A control product containing Surflan is now available for ornamentals. XL, from Elanco Products, is registered for use on container-grown ornamentals, landscape ornamentals and ground covers. XL is widely used as a pre-emergence herbicide in warm-season turf for control of most annual grasses and certain broadleaf weeds. When used on ornamentals, XL controls a broad spectrum of weeds for up to eight months, depending on rate. XL is surface-applied over established plantings, requiring only rainfall or irrigation to move the herbicide into the soil. One- to two-inch cultivation will not reduce its effectiveness.

Fine particle fertilizer has pre-emergence action
O.M. Scott & Sons now has an all-soluble, fertilizer-based pendimethalin product 20-5-5 Fertilizer Plus Pre-Emergent Weed Control at a low price. While maintaining good spreadability, this new formulation contains about four times more particles per square inch than typical blends to greatly enhance coverage and pre-emergence control performance, the company says. Applied within the flexible rate range stated on the label, the new Scotts product delivers 1.5 lbs. of pendimethalin per acre at 0.8 lbs. of nitrogen per 1,000 sq. ft. This allows users to apply higher rates of active ingredient in areas of heavy weed pressure, without applying too much nitrogen at the same time.

Computer provides tree management help
A group of information-related services, including computer training, is being offered by ACRT, Inc. The "Tree Manager" package includes tree inventory, a management plan, computer software and software installation, training and support. This management information system ensures the most dangerous tree situations are attended to first. Then, all trees are placed on a routine schedule which can be budgeted on a yearly basis.

Tree Manager software generates listings of sites and trees that meet a user-specified condition, listings of inspections to be completed, work orders and summary reports.

Interlocking pavers cut down on maintenance
Extreme temperatures won't hurt Uni Interlocking Concrete Paving Stones. Attractive and durable, the pavers fit into residential or commercial landscapes. The paving stones are available in a variety of shapes or colors. They are maintenance-free and can be easily removed for changes in the landscape or underground repairs.

Interlocking pavers cut down on maintenance
Extreme temperatures won't hurt Uni Interlocking Concrete Paving Stones. Attractive and durable, the pavers fit into residential or commercial landscapes. The paving stones are available in a variety of shapes or colors. They are maintenance-free and can be easily removed for changes in the landscape or underground repairs.

Hahn has an Aerifier® to fit your Tractor...
and your Budget.

For fast, easy and economical aerification... and they're practically maintenance free.

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Hahn has an Aerifier® to fit your Tractor...
and your Budget.

For fast, easy and economical aerification... and they're practically maintenance free.
**BUSINESS OPPORTUNITIES**

**WANT TO BUY OR SELL a golf course?** Exclusive golf course transactions and appraisals. Ask for our catalog. McKay Golf and Country Club Properties, 15485 N. East Street, Lansing, Michigan 48906. Phone (517) 484-7726. TF

LEARN Professional Landscaping and Gardening at home. Accredited program provides thorough training in all phases of commercial and residential landscaping. Certificate awarded. Free booklet.

**LEARN Professional Landscaping and Gardening**

**HELP WANTED**

**LANDSCAPE MAINTENANCE SUPERVISOR:** Scapes, Inc., a commercial landscape firm in Atlanta, Georgia, is seeking an individual who has strong management skills, as well as, extensive landscaping experience and knowledge of plants. Advancement potential — up to Division Manager — makes this position ideal for a goal-oriented individual. 404-956-7500. TF

**LAWN CARE PROFESSIONAL:** Commercial landscape firm looking for responsible person to start up lawn care division. Responsibilities include applications, service calls, record keeping, training and inventory. Must be in Agriculture or related field for at least 2 years field experience. Generous wage & benefits package. Send resume to Hunt & Hulteen, Inc., 50 Spark Street, Brockton, MA 02402. (617-580-1062). 3/88

