KEEP THE TORCH LIT
On May 18, 1982, President Ronald Reagan announced the formation of the Statue of Liberty-Ellis Island Centennial Commission and appointed Lee A. Iacocca chairman of the 20-member unit.

"The torch of liberty is in danger of going out."

"Restoration of the Statue of Liberty and Ellis Island is of vital concern to all Americans. The loss of these two landmarks in America's heritage would be a tragedy. But our allowing it to happen would signify an even greater loss in our national spirit. "That's why I'm delighted that Lee Iacocca has taken on the job of Chairman of the Centennial Commission. His parents were among the 17 million who passed through the Immigration Center and went on to help build our country. Their determination to take responsibility for their own destiny is a heritage all Americans should be proud to keep alive today.

"I know Lee and his commission will do a tremendous job. The initial response to their appeal to business leaders and the public has been wonderful. Now it's time for every American to join in."
For nearly a hundred years, the Statue of Liberty has stood on the edge of the New World, America's most powerful symbol of freedom and hope. Today the ravages of almost a century of weather and salt air have left their marks. Corrosion has eaten away at the iron framework. New holes continue to appear in the copper sheets that form the exterior.

Less than a mile away, on Ellis Island where the ancestors of nearly half of all Americans first stepped onto American soil, the Great Hall of the Immigration Center is a hollow ruin. Rooms are vandalized, passageways overgrown with vegetation, walls crumbling in decay.

Inspiring plans have been developed to restore the Statue. On Ellis Island, a permanent museum will be established devoted to the history of the island itself and celebrating America's immigrants on both coasts; the diversity of their ethnic origins, the magnitude of their contributions to our nation. But unless restoration is begun now, these two landmarks in our nation's heritage could be closed at the very time America is celebrating their hundredth anniversaries. Sections of the Statue have already been declared unsafe and closed to visitors. The 230 million dollars needed to carry out the work is needed now.

All of the money must come from private donations; the federal government is not raising the funds. This is consistent with the Statue's origins. The French people paid for its creation themselves. And America's businesses spearheaded the public contributions that were needed for its construction and for the pedestal.

The torch of liberty is everyone's to cherish. Could we hold up our heads as Americans if we allowed the time to come when she can no longer hold up hers?

Opportunities for Corporate Sponsorship and Employee Participation

Initial response from corporations to the centennial fundraising campaign is well under way. Companies such as Chateau Ste. Michelle Winery, Coca-Cola, Kellogg's, Stroh's, U.S. Tobacco, Oscar-Mayer, Kodak, USA Today, Nestle and The Chrysler-Plymouth and Dodge Dealers are already behind the project. To learn more about the advantages of corporate sponsorship and how to set up employee fund-raising programs during the nationwide promotions surrounding the restoration project, write on your letterhead to: Liberty, 101 Park Avenue, New York, New York 10178.

A copy of the last financial report filed with the Department of State may be obtained by writing to: New York State, Department of State, Office of Charities Regulation, Albany, New York 12231, or the Statue of Liberty-Ellis Island Foundation, 101 Park Avenue, 12th Floor, New York, N.Y. 10178.

SAVE THESE MONUMENTS. SEND YOUR PERSONAL TAX DEDUCTIBLE DONATION TO: The Statue of Liberty-Ellis Island Foundation, Inc. P.O. Box 1986, New York, N.Y. 10018
**CLASSIFIEDS**

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**WANT TO BUY OR SELL a golf course?** Exclusively golf course transactions and appraisals. Ask for our catalog. McKay Golf and Country Club Properties, 15485 N. East Street, Lansing, Michigan 48906. Phone (517) 484-7726.

**GOLF COURSE — 9 HOLE PAR 3 AND TWO RATES:** $1.00 per word (minimum charge, $25) Bold face words or words in all capital letters charged at $1.25 per word. Boxed or display ads: $85 per column inch-1x (one inch minimum);

**COUNTRY CLUB PROPERTIES.** I5485 N. East Street. 753-2259. TF

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**SALE—SALE—SALE**—Hannay 12 volt base mount reel motors, $100.00 (new). Regular $160.00. FMC (John Bean) parts and pumps at discounted prices. Hypro pumps parts and accessories at 25% discount. Call: Strong Ent., Inc., Collect: (305) 264-5055.

