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As a lawn care operator, you live in a glass house, and this has a direct bearing on your profits. Some businesses can hide their mistakes, or shift the blame, or postpone the consequences, thus buying time to make corrections later when they're not so busy.

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If a few ugly weeds appear out of nowhere in one of your lawns, or if some trees and ornamentals show signs of damage, the finger points to you; you've got to do something right now or you may lose a customer as well as your chances for new customers in the block.

Fortunately, there's another side to the coin. If one of your lawns is as immaculate as a country club fairway, everyone in the block sees it and becomes a prospect for you.

The point is, you've got to do the job right the first time. You absolutely can't tolerate the emergence of stray weeds or damaged ornamentals.

STRAY WEEDS: The weeds that plague lawn care operators are not dandelions or chickweed or other common sensitive weeds. To the contrary, they invariably are a hard-to-kill variety usually thought to be rare — until they showed up in your customer's lawn!

Where did they come from? They're the natural consequence of using a narrow-spectrum herbicide in an area being fertilized and watered.

The hardy weeds (those not controlled by the narrow-spectrum herbicide) are nourished by the fertilizer and water, and fight with the grass to fill the vacancy left by the demise of the sensitive weeds. Some of them win, and weeds that once were obscure become prominent.

There's really only one efficient way to cope with the problem, and that is the Trimec way.

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ORNAMENTAL DAMAGE: Any broadleaf herbicide can damage trees and ornamentals if used indiscriminately. But, for Trimec to cause such damage as a result of translocation, it would have to be applied at more than ten times the label recommendation. We estimate that more than 2 million lawns were sprayed with Trimec in 1980; there is not a single report of damage to trees or ornaments.

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Caution: Read and follow label directions carefully.

Terraclor is also registered for the control of snow mold in turf grasses in the states of Illinois, Indiana, Michigan and Minnesota.

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Events from page 58


Ornamentals Northwest Seminars, Oregon State University, Portland Memorial Coliseum Portland, OR, Aug. 28-29. Contact Dr. James L. Green, Oregon State University, Dept. of Horticulture, Corvallis, Oregon 97331, 503/754-3464.

Garden Industry of America Conference & Trade Show, Pittsburgh Convention/Exposition Center, Pittsburgh, PA, Sept. 10-12. Contact GIA, Box 1092, Minneapolis, MN 55440.


Northern Michigan Turf Managers Association meeting, Acme, MI, Sept. 15, Contact C. E. “Tuck” Tate, President, NMTMA, 1147 Santo, Traverse City, MI 49684, 616/947-9274.


Central Coast Turf Day, California Polytechnic State University, San Luis Obispo, CA, Oct. 1. Contact Ronald D. Regan, Head, Ornamental Horticulture Department, CPSU, San Luis Obispo, CA 93407, 805/546-0111.

Northern Michigan Turf Managers Association meeting, Pinconning, MI, Oct. 6. Contact C. E. “Tuck” Tate, President, NMTMA, 1147 Santo, Traverse City, MI 49684, 616/947-9274.
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course without sacrificing the quality of play. Green sizes could be cut down as well.

GOLF

Bavier elected president of GCSAA

Michael Bavier, superintendent of Inverness Golf Club, Palatine, IL, was elected president of the Golf Course Superintendents Association of America at the group’s annual meeting in Anaheim.

Also elected were James Wyllie, Bayview Country Club, Thornhill, Ontario, Canada, vice president; Eugene Baston, Birmingham (AL) Country Club, director; and Riley Stottem, Jeremy Ranch Country Club, Salt Lake City, UT.

Bavier, who served as GCSAA vice president in 1980, has been a GCSAA member for 15 years. He also served as a director of GCSAA for four years. He has been superintendent of the Inverness Golf Club since 1969, and previously was superintendent of Calumet Country Club, Homewood, IL, from 1965 to 1969. Wyllie has served as a director of the association for three years and has been a GCSAA member for 20 years.

GOLF

Firestone agrees to sell country club

Firestone Tire & Rubber Co. has agreed to sell its Firestone Country Club and golf complex in Akron, Ohio, to Akron Management Corp., a subsidiary of Club Corp. of America from Dallas.

Firestone did not give the price, but said the club has been appraised at $5 million.

The company said it decided to sell the 500-acre country club and golf complex after several organizations and companies showed interest in purchasing both the North and South courses. The sale includes all land, maintenance buildings, the clubhouse, and all equipment at the club.

The country club will continue to be known as Firestone Country Club.