**MANAGEMENT TRAINEE:** Tampa area commercial landscape management firm has opened for person with horticulture degree. Must have knowledge of Florida plants and have the ability to communicate. Initial responsibilities include horticultural quality control and customer service. No experience required. Positive professional attitude and willingness to learn a must. Call Mr. Blanchard 813-854-2383. 2/88

The Chicago area Toro distributor is seeking a sales person for residential and commercial turf irrigation. Experience in irrigation design, product application assistance, field service support and project quotations is preferred. Company training and support available. Direct customer involvement also includes training schools and trade association activities. If you have a track record in industrial sales and the landscape industry, please contact Ron Jones, CTL, 911 Hilltop Drive, Itasca, IL 60143. 2/88

San Francisco Bay Area landscape firm seeks individual with strong horticultural, construction, irrigation, and client relation skills for landscape installation foreman position. Learning and growth opportunities with established company. Competitive compensation and benefits. Letter and/or resume to Landscape Care Co., 4026 Pacheco Boulevard, Martinez, CA 94552. 2/88

**LANDSCAPE & IRRIGATION:** 18 yr. established business in N.E. Michigan. $150 K gross. Buildings, equipment, land, contracts and inventory: $120,000. Inquire: Mr. George Morrow, 6544 Mt. Maria Rd., Hubbard Lake, Mich. 49747 (517) 727-2085. 2/88

**LANDSCAPING & IRRIGATION:** 18 yr. established business in N.E. Michigan. $150 K gross. Buildings, equipment, land, contracts and inventory: $120,000. Inquire: Mr. George Morrow, 6544 Mt. Maria Rd., Hubbard Lake, Mich. 49747 (517) 727-2085. 2/88

For larger mulching jobs, consider the economical Power Mulcher, yet it will also be used as a vacuum for leaves. Reinco Landscaping, 15342 N. East Street, Lansing, Michigan 48906. Phone (517) 484-7726. TF

**Reinco**

P.O. Box 512
Plainfield, NJ 07081

Circle No. 149 on Reader Inquiry Card
HELP WANTED

Opportunity for Lawn Care Professional in fast growing quality minded company in Eastern Long Island. Excellent earning potential. Experience in sales, agronomy, and turf management a must. Write to LM Box 441.

ASSISTANT MANAGER/FOREMAN - Expanding maintenance/design firm servicing corporate accounts and estates, requires quality-conscious assistant manager for maintenance division and experienced foremen for maintenance and construction divisions. Associate horticulture degree plus 2 years experience desirable. Excellent compensation package, advancement and career opportunities for goal-oriented individuals. Submit letter of application, resume and salary history (in confidence) to: Eastern Land Management, 433 West Main Street, Stamford, CT 06902. 2/88

$1,000,000.00 SALES PERSON - Our top producing landscape salesperson sold $1.6 million during 1987. We're looking for a challenger, a motivated and thoroughgoing landscape salesperson with a proven track record. If you are looking for top wages, an opportunity to excel, and your background includes sales of quality landscapes and developing client loyalty, call today and accept the challenge. Our 16 year young, award-winning Design/Build firm services residential and commercial clients in the booming Cleveland, Ohio market area. Call 216-357-8400. 5/88

LANDSCAPE MAINTENANCE FOREMAN

We want someone who is the "Felix Unger" of lawn maintenance. In short, someone who is meticulous, neat and organized to head up our maintenance crews. We want professionals who take pride in their workmanship. Terrific benefit package and incentive program. Forward resume and salary history to: Green Carpet Landscaping 161 Washington St., Worcester, MA 01610 or call 617-791-3704

OPERATIONS MANAGER to organize and coordinate 8-9 construction crews daily for large commercial landscape contractor located north of Boston. Must have minimum 5-6 years landscape construction experience, be an aggressive, well organized, people-oriented person with acceptable educational background. Excellent salary and benefits. Send resume with salary requirements to: J. Fisher & Co., Inc., 219 R South Main Street, Middletown, MA 01949. 2/88

