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We have 64 Technical Representatives scattered across the United States and Canada. Their primary responsibility is sales, but most have a degree in agronomy or a related science. They’re turf men. They know the climatic and environmental idiosyncrasies that turf managers in their area have to deal with...and they know how to grow turfgrass under those conditions.

Behind our Tech Reps is Scotts research. There are more than a hundred full time turfgrass researchers on Scotts’ staff. Acres and acres of land in the major climatic zones of the country are devoted to Scotts test plots. And Scotts adds to its own research findings by working in cooperation with extension services and universities. In short, through Scotts research, we have access to a wealth of turfgrass information.

Tying the local ProTurf Tech Rep and Scotts research together on a formal basis is the Professional Turf Institute, PTI. Every winter, PTI conducts well over a hundred seminars throughout the country to share some of the latest technological advances and discuss common turf problems and practices. Literally thousands of turf managers have attended PTI seminars over the years.

ProTurf sells nearly fifty fertilizers, fungicides, herbicides, insecticides, combination fertilizer/pesticide products, seed varieties and blends, and mechanical equipment. Every product in the ProTurf line was designed to help grow healthy, beautiful turfgrass effectively...and economically.

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For more information call toll free: 800/543-0006. (In Ohio, call collect: 513/644-2900.)
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The seed that’s changing the face of America.

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The biggest breakthrough in the greening of America began in 1970. That’s when turfgrass specialists at Pennsylvania State University completed development of a remarkable fine-leaved perennial ryegrass with all the advantages of ryegrass. And none of the drawbacks. They called it Pennfine.

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Prove it to yourself. To learn more about how Pennfine is changing the face of America—and how it can work for you—write: Pennfine, P.O. Box 923, Minneapolis, MN 55440.

The best thing growing.
The response to the call for questions has been terrific!
Numerous good suggestions have arrived on the postpaid reader comment cards. As a result, we are in the process of planning and arranging articles on liquid fertilization, dethatching, and many other topics. A regular column listing current research was also recommended and will be implemented in the near future.

We extend the invitation to you to write Weeds Trees & Turf with article suggestions and questions you may have. The authors of the problem-solving columns now have the first set of questions from the cards and these answers will appear in the next few issues.

The questions will be answered on a timely basis. Seasonal topics will receive priority over year-round problems. Problems of major scale may warrant feature coverage to provide adequate information. If we detect a large number of questions on a particular subject, we will construct an in-depth article on the whole subject.

Industry Advisory Board

After a thorough study of specialists in the various green industries, we have selected fourteen individuals to serve as an advisory board to the magazine. So far, every person invited to be on the Board has graciously accepted the challenge. A complete list of Board members will appear in the March issue.

The formation of the Board completes the basic reorganization of the magazine to better serve the industry. This job was taken on to increase reader involvement in the publication and thereby increase its usefulness to you, the reader.

My last goal, as mentioned in the October '77 issue, is to bridge the researcher/layman gap. The research notes feature will serve as the initial take-off point for this objective. From this monthly column, we will build the middle ground needed to get the message of progress to the professionals who put it to work. Hopefully, this column will also encourage feedback from the field so that researchers will have the most accurate information of what occurs in practice as opposed to in experiments.

Now that we have built a good reader/editor relationship, the Viewpoint column will become what it was designed to be, a place for comments to appear. From time to time, I might use the column as an open letter to readers, but not as often as I have recently.

BRUCE SHANK
Editor
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My question or comment is . . .

Weeds Trees and Turf is glad to answer your questions or publish your comments on any green industry topic. Questions will be answered by industry experts in the Vegetation Management or Proscape columns. Comments will appear in the Letters or Viewpoint columns. Mail this postpaid card today.
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Attn: Editor
Your December issue arrived today and needlessly to say, I am most disappointed that you failed to list the Florida Turf-Grass Association Annual Meeting. We are an organization, one of only 6 in the country, which encompasses the entire turf industry, not just sod, turf, seed or golf courses.

Our last Conference and Show was held October 16-19, 1977 in Orlando. We had 125 booths representing over 60 national manufacturers and over 750 turf managers came from all over the United States and several foreign countries to attend. We are the largest warm season grass conference and show in the world.

It seems that the damage is already done and since the listing will not appear until next December and our Annual Conference and Show will be in October, I would hope that you will see fit to list our meeting in some future issue.

The 1978 meeting is scheduled for October 15 -18, 1978 at the Sheraton Towers Hotel, Orlando, Florida.

Nona Murphy
Executive Secretary
Florida Turfgrass Assoc., Inc.
Orlando, Fl.

We apologize for the oversight. As I said in the December editorial, some mistakes were inevitable. It’s unfortunate that such a major meeting was left out. Let me assure you that the 1979 Directory of Trade Shows will include the Florida Turfgrass Association’s meeting.

I took note of your October issue, “Trees in the City.” Since I have been involved with the treatment of tree ailments for nearly 50 years, I have a strong feeling there is a wide field in the artistic topping of trees.

Ever since the awareness of the usefulness of fast-growing trees, there has been the awareness of the need to keep them within bounds. Most of the topping treatment of trees today is done from the bucket of a snorkel truck. Nevertheless, too many trees in the eastern United States are overextended to the point of dieback.

When the arborist operator demonstrates to the tree owner that he can cut the owner’s cherished old hard maple 10 feet, and do it artistically (where the cut is obscured by other foliage and the completed tree top is as symmetrical as the neatly-trimmed bush at the door-step) then. I think attention to the care of trees will show more impetus.

John Thornhill, Arborist
Hampshire, Ill.

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