<table>
<thead>
<tr>
<th>Feedback/Question Card 3/87</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. I'd like to see more articles on</td>
</tr>
<tr>
<td>........................................</td>
</tr>
<tr>
<td>........................................</td>
</tr>
<tr>
<td>........................................</td>
</tr>
</tbody>
</table>

| My question for the Problem Solvers is |
| ........................................ |
| ........................................ |
| ........................................ |

| Have you heard the news? |
| ............................ |
| ............................ |
| ............................ |

| YOUR NAME ___________________________ TITLE ___________________________ DATE __________ |
| BUSINESS NAME ___________________________ ADDRESS ___________________________ |
| CITY ___________________________ STATE ______ ZIP ______ TELEPHONE ( ) __________ |
How do you train applicators to spray...on target?

Keeping sprays on target requires a lot of knowledge and skill. That’s why applicator training is vital. An unskilled applicator who sprays off target wastes time and increases fuel and material costs. Weather conditions or a poorly calibrated sprayer could result in environmentally unsound pesticide use.

This year, improve accuracy of pesticide application by learning how to spray trees the right way.

The National Arborist Association (NAA) has available three educational videotape programs on pesticide application and sprayer calibration.

Each program is designed to increase applicator knowledge of spraying and spraying techniques. No other training program on tree spraying is currently available. Program videotapes cover Sprayer Operation, Sprayer Calibration and Application Techniques. A calibration manual is included with each order.

Videotape programs provide the beginning applicator with a basic understanding of spraying trees. They also help the more experienced operator solve mechanical and spray problems that regularly occur on the job.

The On Target series is available only as a set of three videotapes. It is made possible by voluntary contributions of NAA active and associate members. Cost for the set and calibration manual is $300.00. Because of their prior contributions, NAA members may purchase the set for $150.00.

Order your videotapes today. Start training applicators the right way. Let us spray...on target.

SEND THIS ORDER FORM TODAY.
On Target...Videocassette Programs, $300.00 ($150.00 NAA Members)
Ship to:
Firm:
Street:
City: State: Zip:
Phone: 
Please ship: sets of the On Target videocassette programs.
Check for $ ______________ U.S. Funds or Purchase Order Enclosed.
Signature: Date:

National Arborist Association
174 Route 101
Bedford, NH 03102
(603) 472-2255
HELP WANTED


Maintenance foreman to do quality commercial maintenance work and maintain knowledge of turf and ornamentals and at least 3 years experience. Good salary and benefits. Reply to Country Greenery, Box 638, Pittstown, NJ 08867. 3/87

MANAGEMENT: Ever-Green Lawns Corporation, a division of the multi-national Hawley Group, Ltd. is looking for experienced turf care professionals. Please respond in writing only to Richard J. Verge, Recruiting Manager, Ever-Green Lawns Corp., 1390 Charleston Industrial Drive, St. Charles, MO 63303. TF

MANAGERS NEEDED FOR LAWN CARE BRANCHES. One of the Northwest leaders in lawn and tree care is looking for experienced success-ful managers to lead lawn care crews with tree service in the West. Salaries range from $29,000 to $40,000 per year. Send resume to WTT Box 415. 3/87

GROUNDS MAINTENANCE AND PLANTING SUPERVISOR/FOREMAN: Well established landscape contractor in the Philadelphia area is seeking experienced quality supervisors and/or foremen to fill various positions. Salary and benefits commensurate with experience. Forward resume to: Personnel Office, Heyser Landscaping, Inc., 400 N. Park Ave., Norristown, PA 19403. 4/87

OUTSTANDING OPPORTUNITIES FOR ARBORISTS with sales experience to join rapidly growing, full-service tree care company. All benefits and incentives. Call or send resume to SAV-A-TREE OF WESTCHESTER, c/o Daniel Van Starrenburg, P.O. Box 527, Armonk, NY 10504, 914-666-8202. 3/87

Landscape Architects/Supervisors (project foremen) to join a nationally acclaimed firm looking to expand into its second generation Long Island area supports a high budget landscape industry. Year round employment, company benefits and continuing education available. Experienced and aggressive people send resume to: GOLDBERG & RODLER, INC., 216 East Main Street, Huntington, New York 11743. 4/87