LANDSCAPE DESIGNER AND ESTIMATOR. Design/build landscape construction firm is seeking an experienced designer and estimator. Must be able to handle the job from sales to completion of job. Must have good graphic ability. Salary and benefits commensurate with ability and experience. Send resume to: P.O. Box 725, Utica, MI 48087. 2/88

PRODUCTION/SALES/MANAGEMENT - Aggressive Texas full-service landscape firm now accepting resumes for entry level positions in sales, production and management. Excellent opportunities for career, growth oriented persons. Send full resume to LM Box 443. 4/88

SAN FRANCISCO BAY AREA landscape management company has openings for Branch Manager, Supervisors, and Sales Positions in east and north bay areas. Must have demonstrated experience in direct sales and employee relations. Self-motivated and have strong horticultural background. Outstanding compensation and benefits to right individual. Send resume and salary history: Rapidly expanding landscape management firm seeking experienced individuals with ability to manage people. Tremendous opportunity with full benefits. Forward your resume with salary history to Tandum Landscape Company, 33W480 Fabyan Parkway, Suite 101, West Chicago, IL 60185. Attention: Glenn Kedzie. 3/88

SALES MANAGER - A very aggressive person currently active as sales manager is needed to develop sales for an established and progressive (design/build) landscape firm located in the Chicago western suburbs firm. This person will work closely with a principal of the firm and eventually take over the top management position of vice president in charge of sales. Good salary. Compensation package tied to performance. Equity/ownership possible for the right person. We are interested in only experienced highly motivated professional individuals. Send resume to LM Box 447.

PROFESSIONALS: Foreman And Asst. Foreman

Grow with an exciting, innovative and expanding firm. We’re ranked in the “top 50” in America. Come talk to us and build a rewarding career with New England’s best. We are searching for experts in site layout, planting, sodding, tie work, brick/bluestone paving and irrigation. Strong customer relations a plus. We offer great benefits, vacation, incentive and division administrative potential for the management oriented. Forward your resume with salary history to: Green Carpet Landscaping 161 Washington St., Worcester, MA 01610 or call 617-791-3704

Does Your Power Mukher Go Ine Distance?

Reinco CIRCLE NO. 150 ON READER INQUIRY CARD

FEBRUARY 1988/LANDSCAPE MANAGEMENT 93
HELP WANTED

Gazebo Dealers Wanted. Huge profits selling pre-assembled gazebo kits. Different sizes and styles available. High quality kits manufactured in Michigan. Shut Construction Co., P.O. Box 397, Williamston, Michiana. Phone (817) 655-1915. 4/88

LANDSCAPE SUPERVISOR. Well-established landscape contractor has immediate opening available in the construction division. Must have either landscape or construction industry experience and have a class "C" license for truck driving. We offer motivated individuals an opportunity to grow with a company with a strong future and many benefits. Amblers Landscape Co., (312) 850-5096. 2/88

"It cuts big jobs down to size!"

"We were impressed with other stringtrimmer/brushcutters until we tried THE GREEN MACHINE® Model 3000SS. Now we know the others just can't compare. We cut briars an inch in diameter with this stringtrimmer, then switch to the blade for anything up to three inches. "It's one heck of a unit. We put 30-35 hours a week on it for four years and there's just as much compression as when it was new. It's tough! "Now we're looking forward to the new technology of The Panther series so we can tackle even more jobs."

—Anna & David Cook, Green Thumb Gardening, Crescent, Calif.

Introducing The Panther. Another great Expand-It® System from THE GREEN MACHINE®, designed especially for the professional landscaper.

