To find a grass tougher than our new Aspen Kentucky bluegrass, you'd have to go undercover.

When searching for the ultimate turf, the grass to keep an eye on is Aspen, the elite new Kentucky bluegrass from Northrup King. With qualities such as superior disease resistance, excellent color and texture, winterhardiness, heat tolerance, and wide adaptability, we think Aspen is not only the toughest, but the best bluegrass variety around.

Anything better would be downright unnatural.

You'll find Aspen only in Northrup King's Medalist Turf Mixtures. To uncover more information, contact Northrup King, P.O. Box 959, Minneapolis, Minnesota 55440.

Aspen / Northrup King

Circle No. 127 on Reader Inquiry Card
increased the demand for good-looking fields is television. "Now you can see all the other fields," Frey related. "Right up until about 1981, there was no sharing among field managers, but now people welcome you to come in and see their fields."

Other factors which have increased the demand on sports turf managers are:

- Since baseball teams now have more commitments (like television), they are less likely to cancel games because of inclement weather; and
- In football, the hash marks have been moved closer to the center of the field, increasing traffic down the middle.

Frey, immediate past president of the Sports Turf Managers Association, keeps the stadium's baseball infield mowed at 1 to 1½ inches, the outfield at 1¼ inch, and the football field at 4 inches.

REGULATORY ACTIONS TO RESTRICT COMPOUNDS

Several major herbicide compounds are on their way out, according to a paper released at Bio Expo '86.

The paper, "Herbicide Resistance: Environmental and Economic Issues," was written by Drs. Charles Benbrook, executive director, and Phyllis Moses, staff officer, of the board of agriculture, National Research Council.

The paper says that "compounds in major classes of products including the triazines, acetamides, phenoxyis, and phenylurea are falling under dark regulatory skies. Over the next five years, it is likely that the use of a half dozen or more major products in the United States—indeed in several other countries—will be severely restricted, if not eliminated altogether."

The paper says that eventually regulatory actions will limit the range of uses of many of the older compounds. It also noted that more than 130 active ingredients for weed control are in various stages of development with at least 50 expected to gain registration in the next decade.

Specifically, the paper cited that glyphosate's price will probably fall since the patent is about to run out. Stauffer Chemical is working toward registering an "essentially identical product, sulfosate."

GOLF

NGF opens three new service bureaus

In an effort to better serve the development of golf facilities, the National Golf Foundation has opened three regional offices.

The East, West, and Midwest bureaus will provide expertise in golf course development, says Sheridan Much, NGF vice president of operations.

"These new bureaus will enable us to better customize our services to the area," Much says. "Each of our bureau directors is very familiar with the character of the areas he will cover."

NGF West, located in Scottsdale, Ariz., will be managed by Ted Zahn. Zahn is also the Foundation's director of education. It will serve 13 states.

Bob Slauson, NGF's director of golf facility consulting services will head NGF East in Marietta, Ga., serving 22 states.

Much will manage NGF Midwest in Lawrence, Kans.
For fastest response, use the peel-off label from the front cover.

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**MY PRIMARY BUSINESS AT THIS LOCATION IS:**

(please check one only in either A, B OR C)

**A. LANDSCAPING/GROUND CARE AT ONE OF THE FOLLOWING TYPES OF FACILITIES:**

- 0005 Golf courses
- 0010 Sport complexes
- 0015 Parks
- 0020 Rights-of-way maintenance for highways, railroads & utilities
- 0025 Schools, colleges & universities
- 0030 Industrial & office parks/plants
- 0040 Condominiums/apartments/housing developments/hotels/resorts
- 0050 Cemeteries/memorial gardens
- 0060 Military installations & prisons
- 0080 Airports
- 0070 Multiple government/municipal facilities
- Other type of facility (please specify)

**B. CONTRACTORS/SERVICE COMPANIES/CONSULTANTS:**

- 0105 Landscape contractors (installation & maintenance)
- 0110 Lawn care service companies
- 0125 Landscape architects
- 0135 Extension agents/consultants for horticulture
- Other contractor or service (please specify)

**C. SUPPLIERS:**

- 0205 Sod growers
- 0210 Dealers, Distributors
- Other supplier (please specify)

Approximately how many acres of vegetation do you maintain or manage? 

What is your title? (please specify)

I would like to receive (continue receiving) WEEDS TREES & TURF each month: YES ☐ NO ☐

Your Signature: 

Date: 


**EQUIPMENT**

**Jl Case marks 175,000 loader/backhoe sales**

Jl Case has sold its 175,000th loader/backhoe manufactured at its plant in Burlington, Iowa. The lucky purchaser is Robert Gregory Jr. (below) of Green Thumb Landscaping Co., Annapolis, Md.