HELP WANTED: Foreman in these departments: Landscape Construction, Grounds Maintenance, Lawn Care Appraiser, Corinon Landscaping- a company dedicated to professionalism and ingenuity - has immediate openings in the above positions: Minimum 3 years "hands-on" experience required. Must be a motivator and able to communicate with crew and clients. Year round salary and benefits available. Send resume and salary requirements to: CORINON LANDSCAPING, 7 Pike Street, Nashua, NH 03060-5031. 3/87

LANDSCAPE MAINTENANCE FOREMAN: Firm needs individual able to supervise and motivate own crew. Candidate must know plant materials and standard horticulture practices. Position offers excellent growth potential and salary commensurate with experience. For more information, call American Lawn Care Company, Niles, IL 312-965-2427. 3/87

Large landscape contracting firm seeking a Nursery Manager who is aggressive, responsible with excellent plant knowledge and/or experience preferred. Salary and benefits negotiable. Please send resume to P.O. Box 725, Utica, MI 48087. 4/87

IRRIGATION FOREMAN: Leading central Ohio landscape contractor has an immediate opening for an Irrigation and Landscape Foreman. Permanent position with benefits. Send resume with experience and salary history to: Riepenhoff Landscape, Inc., 3872 Scioto Darby Creek Rd., Hilliard, Ohio 43026. 3/87

Position open, Executive Director. The International Society of Arboriculture is seeking an Execu- tive Director for its office in Urbana, Illinois. The individual will direct both day to day and long-range functions of a 4,500 member professional organization serving the arboricultural industry. Candidates should have a strong management background and executive experience within the green industry. Experience in the field of public relations would be beneficial. A job description will be provided upon request. Those interested should submit a letter of applica-tion describing personal qualifications and salary requirements and include a resume. Send these mate-rials to: Personnel Office, Heyser Landscaping, Inc., 400 N. Park Ave., Norristown, PA 19403. 4/87

One of the Northwest leaders in lawn care is seeking experienced quality supervisors and/or foremen to fill various positions. Salary and benefits commensurate with experience. Forward resume to: Personnel Office, Heyser Landscaping, Inc., 400 N. Park Ave., Norristown, PA 19403. 4/87

WANTED: Foreman in the field of public relations would be beneficial. A job description will be provided upon request. Those interested should submit a letter of application describing personal qualifications and salary requirements and include a resume. Send these materials to: Personnel Office, Heyser Landscaping, Inc., 400 N. Park Ave., Norristown, PA 19403. 4/87

WANTED: Landscape Architect/Designer — individual with education and experience to manage landscape-construction division. Excellent opportunity for a motivated, energetic individual to join Best Lawns, Post Office Box 251, Medinah, IL 60517 or phone 312-543-0043. Michael Cavaleri. 3/87

MISCELLANEOUS

FREE PARTS CATALOG—If you own a 36-" or 46-" walk-behind mower and you feel you're paying too much for parts, call Prico Distributors toll-free and request our parts catalog. BELTS, BLADES, GRASS CATCHERS, WHEELS AND MORE! Request BOB-CAT, BUNTON, KEES, EXMARK & OTHERS. 1-day shipping coast to coast available. All parts carry a 90-day warranty. Don't wait, call 24 hours a day, TOLL-FREE 1-800-423-8004, in Mass. 413-586-5505, PRECO DISTRIBUTORS, 2400 BOSTON ROAD, WILBRAHAM, MA 01095. 3/87

KELWAY® professional SOLID ACIDITY and SOLUBLE SALTS TESTERS, available from distributors nationwide. HB-2 and SST brochures from KEL INSTRUMENTS CO., P.O. Box 1869, Deerfield, IL 60015. (210-471-3954). 10/87

WANTED TO BUY

Wanted to Buy: Finn Mulcher, larger size. B250 Eagle or similar. Also 3-point disc anchor, 8 ft., Sherbrooke Sodding Co., Rt. 2 Box 396, Pelican Rapids, MN 56572, 218-532-2485. 3/87

WANTED

WANTED: Large Lindig and Royer Shredders. Louis Roshien Landscaping, 207 W. Winter Haven, FL 33880. (813) 294-5893. 4/87


WANTED

Wanted to buy HYDRO SEEDER. Please send photo. Johnson Hydro Seeding Corp., 13751 Trav- 11ih Road, Rockville, MD 20850 301-340-0805. TF

ORKIN LAWN CARE

Wants to acquire lawn care/pest control companies doing $1,000,000 or more annual revenue. Sell your business. Stay and grow with us if you wish. Reply to Gordon Crenshaw (404) 886-2770.
Victory Over Troublesome Turf Diseases

VORLAN®

with a capital “V”
keeps you winning
with your customers.