Stringtrimmer/Brushcutter
• 24.1cc commercial engine with 1.3 horsepower
• All position state of the art carburetor
• Anti-vibration harness
• Patented "Tap-For-Cord" string release
• Brush and saw blade capabilities
• Interchangeable with 3 other yard care tools

Landscape Salesperson position available with Yardmaster, Inc. in Cleveland, Ohio. Excellent compensation plan and benefits. Join Ohio's largest design/build and maintenance firm. Send resume or call YARDMASTER, INC., 1447 N. RIDGE RD., PAINESVILLE, OH 44077, 216-357-8400.

2/88

We are looking for a Landscape Supervisor with experience in leading and working with installation crews. Duties include job scheduling, estimating, reading blueprints, staking jobs, and pruning. We are located in the heart of the Blue Grass State of Kentucky. Family owned business since 1841. Benefits include paid vacation after 1 year, health insurance plus profit sharing. Your salary is negotiable depending on experience. Contact Stephen Hillenmeyer, C/O Hillenmeyer Nursery, 2370 Sandersville Road, Lexington, Ky. 40511.

2/88

Yardmaster, Inc. in Cleveland, Ohio. Excellent benefits include paid vacation after 1 year, health insurance plus profit sharing. Your salary is negotiable depending on experience. Contact Stephen Hillenmeyer, C/O Hillenmeyer Nursery, 2370 Sandersville Road, Lexington, Ky. 40511.

2/88

Winners Only: If you love the lawn care business, and are still looking for your personal security and comfort levels, send us your resume. Your experience should be in all phases of lawn care, management, customer sales and service. We are expanding our operations and will offer the right individual a unique once in a lifetime opportunity. When you prove your abilities, we'll guarantee your success. Send your confidential resume to: P.O. Box 5677, Rockville, MD 20855.

2/88

LANDSCAPE MANAGEMENT MANAGER: Leading Kansas City landscape company has immediate opening for talented, experienced and aggressive person to manage and develop our maintenance and chemical division. Excellent growth opportunity. B.S. in horticulture or related field preferred. Salary incentive, benefits. Send resume and salary history to: Hermes Company, P.O. Box 14336, Lenexa, KS 66215. 913-888-2413.

3/88

Southwest's finest landscape management company seeking enthusiastic, motivated individual for Landscape Maintenance Supervisor's position. Must have Supervisor's ability and minimum 2 years experience in maintenance and/or installation. Agricultural related background or degree helpful. Send resume/work history to: Personnel Director, Maintain, Inc., 2549 Southwell, Dallas, TX 75229.

2/88

LARGE MIDWESTERN DESIGN/BUILD LANDSCAPE CONTRACTING FIRM IS SEEKING:

CONSTRUCTION FOREMEN: No less than 3-5 years experience, must be well motivated and able to motivate others, direct projects from beginning to end. Blue print reading and plant knowledge a must. Willingness to work hard and produce can lead to advancement.

FIELD OPERATIONS SUPERINTENDENT: Responsible for the coordination of 8-10 landscape construction crews. Must be well organized. Excellent supervisory skills. Have ability to communicate with clients and general contractors. Must be a self-starter, highly motivated and goal oriented individual. Salary and benefits commensurate with ability and experience. Send resume to:

P.O. Box 725
Utica, MI 48087

2/88

Circle No. 121 on Reader Inquiry Card

94 LANDSCAPE MANAGEMENT/FEbruary 1988
HELP WANTED:

LANDSCAPE CONSTRUCTION FOREMAN. Experienced persons needed to lead our construction crews. A thorough knowledge in sodding, planting, R/R tie work, and walk/patio construction are required. Come grow with this progressive landscape corporation. Send resume and salary history to: D.J. Murphy Landscape Co., Inc., P.O. Box 3079, Framingham, MA 01701. 2/88

PROTURF TECHNICAL REP

Scotts ProTurf Division currently has a ProTurf Tech Rep opportunity available within its national sales force. Tech Reps are responsible for the sale, promotion, and servicing of Scotts commercial ProTurf products to those professionals responsible for the management of large turf areas such as golf courses and college campuses. Tech Reps specialize in product knowledge and agronomic expertise to recommend and sell the Scotts ProTurf product line. Territory sales responsibilities can range from 100 or more golf course accounts contained within a geographical territory.

