"Tough K.C. Chiefs need tough grass! That's why I picked baron KENTUCKY BLUEGRASS."

George Toma, Director of Field and Landscaping Operations, Kansas City Chiefs and Royals, and consultant for all Super Bowl games,

"I need a grass that will withstand the wear and tear of forty big football players on it five days a week from August to December. With the toughness of Baron there are darn few worn out spots."

George Toma explains to Peter Loft:

"I overseed this practice field with 50 lbs. of Baron as early as February and the field is ready in April. We'll have good grass all the way through the season."

"We fertilize well around Thanksgiving. With the lower fertilization requirements of Baron, we don't have to worry about tender grass. Baron stays tough."

"We mow whenever the grass needs it. That may be once, twice or even three times a week. We only remove ¼ of the growth and usually cut it to ¼" up until June 1. After that we keep it at 2\"."