Germinates faster, grows slower and denser—resists leaf spot.

The Baron is here! After its discovery in Holland and extensive rave reviews from Agronomists throughout Europe, Baron Bluegrass has come to America... another exclusive from Lofts Oregon and Washington growers.

Baron is a Kentucky Bluegrass unlike any other discovered thus far. It germinates faster than most varieties —yet once germinated, it reaches a deep green density that makes it ideal for sod, sports locations and prestigious lawns. Baron grows slowly, so it requires mowing less often; and it takes low mowing beautifully, even as low as ¾ inch. The sturdy, broad blades interlock to make a "crisp" surface that holds a golf ball well on the fairway. The dense turf is winter hardy with a fine winter color. Its leaves stay relatively unblemished by leafspot, rust or stripe smut.

In fact, in every way that matters, Baron Bluegrass from Lofts is the most remarkable grass seed you can buy.

For information and pricing, write or call:

For more details, circle (112) on reply card.