The ideal candidate will have a college degree in turf management or agronomic science and turf related job experience. Scotts offers an excellent starting salary plus incentive, company car, and a comprehensive benefit program including profit sharing. Interested candidates should send a resume with current salary level in confidence to: Corporate Human Resources, O.M. Scott & Sons Company, 14111 Scottslawn Road, Marysville, Ohio 43041.

CAREER OPPORTUNITIES

ORKIN LAWN CARE (a division of Rollins, Inc.), is one of the nation's largest and fastest growing Lawn Care Companies. With over 43 branches located in 12 states our expansion plans for FY88 will require more proven management.

We are looking for Branch, District and Region Management talent, as well as, Sales and Service Management employees.

If you are ready to join an aggressive company with over 87 years of service business experience, one that is stable, growing and one where you can build a strong career with unlimited advancement opportunities then send your resume TODAY or call 404-888-2771.

Personnel Director
Orkin Lawn Care Division
P.O. Box 647
Atlanta, GA 30301

IRRIGATION DESIGNER/SALESMAN FOR LANDSCAPE CONTRACTING FIRM IN WEST CENTRAL FLORIDA, THE FASTEST GROWING AREA IN THE NATION. Must be experienced in all aspects of irrigation design and installation for commercial and residential properties. SEND RESUME TO: MANAGER, P.O. BOX 1471, BROOKSVILLE, FL 34601-1471. 2/88

WANTED - Aggressive Manufacturer's Reps - Manufacturer of agricultural, golf course, municipal and lawn & garden spraying equipment is seeking qualified reps with experience in sprayer sales. Seeking nationwide network, exclusive territory contract, excellent technical support and top of the line equipment. Send resume and current line card to: The Broyhill Company P.O. Box 475-CB, Dakota City, NE 68731-0475. Phone: 1-800-228-1003. 3/88

"It puts the air force on your side!"

"A friend referred us to THE GREEN MACHINE® Expand-It® System blower. He said it was better because it works closer to the ground to give you more control. He was right. The blower is fantastic. We really pushed that first unit hard—over 40 hours a week during the season. So we bought a bunch more. Recently, we referred a friend to the Expand-It® blower and he bought one to test. You guessed it: he just bought more of them! We're looking forward to the new Expand-It® System blower because it'll make a great thing greater."

—Gary Stovall & Vincent Morales, Partners Landscape Concepts, Houston, Texas

Introducing The Panther. Another great Expand-It® System from THE GREEN MACHINE®, designed especially for the professional landscaper.

Power Blower
• High performance — 109 MPH/431 CFM (Cubic Ft. Per Minute)
• Lightweight, excellent balance. No strapping to operator's back. Easy control and removal of debris and leaves.
• Intercageable with 3 other yard care tools

The Green Machine®
HMC, P.O. Box 560, Long Beach, CA 90801-0560
20710 S. Alameda St., Long Beach, CA 90810

Circle No. 122 on Reader Inquiry Card
Expanding your business is our business!

Introducing The Panther, another great Expand It® System from THE GREEN MACHINE® that landscapers have come to trust for performance, durability, and serviceability.

Now, you have the four most needed tools in one efficient system. Here are your Stringtrimmer/Brushcutter, Edger, Weeder/Cultivator, and Blower—all available to you with a single twist of a single knob on the easy-to-hold, well balanced, and lightweight shaft. Plus, this patented coupling system permits you to disassemble your equipment and securely lock it in the cab of your truck.

Professionals are getting expanded use and expanded profits by going with The Panther — the Expand It® System with the power, reliability, and versatility you need season after season, year after year.