Also pictured here is local Case distributor Jay Weamer, sales manager for Suit & Wells Equipment Co., Upper Marlboro, Md.

**PEOPLE**

**Dr. Turgeon named Penn State University agronomy head**

Dr. Al Turgeon is named professor and head of Penn State University’s agronomy department. He is former vice president of research and technical services for Tru-Green Corporation. He continues in a consulting capacity with Tru Green. Dr. Turgeon is also former resident director of research at the Texas A&M Research and Extension Center in Dallas.

Dr. Turgeon

Henry Nadler

Doug Wilbrandt, owner of CBD Landscaping, Crystal Lake, Ill., has been named “National Young Entrepreneur of 1986” by the United States Small Business Administration. He was originally nominated by the Center for Industrial & Business Employee Training of McHenry County College and also won the title at the state level.

James A. Fink is vice-president of operations at Lesco Inc. in Rocky River, Ohio.

Neal Howell

Gene Selawski

PBI-Gordon Corporation names Henry Nadler director of sales and marketing for its pesticides. Neal Howell joins the company as director of technical sales services—soil amendments. Gene Selawski is regional sales manager for the company’s Eastern Division.

Claus A. Sass is promoted to grower services manager for the Jacklin Seed Company’s Oregon opera-

**LOFTS TURF GUIDE**

Lofts’ Guide to Seed and Sod in the U.S. and Canada is available free of charge on request. The Guide is a complete reference for turf grasses, with comprehensive information on use, adaptation, planting dates and rates. This latest edition also includes a section on ornamental grasses and their application.

For your free copy contact Marie Pompei, Research Department, Lofts Inc., Box 146, Bound Brook, NJ 08805, (201) 560-1590.

**Everybody’s talking about Toro’s EL-6+**

“I’ve been using Toro products for the past 9 years and began using the Toro EL-6+ because homeowners like it. They like the cost, they like the simplicity of the programming. Once I showed them, that was it. I never had any call-backs since I started using the EL-6+.”

Ken Detuiler, Contractor
San Bernardino, CA

Toro’s new EL-6+ controller has everybody talking.

If you’d like to hear about it first-hand, contact your local Toro dealer, or Toro directly at 5825 Jasmine Street, R0. Box 489, Riverside, California 92504. (714) 688-9221.

Circle No. 138 on Reader Inquiry Card
New Du Pont Landscape Fabric.
It lets water through to give you healthier beds with less work.

New DuPont Landscape Fabric lets water pass through, reduces wash-away of mulch while it impedes weed growth. So you get healthier, more attractive plant beds with less maintenance work and cost.

Everything you apply for bed care gets to plant roots in the amount you want, where you want it. Water, fertilizers, herbicides and pesticides seep down through this chemically inert fabric to nourish and protect every plant in your bed.

DuPont Landscape fabric is easy to put down with scissors or knife. It comes in four roll sizes from 3- to 12-feet wide.

Call 800-441-7515 for the name of the nearest distributor and more information about DuPont Landscape Fabric. Or write DuPont Company, Room G40955, Wilmington, DE 19898.

Circle No. 107 on Reader Inquiry Card
Mike Craufurd, Contractor
Jacksonville, FL

Toro's new EL-6+ controller has everybody talking.

If you'd like to hear about it first-hand, contact your local Toro dealer, or Toro directly at 5825 Jasmine Street, P.O. Box 489, Riverside, California 92504. (714) 688-9221.

Circle No. 139 on Reader Inquiry Card

Everybody’s talking
about Toro’s EL-6+

“I’ve been using the EL-6+ controller for over a year now and my homeowners are really pleased with the ease of operation. Once you show it to them, you very seldom have to show it to them again.”

Steve Teeple

Circle No. 145 on Reader Inquiry Card
Now. Take your best shot against insects and mites.

No matter what you're taking care of, MAVRIK AQUAFLOW® Insecticide will take care of your insects and mites.

There has never been a single product that handles so many pests, while being so convenient to use and so safe to plants. MAVRIK is a non-restricted material, and it has been tested on more than a hundred ornamental species without a report of any phytotoxicity.

MAVRIK is a water-based flowable, so it's convenient to mix, and there is no odor and very little visible residue. The dilution range is flexible—use more for mites, less for most other pests.

Use MAVRIK on trees, shrubs, lawns. Use it on aphids, thrips, whiteflies, worms, blackvine weevils, two-spotted and European red mites. Once applied, MAVRIK won't hurt bees or most other beneficials.

