The trio pictured here all have one thing in common... the famous STIHL-08S powerhead. Consistently one of the favorite saws of farmers, orchard and nursery men, utility crews and pulpwood cutters — the STIHL-08S has also proven its versatility as the power unit behind our high performance brush cutters. The STIHL Brush Cutter is a gasoline powered scythe, with two interchangeable blades, that quickly and effortlessly lets you clear large areas of brush, weeds and other growth. No bending... no chopping ... and no muscular fatigue!

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Special for This Issue

Herbicides for Beginners
How do you go about telling a new employee about herbicides? Texas A&M Professor Allen F. Wiese offers a helpful outline.

Weed Control Costs in Long-Season Areas
Turney Hernandez of duPont uses his experience in the Southwest to bracket costs for different types of industrial weed control, with different objectives, and with different equipment.

How Applicator Bob Wright Tries to Make a Profit
Diversity, advertising, pricing, and quality control are the keys, says this Minnesotan, who has been in the business 25 years.

Geigy Uses a “Maxi-Plot” to Introduce Herbicides
Field representative Ed Sorgatz tells about a 23-plot herbicide demonstration established at the Savage, Minn., elevator facility of Continental Grain Company.

Graeagle Meadows Uses Sand and Bark to Build Tees and Greens

Suggestion for a Landscape Maintenance Contract

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The Cover

“We Kill Noxious Weeds,” the sign says, and the jeep is parked on bare ground proof. Custom applicator Robert G. Wright, left, is spraying additional evidence, a check strip showing what the weeds would have been like without treatment. Ed Sorgatz had just checked his records to see what kind of application was used. It was Pramitol, 4 gal., plus Simazine 10#/acre. Sorgatz, field representative for Geigy Agricultural Chemicals Corp., worked with Wright, owner of Precision Spraying, to establish a 23-plot herbicide demonstration on the grounds of Continental Grain Co. at Savage, Minn. Wright and Sorgatz tell their stories beginning on 16 and 17.
EDITORIAL

This country faces perhaps the most dangerous threat in history to its existence and future. That threat is a conspiracy of ignorance.

Yes, we've coexisted with ignorance since the beginning of man. Yes, you're smiling and saying: "A little learning is a dangerous thing."

Stop smiling. The truth of that adage is affecting our lives to a shocking and unparalleled degree.

Review the disturbing events of the past decade—drug use, hippy-ism, student rioting, social unrest, political assassinations, wars, and, currently, pollution. Analyze the role of ignorance.

What has made ignorance such a dangerous thing today is a not-so-new ingredient that we've failed to recognize, much less come to deal with. It's the systemic ingredient of instant and mass communication.

Literally, ignorance can be spread in an electronic flash across the world, cloaked in the authority of our mass communication devices.

Ignorance breeds emotion, Sen. Ellender of Louisiana has said. And emotion gets thing done—or undone—when all else has failed.

Weed scientists can no longer remain "detached" when untruths and exaggerations—even from colleagues—about pesticides are publicized, said Homer LeBaron, outgoing president of the Northeastern Weed Science Society.

Indeed, the "Great Silent Majority" cannot afford to remain silent on any matter that is being distorted, either accidentally or for a purpose.

Emotion unlocked the barn door and our fine thoroughbred, DDT, is gone. Stop screaming about the lost. The door is still open. Be concerned about saving the whole herd.

We shall see a great many pesticide laws go on the books this coming year. Do you plan to "go on about your business" and leave the legislating to others?

Who is the gentleman in your State House who will initiate and mold pesticide legislation?

We suggest you find out who he is now—not after pesticide legislation is processing. In addition to writing him, or calling him on the phone, we'd even suggest your inviting him to spend a day at your business to see first-hand what chemicals you use, why you use them, and how you handle them.

Public relations and public education must be assigned as top priorities for 1970. You can no longer expect government by reason based on fact. Ignorance has become too rampant and agile.
Why bother with buying various brands of pesticides for your turf problems? CHIPCO brand offers the most complete line available for controlling weeds, insects and diseases.

CHIPCO products are specially formulated for golf courses and other fine turf areas. Poa annua restriction, broadleaf weed control, dollar spot control . . . you name it and there is a CHIPCO product to do the job.

