Hershey's Chocolate Town, U.S.A.: In the public eye, and under its feet...

“Lofts Yorktown and Baron thrive even under the abuse of over a million visitors each year.”

“Yorktown is a superior ryegrass... texture, color, fast germination, disease resistance... everything about it is better. Yorktown and Baron do so well in Hershey, we’ve incorporated them into our private landscaping business,” William Bowman, General Manager of Hershey Nursery & Hershey Gardens, Hershey, Pennsylvania. “Hershey Gardens has an image to maintain. And that’s not easy when you consider the traffic stress our grass has to take. Even a large staff of nursery/grounds employees can’t keep the grounds looking this good without a really superior grass seed.”

That’s why Hershey uses literally tons of Lofts Baron/Yorktown mix to maintain its image. Yorktown Perennial Ryegrass holds its color in summer when others yellow out. Added to Baron Kentucky Bluegrass, it’s a tough combination to beat.

If Yorktown and Baron can look this good under these tough conditions, just think what they can do for YOUR image.

Bill Bowman, General Manager – World Famous Hershey Gardens, Hershey, Pennsylvania