PEST CONTROL

Pines suffer damage from nematode

If pines didn’t already have enough to tolerate with drought and a dry, cold winter, a Japanese nematode pest is attacking pines in at least 28 states, according to USDA nematologists in Beltsville, MD.

The pinewood nematode is carried by beetles from infested to healthy pine trees where it burrows into crevices in the bark of the branches. Infestations block the resin flow in the tree.

Dr. William Nickle of USDA has reported million of dollars damage to

Continues on page 69

Look how quickly you can remove stumps with PROMARK’S "Little David"

Light weight allows easy one-man operation. May be carried or towed to job. Easily passes through 30” gates or doors. Swivel handle allows cutting close to fences or buildings. Wheel brake holds it steady.

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Diamond Shamrock became the second largest producer of phenoxy herbicides in the world with the recent purchase of this plant in Tuscaloosa, Alabama. Diamond Shamrock purchased Fallek-Lankro Corp. in February. Diamond Shamrock also produces phenoxy herbicides at its plant in Belvedere, England.

Nickle warns Christmas tree farmers to be on the alert. "Periods of hot, dry weather, as we had last summer, tend to weaken pines that previously showed resistance to the invading nematodes," says Nickle. Researchers suspect some pine mortalities in recent years may have been mistakingly attributed to weather stress or infestation of bark beetles.

For positive nematode identification, send a small branch or chunk of sapwood in a sealed plastic bag to Dr. William Nickle, USDA/SEA/AR, Room 106, BARC-WEST, Beltsville, MD 20705.

ASSOCIATION

PGMS expansion includes 2 branches

Fulfilling a goal of expansion, the Professional Grounds Management Society chartered two new chapters in January, the North Carolina branch and the Ohio Miami Valley branch.

PGMS President John Van Vorst and Executive Director Allan Shulder are leading a move to gain more members and to consolidate allied groups into PGMS. Adding to the momentum is a certification program initiated in 1979.

Van Vorst has travelled and spoken extensively during his term. PGMS membership has risen to more than 800 in the last year. President-elect Earl Wilson is directing a review of PGMS conferences to increase attendance and gain support from allied industries.

Four Michigan State University Turfgrass Management students received scholarships from the Golf Course Superintendent's Association of America at the 51st annual Michigan Turfgrass Conference in East Lansing, MI. Left to right are Gary Pulsipher, Steven White, James Timmerman (GCSAA board member), Michael McElroy, and James Johnson.

Mott Flail Mowers reflect extra value through greater versatility, added production with longer trouble-free life, and safer operation. No other mowing system is as versatile as the flail. With only one mower investment, you can trim fine lawns, shred tough weeds, mulch, renovate, dethatch and scalp. You can work any area that is smooth or rough, clean or trashy, level or steeply banked, dry or "liquid wet". And you can operate with much greater safety than with rotary mowers.

Mott Flail Mowers are built to last and can be used with most tractors. Models are available in widths from 38 to 88 inches. In combination, they will handle up to 19 foot swaths.

Contact us today and discover how the extra value of Mott Flails can pay off by cutting your turf care costs.

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A stump grinder, Promark’s Little David Model 18T, adds greater horsepower, longer reach, and dual-position axle convenience to the advantages of the Model 16D. Using its 18 hp, it removes larger stumps without need to reposition the grinder. An exclusive dual-position axle may be set for more working capacity or towing ease.

Like the smaller machine, the Model 18T can grind stumps in minutes from two feet above ground to one foot below ground, but there is virtually no limit to the diameter of stump this one can handle.

Write No. 710 on reader service card

String trimmer is gasoline-powered for heavy lawn work and cuts a 20-inch swath with .095-inch monofilament string. This model, Homelite’s ST 200, features the Idle-Line system that automatically advances string only when needed and when the engine is idle.

Equipped with a 31.1-cc, two-cycle engine and weighing only 13 1/4 pounds, the ST 200 has a high power-to-weight ratio. The engine is enclosed in a housing which reduces heat and noise. It has solid-state ignition for cleaner burning, increased spark plug life, and more dependable starting in any weather.

Write No. 701 on reader service card

A brush control agent that facilitates handling, measuring, and mixing procedures is Du Pont’s Krenite S. It does not cause typical brown-out when applied as a foliage spray in late summer and fall. Being non-phenoxy, it can be applied near sensitive crops and even near water. Treated deciduous woody species will continue normal defoliation but either fail to refoliate or have limited leaf-bud development the following spring.

Write No. 702 on reader service card

Lawn vacuum in a 32-cubic-foot capacity, PeCo’s PEU 3200, is designed for large jobs. It picks up and mulches grass clippings, leaves, thatch, and common lawn debris while the tractor continues on page 72