As Arnold Palmer is a legend of golf, Palmer turf-type perennial ryegrass is a "new generation" ryegrass setting new standards for ryegrass performance. The performance of those varieties popular only a few years ago, is being challenged.

**Palmer turf-type perennial ryegrass** has a lot to offer in improved ryegrass performance:

- Improved mowability
- Attractive dark green color
- Excellent heat and drought tolerance

**Palmer** was developed by Lofts Seed Inc. in cooperation with the New Jersey Agricultural Experiment Station at Rutgers University, under the direction of Dr. C.R. Funk. Another improvement through research. Palmer, named for a professional... by the professionals.

Palmer turf-type perennial ryegrass is a product of Lofts Seed Inc. and Great Western Seed Co., Inc.

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