Include CHIPCO products in your maintenance program. Contact your supplier or RHODIA INC., CHIPMAN DIVISION, Dept. T 120 Jersey Ave., New Brunswick, N.J. 08903
WHERE DO YOU begin to explain to a new, untrained employee what he needs to know about herbicides?

Confronting him with most references — voluminous, technical and uninteresting — most likely would impress him only that the material is so dry it should replace the grammar book as the carrier for that mischievous schoolboy book-edge inscription: "In case of flood, stand on this."

What's needed is a quicky orientation that the average employee feels he can master in a few days, or at the most in a few weeks. Given the basic outline, the employee can then build on his knowledge as quickly as he is able or as the job requires.

Such an orientation has been developed by Allen F. Wiese, professor of agronomy, at Texas A&M University. It is used at A&M's annual weed control conference for orientation and review.

Prof. Wiese begins at the very beginning with definitions of the words basic to chemical weed control work. Following is his "Herbicides for Beginners."

WEED: An obnoxious growth, a plant growing where it is not desired.

HERBICIDE: A chemical used for killing or inhibiting the growth of plants.

Herbicide Names
1. Trademark or trade name is the name under which products are advertised and sold. If several manufacturers sell the product, there will be many trade names.
2. Chemical name refers to the name of active ingredients. This will not vary on different companies' labels unless the active ingredient is formulated in a different way. Example: (5-bromo-3-sec-butyl-6-methyluracil).
3. Common name — short name or abbreviation for the active ingredient which is accepted by the Weed Science Society of America. Example: (bromacil).

Herbicide Labels
Herbicide labels contain the follow-information: (1) Trade name; (2) Chemical name of active ingredient; (3) Concentration of active ingredient (pounds per gallon or percent based on dry weight); (4) Instructions for use. (It is illegal and usually unsafe to use a herbicide for any situation not described on the label.) (5) Safety and use precautions; and (6) Manufacturer and address.

Types of Herbicides
It is impossible to make a rigid classification of herbicides. Each chemical compound that has herbicidal properties has particular characteristics, and as a result, many herbicides would fit into more than one place in any classification. A comprehensive classification would of necessity be based on herbicide chemistry. The following simple herbicide classification is made primarily for people planning to start work in industrial weed control.

1. Foliage Herbicides — Herbicides applied to top growth of plants.
   a. Contact herbicides — These herbicides kill plant parts that are covered with spray. The visual effects usually appear within a few hours. There is little if any soil residual.
      Examples: Herbicidal oils, dinoterphenols, petrachlorophenol, paraquat, and ammonium sulfamate.
   b. Translocated herbicides — Herbicides that are absorbed into plants and move to and kill growing points, such as buds and root tips.
      (1) Broadleaf weed killers — The phenoxy herbicides and one substituted benzoic acid are the most common herbicides in this group. These readily translocated herbicides are absorbed through both foliage and roots. At usual rates of application for foliage treatments, soil residual is from 1 to 4 weeks. They kill plants by upsetting the balance between synthesis and utilization of food.
         Examples: 2,4-D, 2,4,5-T, MCPA, silvex, 2,4-DB, dicamba (Banvel).
      (2) Grass killers — The only herbicide in this group is an aliphatic
acid. It is absorbed by foliage and roots and may persist in the soil for 1 to 3 months. It is used as a foliage treatment to control a large variety of annual and perennial grass plants. Usually more than one application is required to control perennials.

Example: dalapon (Dowpon).

2. Soil Sterilants — Herbicides that are applied to and act primarily through the soil.
   a. Little soil residual — Soil persistence is usually from 1 to 3 weeks. These chemicals are sometimes referred to as soil fumigants and are very toxic to all forms of plant and animal life including weed seed and fungus spores. They are generally used to fumigate seedbeds for nursery stock and areas such as golf greens and football fields where weed and disease-free turf needs to be established rapidly.
   Examples: methyl bromide, carbon disulfide, and chloropicrin.
   b. Long soil residual — These materials usually persist in soil from 1 to 3 years.
      (1) Broadleaf weed killers — Herbicides in this group are benzoic acid, picolinic acid, phenylacetic acid and a benzyloxypropanol. These chemicals kill plants by upsetting internal metabolism similar to the phenoxy herbicides. These herbicides are usually water soluble and leach up to six feet into the soil where they are absorbed by roots. Foliage uptake may occur, but kill of perennial plants is usually by root absorption. High dosages in the soil will prevent growth of both annual grasses and broadleaf weeds. Perennial grasses are not usually killed. These herbicides are used to kill deep rooted perennial broadleaf weeds such as field bindweed.
      Examples: 2,3,6-TBA (Benzac 1281, Tryshen 200, and Benzabor); picloram (Tordon formulations, and Borolin); fenac (Fenac); and 2,3,6-trichlorobenzylxopropanol (Tritac).
      (2) Grass killers — An aliphatic acid, trichloroacetic acid is the only herbicide available in this group. It is very similar to dalapon in chemical structure but differs in two