Circle No. 123 on Reader Inquiry Card

THE GREEN MACHINE®

HMC, P.O. Box 560, Long Beach, CA 90801-0560
20710 So. Alameda St., Long Beach, CA 90810

IPM Technician - Excellent opportunity for knowledgeable, experienced professionals. Must be familiar with trees, shrubs, insects, and diseases of the Northeast U.S. Ability to diagnose problems and work with appropriate chemicals on site required. Additional training will be provided. Join fast growing company with excellent pay and benefits. Send resume to Don Becker, Director of Operations, Sav-A-Tree of Westchester, Inc., P.O. Box 527, Armonk, NY 10504-0527. (914) 866-8202. Position available February 1988.

Working managers experienced in all phases of lawn servicing looking for opportunity to grow. We offer lots of work, advancement opportunities to the right people, good to excellent compensation and security. Must be willing to relocate to the East coast (Washington D.C. area) or if you're the right person we will consider you for a new office from Virginia Beach to Northern New Jersey. Call or write: Ron Miller, Super Lawns, P.O. Box 34278 Bethesda, MD 20817, 301-365-4740. 2/88

Landscape Designer / Salesperson - A good deal for the right person. Send resume or call J. Gilmore Design Landscaper, P.O. Box 400, Cortland, OH 44410 (216) 638-2075. 3/88

FOR SALE


Hustler 275, Bobcat T186 lawn mowers for sale, also Scaggs 48" Rider along with assorted walk behind mower. All in good condition. 516-287-7789. 3/88

TS40 TREESPADE, Vermeer Stump Cutter both on 1-ton chassis. Spade 80, Stump Cutter 78 - both excellent condition. Kim Soap Nursery (312) 742-5030. 2/88


SPRAY TRUCK: 1985 International. With 1000/250 gal. tanks, Meyers pump, 2 Hannay reels, each with 400 ft. hose, very well maintained, professionally serviced, excellent condition. Has beaded spreader brackets, hand-sprayer holders, new paint. Call 203-372-3511, Tony or Bob. 2/88

ROCK RAKES - Harley TR3-3 3 Pt. Hitch, PTO Drive, Good Condition. ROCK PICKER - Anderson E Series, PTO Drive with Hi-Lift, Excellent Condition. Write or call: Bob Ruff, Stoney Creek Golf Course, Westergreen, Virginia 22958. (804) 325-2200 Extension 530. 3/88
FOR SALE
Bucket Trucks, Tree Spade, Chippers, Stump Grinders, all makes and sizes. Check with us for the best deal going! Equipment in your area. We're Brokers. American Equipment Sales 314-789-3572. 24 Hours.

ATTENTION GOLF COURSE SUPERINTENDENTS: Great Meyer Zoysia for your Fairways and Tees. Guaranteed Bermuda free. Beauty Lawn Zoysia (Cincinnati) 1-513-424-2052. 2/88

1977 Skyworker 1045A mounted on 1977 Ford F600 complete with chip and tool boxes, cab protector, $17,900.00. Toledo, Ohio (419) 865-7071. 2/88

BOWIE HYDRO-MULCHERS AND STRAW BLOWERS, New and used. Landscape Supply, Ltd., P.O. Box 22092, Greensboro, NC 27420. (919) 292-2922. 3/88

THE AFFORDABLE STUMP CUTTER: Stainless Steel, HEAT TREATED, 5/8 lbs., FAST, SAFE cutting. Unique locking system holds 6 grooved carbide teeth removed with one recessed bolt. Compatible with new or old two wheel Gravely Tractors. Kinetic Stump Cutter Inc., 1220 W. Hawie St., Jupiter, FL 33458 or (305) 744-0680 after 5 p.m. EST. 3/88

CUSTOM LANDSCAPING TRAILERS. Protect your investment from exposure and theft. Choice of colors, delivery available. NORTHWEST TRAILERS, Palatine, IL 60067.