The best way to build a successful lawn care business is repeat customers. And the key to repeat customers is satisfied customers. So why trust the future of your business with anything less than the most effective turf fungicide… VORLAN!

Experience gained with VORLAN on professionally maintained turf and in university trials confirm VORLAN establishes new performance standards against Leaf Spot, Red Thread, Dollar Spot (even resistant strains!), and Pink Snow Mold. NO DISEASE PROBLEMS = SATISFIED CUSTOMERS.

It’s Economical Too!
VORLAN’s effectiveness – it takes just a little and lasts so long – also makes it economical, too. Win a victory over turf diseases with VORLAN and build your satisfied customer list! Call Mallinckrodt toll-free, or contact your Mallinckrodt Turf Products distributor.

Mallinckrodt
P.O. Box 5439
St. Louis, MO 63147
(800) 325-7155

Available in 6 x 2-lb cases.
QUALITY BLUE GRASS & FALCON FESCUE, KY.
31, DERBY RYEGRASS. PALLETIZED. ANDY WHITE SOD CO., INC. 502-633-8902.
11/87

JACOBSEN HF5 MOWING UNITS: 1985 (671 hrs.), 1986 (462 hrs.).
Both have 10 Blade Reels w/ QUALITY BLUE GRASS & FALCON FESCUE, KY. WHITE SOD CO., INC. 502-633-6902.
31, DERBY RYEGRASS. PALLETIZED. ANDY WHITE SOD CO., INC. 502-633-6902.
3/87

LANDSCAPERS SUPPLY CORP.'S FREE CATALOG:
Buy direct and save up to 75% on a full line of commercial lawn maintenance equipment, engines, parts and accessories. Call Toll Free 1-800-222-4304.
3/87

FOR SALE: Jacobsen F-10 6 blade reels, good condition, $7,500.00. Eau Claire Country Club, Eau Claire, WI. 814-782-0101.
3/87

FOR SALE: 1984 9-GANG Jerry Clipper Mower, $5,500.00. Bossley's Dryer, P.O. Box 453, Bay City, MI 48706. 517-577-7071.
3/87


3/87

FOR SALE: 1980 Toro Parkmaster HTN, 7 gang, 7 reel, 7 blade and a 1986 FMC DQG 300 Gal. Sprayer. For more information call 305-225-1200, FL.
3/87

4/87

Jacobsen Slit Seeder 9 horsepower Briggs and 8HP Kohler engine drive, Haney electric hose reel and detachable 120 lb. capacity granular fertil- izer box. $10,500. Call Jerry Mykietka, 1-312-932-8668.

550 gallon fiberglass Smithco skid mount unit, 10 gallon per minute Bean pump, Kohler engine me- chanical agitation. Hannasy hose reel 300' of FMC hose and Chemlawn gun. Contact Angelo or Paul at 609-567-1642 or 567-3029.
3/87

Chemical Lawn Care Business for sale. Western North Carolina. 3 spray trucks, 330 contract cus- tomers. $142,000 grossing 1986. $53,000, 704-891-5125.
3/87

4/87

HANNAY REELS: New in the box, E1526s and E1530s, $339.00. Lawn spray hose 275 psi and 600 psi, all sizes. Original limer measuring wheels, $48.00. Glycerin filled gauges 0-60 psi, 2-02100 psi, $19.85. Polypropylene ball valves ½" to 2". Chemlawn guns $75.95. Lawn spray boots $16.95. Lawn spray gloves $1.25/pr. Call Hersch's Chemi- cal Inc., 1-800-343-LAWN outside of Michigan or 1-513-543-2200.
3/87

1975 Ford 750 Cabover with 50’ higher range in excellent condition. $14,000. 519-253-9339 or 519-737-8747.
3/87

77 GMC 2 ton spray truck, 1000 gallon tank re- cessed on flatbed. 1984 Hannay Reel, Meyers 3905 pump, PTO, 100 gallon auxiliary tank. 76 Ford 1 ton spray truck, 750 gallon tank Hannay Reel, Meyers 2C95 pump, PTO, 50 gallon poly auxiliary tank. Call 317-283-1429 or 317-284-0265.
3/87

3/87
Introducing

LANDSCAPE MANAGEMENT
Formerly WEEDS TREES & TURF

We're Changing Our Logo, But Not The Legend.