Herbicides have been formulated as solutions, emulsions, wettable powder, granules or pellets and dusts.

A solution is a physical homogeneous mixture of two or more substances. Most water solutions can be seen through easily. Sugar or salt in water and amine salts or 2,4-D form true solutions.

An emulsion is formed when one liquid is dispersed with another liquid but the two materials maintain their separate identity. Milk and ester formulations of 2,4-D are common emulsions. These emulsions appear milky and are called the oil-in-water type. Small droplets of oil are surrounded by water. These emulsions have the same viscosity as water. In water-in-oil emulsions, small drops of water are surrounded by oil, and viscosity varies.

Wettable powders form suspensions consisting of solid particles dispersed in either oil or water. The proper surfactants must be added in order for wettable powders to stay in suspension.

Where it is not essential that even distribution be obtained, herbicides can be formulated by sticking them to clay granules or by actually combining them into pellets. Recently, a new type of granule was prepared by sticking soil sterilants to small rock fragments.

In the past, herbicides have been prepared as dusts, much the same as insecticides and fungicides. However, dusts are extremely susceptible to drift and are no longer used.

Herbicide Concentration

Herbicide concentration varies. For example, 2,4-D may be purchased from one to six pounds per gallons. Consequently, it is very important to determine the active ingredient in any herbicide formulation. Two,4-D acid is usually formulated as an amine or an ester to make acceptable spray mixtures. In view of the fact that the acid is the toxic ingredient, 2,4-D, 2,4,5-T and similar herbicides should be carefully check for acid equivalent. If
the formulation contains four pounds per gallon, one pound of acid will be contained in each quart. One pint is applied to an acre for a ½ pound per acre application. Liquid formulations are usually made upon basis of liquid volume. Dry formulations are usually measured in dry weight and contain a certain percentage of active ingredient. For instance, Dacthal 50W contains 50% active ingredient. In order to apply six pounds of active ingredient per acre it is necessary to apply 12 pounds of Dacthal 50W.

Herbicide Selectivity

A selective herbicide refers to a chemical that is more toxic to one plant than to another. This difference may be due to many factors and most important are:

Morphological or structural differences—The directed spray takes advantage of a height difference among the weeds and crops. The crop can be missed, because it is taller than the small weeds. Other plants are resistant to herbicides, because they have a waxy coating that will not allow herbicides to penetrate. Weeds on the other hand may be susceptible if they do not have this protection. Grass tends to have upright leaves, and does not intercept as much spray as flat-leaved plants.

Absorption of herbicides—In order to affect a plant, herbicides must enter. Some plant surfaces absorb herbicides easily and other plant surfaces repel herbicides.

Translocation differences—In order for herbicides to be effective, they must not only penetrate into the plant but also move to areas in the plant where they are effective. When herbicides are applied to leaf surfaces, the toxic material is usually transported upward or downward through the phloem. Soil herbicides are usually transported in the water stream in the xylem.

Physiological differences—As herbicides become more specific, physiological differences are accounting for a large part of selective toxicity. Herbicides upset various physiological processes involved in photosynthesis and respiration.

Herbicides in Soil

In order to be effective, herbicides applied to the soil must be at high enough concentration where the weed seeds are germinating to cause death. Frequently, selectivity of soil herbicides is based on the fact that herbicides are in the upper ¼-inch of soil where weed seeds germinate and crop seed are much deeper. If the herbicide is toxic to both weeds and crop, heavy rains may cause crop injury.

Soil type and organic matter will affect herbicide performance. The toxicity of an herbicide is related to the concentration in soil water. Silty clay loam holds about twice as much available water as fine sandy loam. Consequently, the amount of herbicide must be doubled on silty clay loam in order that the available soil water has a comparable concentration of herbicide. As the soil dries, it becomes more difficult for plants to absorb water.