ZYSIA MEYERS Z-52 SOD OR SPRIGS. EXCELLENT QUALITY DELIVERED ANYWHERE AT REASONABLE PRICES. ALSO ROW PLANTING AVAILABLE. DOUBLE SPRINGS GRASS FARM, SEARCY, AR. (501) 729-5691.

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FOR SALE
1984 to 1986 Chevrolet C-60s with V8, $16,800 to $21,900. Call Jim, (314) 928-3727. 2/88

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Ungalvanized Wire Baskets and Burlap Liners for tree spades and hand dug made by Colorado Wire Products, 9432 Motsenbocker Road, Parker, CO 80134. 303/841-3354. TF

LAWN SEED. Wholesale. Full line of top quality grasses. Improved bluegrass varieties, fine fescues and fine bladed ryegrasses. We specialize in custom mixing. Oliger Seed Company, 89 Hanna Parkway, Akron, OH 44319. Call collect (216) 724-1266. TF


SPRAY TRUCK: 1979 International S1700, 1150 gallon tank with 2 reels and hose, Bean 20 pump, excellent condition, new paint, production ready, $7,500. Call 816-229-5051 Steve or John. 2/88


WHOLESALE PARTS & SUPPLIES: Over 3,000 replacement parts and tools in stock at direct wholesale prices. Spark-plugs, edger blades, monofilament cutting line, throttle cables, wheels, tires, tubes, lawn mower blades, shovels, rakes, pruners & more! Call today for a FREE catalog & price list. TOLL FREE 1-800-356-0171 or 404-438-6072. GREENLINE DISTRIBUTORS, P.O. Box 2253, Smyrna, GA 30081. 4/88

LANDSCAPERS SUPPLY FREE CATALOG. Buy direct and save up to 75% on a full line of commercial lawn maintenance equipment, engines, parts and accessories. Call Toll Free 1-800-222-4304. 2/88

SERVICES

ATTENTION LANDSCAPE MAINTENANCE CONTRACTORS

We sell full-color brochures with your company name and logo imprinted to help you sell your services to your customers. Orders taken for as few as 100 brochures. "Give a professional touch to your sales calls!" For samples write: Green Tree Brochures, 742 South 4th Street, St. Louis, MO 63102. Ph. 314-241-5609.

WANTED

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Circle No. 119 on Reader Inquiry Card

Circle No. 108 on Reader Inquiry Card
AD INDEX

NO. ADVERTISER PAGE
128 Adelphia Kentucky Bluegrass 81
101 American Cyanamid/Image (Regional) 36-37
105 Barebo, Inc. 54
102 Becker-Underwood 64
103 Bergen Landscape Contractors Association, Inc. 86
104 Bluebird International, Inc. 68
106 Brouwer Turf Equipment 77
107 Chevron Chemical Co. 65
108 Ciba-Geigy Corp./Subdue 7
104 Ciba-Geigy Corp./Subdue 50-51
108 Continental Custom Bridge Co. 98
109 Cushman/Greenshire 75
110 Cushman/Turf 28-29
111 Deere & Co./John 20-21
112 Elanco Products Co./Team 58
113 Elanco Products Co./Surflan 58
114 Elanco Products Co./Rubigan 1
115 Elanco Products Co./Rubigan 50-51
108 Environmental Care, Inc. 78
116 Exmark Mfg., Inc. 26
117 Ford New Holland, Inc. 69
118 Garfield Williamson, Inc. 33
119 Goossen Industries 98
120 Gravely International, Inc. 39
121 HMC/The Green Machine 94
122 HMC/The Green Machine 95
123 HMC/The Green Machine 96
124 Hahn, Inc. 91
125 Hoechst-Roussel Agri-Vet Co. 45
126 Honda Power Equipment 13
220 Howard Price Turf Equipment 47
156 Jacobsen Div. of Textron, Inc. 63
129 Kohler Engine Div., Kohler Co. 71
130 Kuhn Farm Machinery, Inc. 97
131 Lebanon Chemical Corp./Team 12
132 Lebanon Chemical Corp. 27
133 Lesco, Inc. 35
134 Loft's Seed, Inc. CV4
135 Magic Circle Corp. 74
136 Maruyama U.S., Inc. 66
138 Mid Dakota Corp. 104
139 Mobay Corp./Bayleton 10-11
140 Mobay Corp./Nemacur (Regional) 67
141 Nissan/Motor Corp. 5
142 Nissan Diesel America, Inc. 43
143 Nor-Am Chemical Co. 61
144 Oregon Fine Fescue 25
145 Oregon Tall Fescue 16
146 PBI Gordon/Atrimmec 41
147 PBI Gordon/Dyclomec 85
265 Ransomes, Inc. 31
165 Rayco 89
149 Reico 92
150 Reico 93
151 Rhone Poulenc, Inc./Ronstar 73
152 Rhone Poulenc, Inc./Allieth 19
153 Scotts Proturf, O.M. 14-15
154 Seed Research Co. 79
155 Tee-2-Green Corp. CV2
157 Turfco Mfg., Inc. 99
158 Toro Co. 2-3
159 Turf Vac Corp. 80
160 Wells Cargo, Inc. 86
161 Yamaha Motors Corp. 55
162 Yamaha Motors Corp. 57
163 Yamaha Motors Corp. 59
164 Yamaha Motors Corp. CV3

