At last... A fescue that's green enough to match bluegrass,

Jamestown

Chewings Fescue

Researchers have long looked for a fine-leafed fescue that has the color and adaptability of modern bluegrasses and that will look well in a seed mixture. Jamestown, a low-growing new variety of chewings fescue, developed at the University of Rhode Island, is the answer for nearly every turf condition required. Jamestown has good disease resistance, shade tolerance, the darkest green color of any fescue on the market and wide adaptation. Jamestown has been thoroughly researched by universities and independent research groups throughout the United States and Canada. But, most importantly, the low growth and brilliant color are the outstanding virtues landscapers, contractors, sodmen and golf course superintendents count on. Jamestown can be used for practically any turf condition.

GENERAL LANDSCAPE...
For home lawn use, institutional, parks... university studies from Winnipeg, Canada to Maryland have consistently rated Jamestown number one in overall quality for the past five years. Jamestown broadens the adaptation of bluegrasses because of shade tolerance and lower fertility requirements.

SOD FARMS...
Jamestown is ideally compatible in persistence and color to the new Kentucky Bluegrasses such as Baron and Majestic. It's natural low and dense growth combined with its deep rich color makes Jamestown the number one fescue for use in the sod industry.

GOLF COURSES...
In the temperate climates Jamestown should be used for seed mixtures on tees, roughs and fairways. While in the Bermuda belt Jamestown is the best fine leafed fescue for fall overseeding greens. A Clemson University study showed that Jamestown is outstanding at a cutting height as low as 1/8 inch.

Remember... Jamestown is particularly useful where turf conditions are less than perfect. It does very well in non-irrigated and somewhat infertile soils where the turf may be subject to adverse conditions on low maintenance budgets.

Dr. C. Richard Skogley, world renowned turfgrass agronomist and researcher at the University of Rhode Island.

Worldwide Producers and Marketing Agent
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