You won't find the convenience and broad spectrum coverage of MAVRIK in any other product. And since MAVRIK is available at your local distributor, all you have to do is ask for it.

Zoecon Corporation, a Sandoz Company
Crop Protection Division
Palo Alto, California 94304

Use pesticides effectively. Read and follow label directions carefully.

© 1986 Zoecon Corporation
MAVRIK and MAVRIK AQUAFLOW are trademarks of Sandoz, Ltd.

Circle No. 146 on Reader Inquiry Card
of engineering for Ransomes Inc. He has been an engineer with the company for seven years.

Ford Tractor appoints Joseph W. McAvoy quality manager of Ford’s Tractor Operations (FTO) as a result of the consolidation of FTO’s Product Tim Peter Quality and Quality Control offices. He’s been with Ford since 1959.

Mike Baron is appointed residential market manager and David G. Wheeler is named industrial market manager of the Turf Division of Rain Bird Sales Inc.

Simplicity Manufacturing promotes Bill McKee to area sales manager for Western Pennsylvania and Pat Hanlon to district sales manager for Northern Illinois.

Morton McDonald Jr. is appointed director of sales and business development in the Crop Protection Chemicals Department of American Cyanamid’s Agricultural Division.

Lynda Minchin is regional sales manager for 10 Midwestern states and Los Angeles County for Hunter Industries. She has 13 years experience in landscape contracting.

Kohler Co. appoints George R. Tiedens group vice president—power systems, and James M. Roenitz vice president—plumbing and specialty products North America.

Gary Curl is named business manager of Pennwalt Corporation’s Agricultural Division. He is involved in developing the company’s endothall-based products.

R. William Marberger is elected president of The Pennsylvania Turfgrass Council. He is a turf specialist with the Mid-Atlantic Equipment Corporation in Collegeville, Pa.

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Tim Peter
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The outlook for the green industry equipment market in 1987 is still positive, but the figures may be down from impressive 1985 and 1986 numbers.

It finally appears the steam-rolling American economy is slowing to a more realistic pace after four years of substantial growth, and that slower pace appears to be having an effect on the turf equipment market.

Members of the Outdoor Power Equipment Industry (OPEI) anticipate a decrease in product shipments in 1987, according to figures prepared for OPEI by the Bolens Corp.

However, the decrease is not expected to be substantial.

Total shipments for 1987 (walk-behind mowers and tillers, and riding units) are expected to fall just 1% from 1986 figures.

Figures from 1986 are down slightly from 1985. When final figures for model year 1986 are available, rear engine riding mower shipments are expected to decrease 3%; front engine lawn tractors, down 1%; garden tractors, down 10%; walk-behind rotary mowers, down 3%; walk-behind tillers, down 6%; walk-behind snowthrowers, down 16%.

A solid long-term

Although 1986 and 1987 numbers are expected to lag behind those posted in 1985, projected numbers for 1988, 1989, and 1990 are up substantially, according to OPEI members.

Shipments of walk-behind mowers and tillers are forecast at more than 5.5 million in 1988, up a projected 4.5% from 1987’s estimated figures. Projected figures for 1989 are up 4% while 1990 figures are projected at a 3.4% increase.

OPEI commercial turf care members are optimistic about 1987, forecasting a 5% increase in shipments.

In the long view, commercial turf care members predict increases of 4% and 2% for 1988 and 1989, respectively.

Is there a single reason why OPEI members are so optimistic about the years 1987 through 1990? Probably not. However, more efficient design and manufacturing processes may lead to greater productivity, more profits, and a rosier outlook.

A new solution

It’s called the CAD/CAM system. It’s revolutionizing the equipment industry, perhaps more than any new product itself.

CAD/CAM stands for “Computer Aided Design/Computer Aided Manufacturing.”

While smaller manufacturers still fumble with eraser-marked drawings, larger companies are taking it easy. Push one button on the CAD/CAM system and you can re-design an entire product, or just one part of a product.

“We’ve enjoyed continued growth and a certain momentum because of CAD/CAM design for state-of-the-art engines,” says Ruth Ann Stuckey, marketing director for Grasshopper.

Denny Brown, manager of marketing services for Toro, says the CAD/CAM system has reduced costs in testing and evaluation of new products. “It’s becoming more common, but not many companies use it yet,” Brown says.

Simplicity’s director of administration Chris Covert says CAD/CAM has made an impact on the industry’s manufacturing aspect.

Howard Price of Howard Price Turf Equipment says, besides CAD/CAM, automatic computer-con-