No more WEEDS TREES & TURF? Actually, there will be, just the name's being changed. And it isn't easy giving up a name as well known and respected as Weeds Trees & Turf. But, we evolved long ago from just advising your best prospects on the best ways to kill weeds and maintain trees and turf. Besides helping them to maintain, we help them to MANAGE.


That's the real difference between LANDSCAPE MANAGEMENT and its competitors. We tell our readers much more than how to change spark plugs. We improve their management skills so they can plan better, buy smarter, and control their operations more efficiently for real growth. So, we feel our new name better describes our editorial role in the industry.

Our Role is Important To Your Best Prospects.

A recent independent survey revealed the importance of a management-oriented magazine to our 46,000 plus readers. 84% of them are in a management capacity, and 88% personally recommend, specify or purchase equipment, chemicals or seed for their businesses or departments!*

*SOURCE: 1987 Readex Market Research

Keeping Managers On The Cutting Edge.

That means we have to stay sharp ourselves. LANDSCAPE MANAGEMENT's impressive record of firsts has helped our readers evolve from grounds keepers to landscape managers. From The Landscape Manager's Guide Series and marketing features to market research and sponsorship of a major industry show — The Landscape Expo — LANDSCAPE MANAGEMENT gives your best prospects the information they need to stay competitive and profitable.

Readers Tell Us We're On Target.

LANDSCAPE MANAGEMENT consistently has the largest circulation, the highest Personal Direct Request From Recipient, and is mailed to more buying influences by Name and Title and/or Function than any other magazine!†

†SOURCE: June 1986 BPA Statements

Advertisers Agree!

Ad page comparisons with our closest competitor prove that advertisers know where the readers are:

Ad Page Growth: 1983 through 1986‡

Grounds Maintenance .................. 12.9%
LANDSCAPE MANAGEMENT .......... 34.1%
‡SOURCE: Publisher ad count

Come Grow With Us.

Surround your ad with editorial aimed at success. Call Publisher Dick Gore at (404) 233-1817 today.

LANDSCAPE MANAGEMENT
Formerly WEEDS TREES & TURF

455 East Paces Ferry Road, N.E., Suite 324
Atlanta, GA 30305 • (404) 233-1817
RESILERS, TIRE REPAIR
Free Tire Supply Catalog
Hard-to-find ag tires, tubes, resilers, tire repair tools, hot-tire patches, boots, tire changers, low tire prices and more listed in GEMPLER’s free catalog. 24 hr. UPS shipping. Write Gempler’s, P.O. Box 270-70, Mt. Horeb, WI 53572 or call 1-800-382-8473.

CONSULTING SERVICES: Grow your business with someone else’s experiences. PROGRAM DEVELOPMENT, TRAINING NEEDS, OPERATION START UP OR EXPANSION and LEGISLATIVE PROBLEMS. Over 10 years experience with the industries’ leaders. Please contact. Philip E. Catron, M.S., 26548 Haney Ave., Damascus, MD 20872. 301-253-5652. 3/87

ATTENTION LANDSCAPE MAINTENANCE CONTRACTORS

We sell full-color brochures with your company name and logo imprinted to help you sell your services to your customers. Orders taken for as few as 100 brochures. "Give a professional touch to your sales call"! For sample write: Grow your business CONSULTING SERVICES: ATTENTION LANDSCAPE MAINTENANCE CONTRACTORS. Give a professional touch to your soles callsl" For samples write: Grow your business CONSULTING SERVICES: ATTENTION LANDSCAPE MAINTENANCE CONTRACTORS. Orders taken for as few as 100 brochures. "Give a professional touch to your soles callsl"

USED EQUIPMENT


BUCKET TRUCKS, Straight Stick, Corner Mount and Knuckle Boom Cranes, Brush Chippers - New Morbark Disc Type, New Woodchuck Drum Type. Best prices anywhere. Used Chippers - Asplundh, Woodchuck, etc. 2 to 6 usually in stock. Sprayers, Dumps, Stakes, Log Loaders, Crew Cab Chip Box Dumps, Railroad Trucks, 50 in stock. Sold as is or reconditioned. Opdyke’s, Hatfield (Philadelphia Area) 215-721-4444. TF