This happens only once, an opportunity of a lifetime for the right person with a background in the industry, to own a well established Commercial and Industrial Landscape Construction, Lawn Maintenance and Nursery Business. Located on a busy State Hiway, in a rapidly growing commercial/industrial Northwest Chicago Suburban area consisting of approximately 6 acres of land, including 4 acres of 1.000 prime specimen trees, calibrated at 3' - 5' min., modern large office, 1 double bay's fully equipped garage area shop, storage buildings, and a leased income building. All large, and small equipment necessary to operate this type of business, including spray and tree removal trucks, front-end loaders, implements and truck mounted snow removal equipment. A 1/4 acre pond and paved road and lot.忙 2,000 gallon diesel and gas tanks. Along list of prestigious clients with $500.00 to $750,000 annual gross income. Over 24 years as an established business in the Industry. Huge growth potential. Terms available. Owner to stay on if necessary to help the right person to establish themselves. This opportunity only comes along once in a lifetime, take advantage of this offer now. For more details, please direct all inquiries to R. H. N., Inc., 23612 N. Hwy 21, Mundelein, IL 60060.

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**LAWN SEED.** Wholesale. Full line of top quality grasses. Improved bluegrass varieties, fine fescues and fine bladed ryegrasses. We specialize in custom mixing. Oliger Seed Company, 2705 Wingate Avenue, Akron, OH 44314. Call collect (216) 753-2259.

**USED EQUIPMENT**

**FOR SALE**


**Big Bean Royal (55 GPM) FMC 800 gal. high pressure trailer Sprayer: 9 gang Jake 10-blade fanway blowers. Both A-1. 513-424-2052. 10/84**

**For Sale — Roseman Seven Gang Hydraulic driven reel mower mounted on a Massey Fer- gusen MF 245 Tractor. The Roseman unit is available separately if desired. Both units are five years old and in excellent condition. Water Gap Country Club, P.O. Box 188, Delaware Water Gap, PA 18327, (717-476-0300). 10/84**

**Nunes 1979 Sod Harvester 800 hours. Like new with parts $17,500.00. Ryan Sod Cutters w/out-cut $1000.00 to $2000.00. Turf Grass Sod, 201-938-5000. 10/84**

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**For Sale: Roseman mowers, sharpened 5-7-9 & 13 gang, $950 & up. 18" Ryan Sod Cutter w/Roll Ryder, $1300. Oliver 55 Forklift, $1500. 414-325-5267. 10/84**

**800 gallon Finn Hydroseedere with 100 foot hose reel. In excellent condition. $7,500. McDonald Landscaping, (218) 729-5763. Duluth, Minnesota. 10/84**

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**USED SPYDER — Good Condition. $8,500. Green Valley Turf Farms, Box 163, Canfield, OH 216-533-3354. 10/84**

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HELP WANTED

LANDSCAPE MAINTENANCE FOREMAN — Looking for a hard working, knowledgeable, motivated individual to run a two-man maintenance crew. Primarily small tree, shrub and bed maintenance. Some pesticide work involved. Must be willing to learn and able to produce. Send resume and references to: Jim Seipel, Garden Gate Landscape, Inc., 821 Norwood Rd., Silver Spring, MD 10944. 3/85

NATIONAL SALES MANAGER — Rapidly-growing Indiana company seeking national sales manager with 10+ years experience in turf care market. Must possess exceptional sales, management skills. Excellent salary and benefits for qualified individual. Write WTT Box 347. 11/84

