ANNOUNCING:
A Revolutionary New Perennial Ryegrass
That Won't Surrender Under Any Conditions

Yorktown
Turf-Type Perennial Ryegrass

Lofts Pedigreed Seed, Inc. is proud to announce a new variety of perennial ryegrass that truly lives up to its name... Yorktown. When tested against 15 other new and established varieties Yorktown received the highest rating for overall turf quality. And Yorktown features vastly improved mowing qualities.

That's why we say — Yorktown won't surrender under any conditions. Although the new Yorktown turf type perennial ryegrass is not yet available in large enough quantities to meet everyone's needs, you'll be glad you waited for your 1975 supply.

This time "America Surrenders to Yorktown!"

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Albany, Oregon 97321
Call collect (503) 926-2636

Loft Kellogg Seed Co.
322 E. Florida St.
Milwaukee, Wis. 53201
Call collect (414) 276-0373

Also available from Lofts: Baron Kentucky Bluegrass (U.S. Orl. 1492) Plant Patent No. 3186) • Manhattan Perennial Ryegrass • Jamestown Chewings Fescue • Kingstown Velvet Bentgrass • Exeter Colorado Bentgrass • Majestic Kentucky Bluegrass (P-84) • To be marketed soon: Ram 1 Kentucky Bluegrass • Georgetown Kentucky Bluegrass

In addition, all of the following well-known varieties of certified turf seeds are available from Lofts: Fylking Kentucky Bluegrass • Pennfine Perennial Ryegrass • Merion Kentucky Bluegrass • Nugget Kentucky Bluegrass • Penncross Bentgrass • Penstar Kentucky Bluegrass • Highlight Chewings Fescue • Koket Chewings Fescue • Sydsport Kentucky Bluegrass

*Protection applied for under the U.S. Plant Variety Protection Act