LET CLASSIFIEDS WORK FOR YOU

Model 1010 stainless 150 gallon JOHN BEAN SPRAYER, 7 HP, turf tires, 757/785 guns. Also, DIDIER CHIPPER. All excellent condition. 712/623-9372. Red Oak, IA. 3/87

NEW AND USED EQUIPMENT - Asplundh, Hi Ranger and Lift-all forestry bucket trucks, Chipmore wood chippers. Mirk, Inc. (216) 669-3567. (216) 669-3562, 7629 Chippewa Road, Orville, Ohio 44667. TF

YANMAR (John Deere) 165D, four wheel drive, 16 hp diesel tractor with front end loader and rototiller. Like new condition, only used for 150 hours. $6,000. (313) 737-0329. 3/87

AD INDEX

<table>
<thead>
<tr>
<th>NO.</th>
<th>ADVERTISER</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>102</td>
<td>The Andersons (Regional)</td>
<td>92-93</td>
</tr>
<tr>
<td>103</td>
<td>Aquatrols Corp. of America, Inc.</td>
<td>139</td>
</tr>
<tr>
<td>104</td>
<td>BlueBird Int’l</td>
<td>128</td>
</tr>
<tr>
<td>101</td>
<td>Bowie Ind., Inc.</td>
<td>124</td>
</tr>
<tr>
<td>105</td>
<td>Brouwer Turf Equipment Ltd.</td>
<td>31</td>
</tr>
<tr>
<td>106</td>
<td>Brouwer Turf Equipment Ltd.</td>
<td>97</td>
</tr>
<tr>
<td>107</td>
<td>Carter Co., Inc., H. V. (Regional)</td>
<td>109</td>
</tr>
<tr>
<td>108</td>
<td>CelPril Industries, Inc.</td>
<td>5</td>
</tr>
<tr>
<td>221</td>
<td>Chevron Chemical Co.</td>
<td>45</td>
</tr>
<tr>
<td>110</td>
<td>Ciba-Geigy</td>
<td>13</td>
</tr>
<tr>
<td>111</td>
<td>Cushman/Frontline</td>
<td>89</td>
</tr>
<tr>
<td>112</td>
<td>Cushman/Turf</td>
<td>86-87</td>
</tr>
<tr>
<td>113</td>
<td>Dainbatsu America, Inc.</td>
<td>35</td>
</tr>
<tr>
<td>114</td>
<td>Danville Industries</td>
<td>27</td>
</tr>
<tr>
<td>115</td>
<td>Deere &amp; Co., John</td>
<td>50-51</td>
</tr>
<tr>
<td>116</td>
<td>Deutz-Allis</td>
<td>111</td>
</tr>
<tr>
<td>117</td>
<td>Dixon Industries</td>
<td>22</td>
</tr>
<tr>
<td>118</td>
<td>Dow Chemical U.S.A.</td>
<td>17</td>
</tr>
<tr>
<td>119</td>
<td>Dow Chemical U.S.A.</td>
<td>19</td>
</tr>
<tr>
<td>120</td>
<td>Du Pont</td>
<td>95</td>
</tr>
<tr>
<td>121</td>
<td>Eberhart Plastics Div./ Eberhart Steel</td>
<td>113</td>
</tr>
<tr>
<td>122</td>
<td>Elanco Products Co./XL</td>
<td>115</td>
</tr>
<tr>
<td>123</td>
<td>Elanco Products Co./Team</td>
<td>115</td>
</tr>
<tr>
<td>124</td>
<td>Elanco Products Co./Team</td>
<td>119</td>
</tr>
<tr>
<td>125</td>
<td>Elanco Products Co./Surflan</td>
<td>119</td>
</tr>
<tr>
<td>126</td>
<td>Elanco Products Co./Rubigan</td>
<td>23</td>
</tr>
<tr>
<td>127</td>
<td>Elanco Products Co./Rubigan</td>
<td>23</td>
</tr>
<tr>
<td>128</td>
<td>Environmental Ind., Inc.</td>
<td>169</td>
</tr>
<tr>
<td>129</td>
<td>Excel Industries, Inc.</td>
<td>125</td>
</tr>
<tr>
<td>130</td>
<td>Fermenta Plant</td>
<td>170</td>
</tr>
<tr>
<td>131</td>
<td>Protection</td>
<td>61</td>
</tr>
<tr>
<td>132</td>
<td>Ford New Holland</td>
<td>24-25</td>
</tr>
<tr>
<td>133</td>
<td>Gravely Int’l, Inc.</td>
<td>58-59</td>
</tr>
<tr>
<td>134</td>
<td>Hoescht-Roussel Agri-Vet Co.</td>
<td>68-69</td>
</tr>
<tr>
<td>135</td>
<td>Jacklin Seed Co.</td>
<td>120</td>
</tr>
<tr>
<td>136</td>
<td>Jacobsen Div. of Textron, Inc.</td>
<td>117</td>
</tr>
<tr>
<td>137</td>
<td>Kohler Engines</td>
<td>21</td>
</tr>
<tr>
<td>138</td>
<td>Lebanon Chemical Corp.</td>
<td>118</td>
</tr>
<tr>
<td>139</td>
<td>Lebanon Chemical Corp.</td>
<td>41</td>
</tr>
<tr>
<td>140</td>
<td>Lesco</td>
<td>83</td>
</tr>
<tr>
<td>141</td>
<td>Little Beaver, Inc.</td>
<td>28</td>
</tr>
<tr>
<td>142</td>
<td>Lofts, Inc.</td>
<td>CV 4</td>
</tr>
<tr>
<td>143</td>
<td>Mallinckrodt</td>
<td>135</td>
</tr>
<tr>
<td>144</td>
<td>Melroe</td>
<td>107</td>
</tr>
</tbody>
</table>

