the country's golf meccas.

Stuczynski supervises maintenance at the 36-hole Ironwood Country Club in Palm Desert, California. And, for the last seven months, he's been using a 5-reel John Deere 3325 Professional Turf Mower on all 36 of his fairways.

"Equipment has to be tough to survive out here," says Stuczynski. "The temperatures, the terrain, the rocks—they're all hard on it.

"Our 3325 works 10 hours a day, seven days a week mowing all our fairways. We've had it for about seven months now and it's held up very well. The quality of cut has been excellent. In fact, it's doing such a good job we'd like to get another one.

"I went out and talked to other people who already owned John Deere equipment before I bought my 3325. People who make their living with equipment just like I do. I heard a lot of good things about equipment quality, durability and parts support. And, after the test we've given it here, the 3325 has certainly lived up to that reputation."

Talk to your John Deere distributor today for information on all we have to offer. Or write John Deere, Dept. 956, Moline, IL 61265 for free literature. We know, like Robert Stuczynski, you're going to like what you see.

This John Deere 3325 Turf Mower mows all 36 fairways every day at Ironwood Country Club in Palm Desert, California.
On keeping your business up to date

Once upon a time, it was good enough to keep up with the Joneses. As long as one yard looked as good as the next, the owners were pleased.

But that's not the case in this competitive world today. Homeowners now want more.

The same holds true with your lawn or landscape business, with your campus or athletic field. And, beginning with this issue, LANDSCAPE MANAGEMENT hopes to provide you with information designed to keep you ahead of your competitors, no matter who they are.

By now, you've seen the "Toward 2000" banner on our cover. Get used to it; it'll be there quite a few times in the coming years. Its purpose is to alert you to an article that could provide you with the competitive edge to prosper in this dynamic industry.

As we head into the 1990s, new chemicals, innovative equipment and unheard-of business techniques will take the forefront—and readers of LANDSCAPE MANAGEMENT will be the first to hear about them, on our pages.

Over the years, LM's reputation as being first with the-news-that-counts has grown among readers. According to readership studies, when you want to know what's going on in the green industry, you come to us. With this new series—the first and only one of its kind among industry trade publications—we are hoping you continue to "open us first."

We're starting the "Toward 2000" series off with a bang. In this issue, you can read about the impending personnel crunch facing the landscape and other labor-intensive industries in the next few years.

We'll attack other current topics in the months ahead, ranging from water conservation techniques to the threat of government legislation. Along with alerting you to problems your business might encounter, we hope to offer possible solutions. In short, we'll continue doing what we've done best in the past.

Staff members—managing editor Will Perry, associate editor Terry McIver and myself—begin this project with unbridled enthusiasm. We hope you enjoy reading LM in the coming months as much as we look forward to writing it. And we also hope that, when called upon by us, you can help find solutions to the problems that the industry will face in the coming decade, and on...Toward 2000.

Jerry Roche, executive editor
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For longer-lasting, broad-spectrum weed control, excel with granular XL.
ASSOCIATIONS

Research a key to keeping the green industry green

NATIONAL REPORT — Major organizations within the green industry are realizing how important research money has become.

On one hand, the Golf Course Superintendents Association of America (GCSAA) recently contributed $25,000 to the USGA/GCSAA Turfgrass Research Committee. On the other hand, the American Society of Nurserymen (AAN) has told the House and Senate Appropriations Committee that more money must be made available for agricultural research programs.

The GCSAA’s money will support ongoing scientific work on new turfgrass varieties that would require less water and be more disease resistant.

GCSAA President Dennis D. Lyon made this observation at the annual USGA/Golf Writers Association of America banquet held during the U.S. Open in Rochester, N.Y.

William H. Bengeyfield, national director of the USGA Green Section, noted that more than $2.8 million has been distributed by the committee since 1983. "We thank GCSAA for the research funding they provide, and we appreciate the time people like (GCSAA vice president) Jerry Faubel, Lyon and (executive director) John Schilling contribute to the committee."

"GCSAA sincerely supports the USGA turfgrass research project," said Lyon. "We look forward to working together with the USGA on other projects in the future."


"Due in part to this continuing rate of growth," said Duane Jelinek, AAN director of horticultural research, "tremendous potential exists for increased job opportunities as well as positive impacts on the environment."

However, the AAN said it is aware of federal deficit woes, and insisted it doesn’t want a handout.

"We have restricted our recommendation to maintaining the integrity of research programs which are absolutely vital to the nursery industry," said Ben Bolusky, AAN’s director of government affairs.

Of greatest concern to the association is continued funding for its plant science research programs, the cooperative state research service and extension services.

GOLD

Designers should respect nature, Dye says

CHICAGO — Today’s golf course designers face many new challenges, thanks to heightened concerns about environmental preservation, says Pete Dye, president of the American Society of Golf Course Architects (ASGCA).

Dye says designers must comply more with standards relative to wetland preservation, use of freshwater supplies and the impact of pesticides on groundwater. And while he supports such standards, he believes the approval process can defer a project for years, and hold up the necessary permits until issues can be studied completely.

For that reason, Dye says ASGCA members are working to identify the problem areas and propose positive alternatives.

"The ASGCA Foundation, for instance, recently continued on page 11