"When we include **Baron** in our bluegrass mixture, we know we can depend on the results."

That's what **George Koziarz** of **Synnestvedt Landscape, Architects and Contractors** has to say about **Baron**.

The Synnestvedt operation serves the North Shore of Chicago and is based on a design-build concept. The backbone of the company...landscape architecture and contracting...is supported by a 300 acre nursery, a fully-equipped tree care division, a commercial landscape maintenance division and two rapidly growing garden centers.

**Ralph Synnestvedt, Jr.**, son of the founder, has a reputation to live up to and landscape contracting plays a big part in keeping this reputation.

"This is just one of the many examples of estate landscape development where we use **Baron** Kentucky Bluegrass. Our customers demand the best and we give it to them."

"Since we began using **Baron** there are fewer problems. That means fewer call-backs... **Baron** seems to be much more dependable."

"We can make sure a customer has a beautiful lawn, but we can't guarantee it will hold up under his maintenance methods. We know **Baron** helps keep the lawn looking good even with the owner's less-than-professional maintenance...I guess it's something like extra insurance."

If you're a landscape contractor, sod grower or golf superintendent, top quality turf is important to you. Lofts is ready to help with **Baron**, Majestic or Touchdown Kentucky Bluegrasses, Jamestown Chewings Fescue, Yorktown and Diplomat Perennial Ryegrasses, as well as other varieties.

"I think the first thing we found best about **Baron** was its quick germination. Our type business calls for a quick cover... **Baron** is what we call an aggressive grass."

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**Lofts Pedigreed Seed, Inc.**

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Loft Kellogg Seed Co.
Milwaukee, WI 53201
414-276-0373

Lofts/New York
Albany, NY 12205
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Great Western Seed Co.
Albany, OR 97321
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Oseco Ltd.
Ontario, Canada
416-457-5080
(Canadian Baron Distributor)

*U.S. Plant Patent #3186, Dwarf Variety*