SALES REPRESENTATIVE — Northrup King Co., a leading international seed company, is seeking qualified candidates for the position of Sales Representative in its Medalist Turf Division. Primary responsibilities are to represent the company's Medalist Turf Division in the Northeastern professional turfgrass market. Qualified candidates should have a thorough knowledge of the professional turfgrass user either from previous sales experience or as a user of turfgrass products. Northrup King Co. offers a competitive salary and benefit program along with the opportunity to join a leader in the industry. If you want to be considered for a part in our future growth in the turfgrass market, please forward your resume in confidence to NORTHRUP KING CO., Attn: Roger Chizek, P.O. Box 959, Minneapolis, MN 55440. 10/84

LANDSCAPE MAINTENANCE AREA MANAGER — Established Washington, DC landscape company seeks aggressive person to oversee area production and quality in our expanding maintenance division. Degree in landscape maintenance and/or related field, and experience necessary. Advancement opportunity and excellent company benefits. Please send resume to WTT Box 348. 3/85

LANDSCAPE INSTALLATION SUPERVISORS — IRRIGATION TECHNICIANS — NEEDED FOR ESTABLISHED AND GROWING COMPANY IN JAX. FL. WE ARE LOOKING FOR EXPERIENCED AND AGGRESSIVE PEOPLE TO GROW WITH LEADING JACKSONVILLE COMPANY. SALARY AND BENEFITS COMMENSURATE WITH EXPERIENCE. SEND RESUME WITH SALARY HISTORY TO FRANK TIMMONS, PRESIDENT, LADYBUG INDUSTRIES, INC., 10445 ATLANTIC BLVD., JAX., FL 32211, 904-641-0900. 10/84

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Chemical Lawn and Tree Care Manager — Seeks challenging management position for same in Florida. Seven years experience. Resume upon request. Write WTT Box 349. TF

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DESTRUCTIVE TURF INSECTS

by

DR. HARRY NIEMCYK, ENTOMOLOGIST

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Circle No. 142 on Reader Inquiry Card

OCTOBER 1984/WEEDS TREES & TURF 75
The Relandscaping of America

A renewal of the suburban residential landscape is taking place. Landscape professionals can profit from opportunities arising from the relandscaping of America.

In the 1950's and 1960's, millions of Americans began moving to suburbia, creating the greatest landscaping project of all time. They built homes in developments carved out of tree groves or sprinkled across scenic farmland.

Because large-scale suburban landscaping was something new, many homeowners did their own. They planted shrubs too close together and selected poor varieties of trees and grass. Today, you find the original shrubbery overgrown, the trees too large or misplaced, and shade or thatch taking their toll on lawns.

A recent survey of lawn and garden do-it-yourselfers found almost half live in homes that are 25-years-old or older. Seventy-five percent have homes older than eight years. Most do-it-yourselfers are more than 35-years-old.

Many of the original owners (21%) moved up to bigger houses on larger lots in the 1960's and early 1970's. That percentage has fallen to 17 percent in the 80's. Homeowners are keeping their homes longer.

Polls have revealed two things, that homebuyers concentrate more on the inside of their house for the first five years, and the longer they stay put, the more apt they are to start lawn and garden projects.

The U.S. population is getting older, homeowners are keeping their homes longer, and landscape mistakes made earlier must be corrected.

The result is the Relandscaping of America. It provides opportunities for nurserymen, landscapers, lawn care operators, and outdoor power equipment dealers.

During the 1980's and 1990's homeowners will be concentrating on the exterior of their homes, they will need advice and service to correct landscape deficiencies, and they will be old enough and wealthy enough to pay to have their landscapes done right....the second time around.

by Mark Rostvold, director of consumer products marketing, Deere & Company, Moline, IL

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OUR GROUNDSMASTER® 62.  
WE PICKED ITS ENGINE APART.

BECAUSE WE'RE PICKY ABOUT POWER.

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And, to keep you cutting, we evaluated its serviceability, too. Made sure its routine maintenance points and replaceable oil filter are easy to get to.

Call your Toro distributor. He'll tell you more about our Groundsmaster 62. The high capacity 62" professional now teamed with our Groundsmaster 52® and gas and diesel Groundsmaster 72s® to offer you a complete line of riding rotaries.

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