STRONG ROOT GROWTH is the secret of baron's dense turf. It is the extremely rhizomatous nature of baron Kentucky Bluegrass that is making it the favorite of the turf production industry. It rapidly forms a dense turf which is lifted and transported easily without damage. In the Midwest, baron sod has been lifted 10 months after planting.

QUICK ESTABLISHMENT is another important characteristic of baron. This laboratory photo shows a germination test on baron (right), as compared with Merion, just two weeks after sowing. In the soil, the difference is even greater.

baron is available as sod from leading sod growers across the country. For details (and the name of your nearest baron distributor or sod grower) on this fast-germinating, slow-growing, disease-resistant, winter-hardy bluegrass for golf courses, fine lawns, commercial locations, and sod production, write or call Lofts.

$1.25 per lb.