138 WEEDS TREES & TURF/MARCH 1987

This index is provided as an additional service. The publisher does not assume any liability for errors or omissions.
AQUA-GRO® soil wetting agents have become the best selling wetting agents for turf and landscape simply because they work. For more than 30 years AQUA-GRO has helped you solve the toughest water related problems—compaction, localized dry-spots, puddling, thatch and disease—while saving you labor, money and water.

- Saves labor by alleviating localized dry spots and compaction and reducing the need for aerifying, syringing and rebuilding.
- Saves money by increasing fertilizer and pesticide effectiveness because chemicals are distributed uniformly in the root zone.
- Saves water costs by 30-50% because more water uniformly penetrates the root zone...so plants get more and you waste less.

A patented blend of non-ionic organic wetting agents, AQUA-GRO is the only 100% active blend of wetting agents available. We don't believe you should pay for water. AQUA-GRO works by reducing water's natural tensions, ensuring more uniform penetration and drainage through all types of soils and thatch. AQUA-GRO lasts because it won't leach.

AQUA-GRO is available in liquid concentrate and spreadable granular formulations from your local distributor.

AQUATROLS CORP. OF AMERICA, INC.
1432 Union Avenue, Pennsauken, NJ 08110
The Water Management People

For a free, illustrated brochure call:
1-800-257-7797 In NJ (609) 665-1130
A new beginning

Save this issue of *Weeds Trees & Turf*. One day, it'll be a collector's item.

Why? Because this is the last issue of *Weeds Trees & Turf* ever to be published.

In this column last month, we promised you some exciting new changes. The first of them—but certainly not the last—is that we're changing our name, beginning with our April issue. When *Landscape Management* arrives in your mailbox next month, please don't be surprised. It's just us: the same people that have been bringing you good old "*Weeds*" for the last 25 years.

Why, you ask, is the magazine changing its name? There are many answers to that question.

First, and most important:

In the last few years, the job of being a landscape manager—or a golf course superintendent—has evolved into being much more than getting rid of weeds and caring for the trees and turf. Landscape managers today must manage more customers (or members) with more sophistication, more employees and more sophisticated landscapes.

Another reason, which I explained last month: in a dynamic industry like ours, you can't expect to stagnate and be successful. You've got to keep improving, keep looking ahead. And that goes for us as well as you.

Over the years, this magazine has enjoyed a reputation for keeping its finger on the pulse of the green industry, of tracking trends and changes. Beginning next month, we'll be keeping up with the industry by making a change of our own—to *Landscape Management*. The editorial and sales staffs hope you receive this change the way you've received us for 25 years—with open arms.

We think you'll like the "new us."

Jerry Roche, editor

Questions and comments are encouraged.

Write or call editor Jerry Roche:
7500 Old Oak Blvd.,
Cleveland, OH 44130.
Phone: 216-243-8100.