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Circle No. 157 on Reader Inquiry Card
FEBRUARY 1988/LANDSCAPE MANAGEMENT 99
Reincarnating the spirit of grass

They were the 21 pages that shook the world—the athletic turf world, anyway. “The Tyranny of Phony Fields,” Sports Illustrated, August 12, 1985, was one of the first in-depth views of artificial vs. natural athletic fields presented to the general public. Those pages echoed the pain of paralyzed players; talked technically about the turf; and even satirized the issue amidst the hard facts.

One cartoon which sticks in my mind shows a baseball player crying at a headstone. The marker reads, “HERE LIES/GRASS/DIED/MARCH 19, 1966.” On that date, Houston installed the first Astroturf field in its dome stadium.

But with the new year comes a new vision for such a cartoon: a spirit rising from the grave with the caption reading, “GRASS/REINCARNATED/1988.” This has nothing to do with the new age—Shirley MacLaine openness to reincarnation. Instead, it signals a new age in athletic turf.

During the last month, I received two phone calls: one from a sports reporter in Boulder, Colo.; the other from a Patriots fan in Foxboro, Mass. Both wanted reprints of Landscape Management’s articles “Sidelined” and “Hard Knocks” on athletic field safety. Both are waging campaigns against artificial turf. Kelly Lyle, the sports writer, wants the University of Colorado to replace its synthetic turf with grass. Debbie DeSantis, the fan, wants Sullivan Stadium to go with natural turf. Lyle’s print campaign has, in fact, stalled the decision of the university, until the economics of going with grass can be reviewed. DeSantis, who is concerned for the safety of the players, is just getting her campaign off the ground.

Athletic turf managers on all levels need to take fans, parents and media more seriously. After all, it was a fan, Rose Marie Branson, who, along with the support of the Toronto Star, got Toronto to at least consider putting natural turf in the city’s new dome. (The stadium commission decided against it.)

This is not just an arbitrary issue which gives fans and sports writers something to talk about. It’s one that’s important to the athletes as well. Soldier Field in Chicago will return to grass this year, at the request of the Bears. “The injuries to (former Bears corner back) Les Frazier and (wide receiver) Dennis McKinnon were directly related to (artificial) turf,” Robert Mier, the late Mayor Harold Washington’s stadium advisor, told the Chicago Sun-Times.

Finally, key people are recognizing the advantages of natural turf. 1988 is not just a new year, but the beginning of a new age: the reincarnation of the spirit of grass.