The persistence of herbicides in the soil will be affected by the microbial decomposition, chemical decomposition, adsorption to soil colloids, leaching, volatility and photo-decomposition.

Microbial decomposition—Various soil fungi can utilize herbicides, as carbonaceous organic matter for respiration. Anything that affects micro-organism growth usually changes the rate of herbicide decomposition. Herbicides persist much longer under dry and cold conditions than when it is warm and moist.

Chemical decomposition—There are not many chemical herbicides that are susceptible to oxidation, reduction, hydrolysis or hydration. Seasonic is hydrolyzed into an active form of 2,4-D when placed in soil.

Adsorption to soil colloids—Herbicides are much like fertilizer and are rendered inactive when they are adsorbed on clay minerals or soil organic matter. Some herbicides are readily adsorbed and others are not. Treflan is highly adsorbed and must be thoroughly mixed in order to be effective. Tordon is very soluble and readily leaches into the soil profile.

Leaching—The persistence of herbicides may be determined by leaching. Herbicides used for perennial weed control must leach into the soil where the weed roots are to be killed.

Volatility—All chemicals have a vapor pressure or have a tendency to evaporate. Evaporation of water is an example of volatility. Herbicides can be lost in the form of volatile gases. In some instances, herbicide volatility can be regulated by formulation. Ester formulations of 2,4-D volatilize easily compared with amine formulations.

Photodecomposition—Many herbicides are decomposed when subjected to ultra violet light from the sun. Monuron, diuron and norea are very susceptible to this type of breakdown.

Drift and Volatility

Most injury to susceptible plants is caused by drift and not volatility.

Spray Drift is the lateral or upward movement of airborne spray particles that occur from the time that the droplets leave the spray jet until hitting the soil or plant surface. The amount of drift depends on (1) the size of droplets (2) amount of wind and (3) the height above the ground that the spray is released. The size of the droplets depend on the spray pressure, the size of the spray orifice and the surface tension of the spray fluid.

In order to minimize drift, sprays should be applied at low pressure (15 to 25 psi) and a high gallonage.

In the last few years several methods of reducing drift have been attempted. The most advertised method has been with invert emulsions. Milk is an “oil-in-water” emulsion with a viscosity like water. Two,4-D esters make this type of emulsion and spray like water. If the emulsion is reversed or inverted to a “water-in-oil,” it will be much more viscous and with proper methods can be sprayed in large droplets. Other methods of reducing drift are with shields, placing more nozzles on the boom, and markedly reducing pressure.

Spray Volatility is the tendency of a sprayed material to vaporize or give off fumes after it has hit the soil or plant surface. Volatility, because of the small amount of material involved, can only be a hazard where extremely sensitive crops are nearby. Cotton, for example, is sensitive to as little as 1/1000 lb/A of 2,4-D. Volatility can be controlled only by reducing the chemical’s tendency to vaporize.
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TO INDUSTRY, weeds are more than an eyesore. They are the itch that affects the daily maintenance, efficiency, and safety of operations. Every industry has its own vegetation control needs and problems which are unique to its type of operation. Fortunately, with the variety of safe chemicals and treatments marketed, vegetation control commensurate with this need can be programmed for the customer.

In a nutshell, industrial weed control today is a "prescription science." Programs are prescribed that solve the vegetation problems of many industries classed as industrial markets. This analysis requires an understanding of the customers' problems, a knowledge of the herbicides commonly used and labeled for industrial uses, being conversant on vegetation species and agronomic conditions associated with their growth and the ability to assist the customer to see that the applications are made properly and at the right time.

Type of Control Desired

Methods of vegetation control applicable to various problems in industrial weed and brush control markets in southwestern United States include:

1. **Clean ground**—The use of soil active herbicides such as "Hyvar" X bromacil weed killer or "Karmex" diuron weed killer at such rates that all plants are controlled for at least one season with continued control possible at about one-half of the rates. Initially it is the most expensive of the weed control treatments, $100 to $400 per acre, but each succeeding year costs are markedly reduced. These costs vary due to different areas of the country, rainfall, vegetation species, and soil type.

2. **Abatement weed control**—Usually a residual type herbicide such as "Hyvar" X bromacil weed killer or "Karmex" at one-third to one-half of the rates needed for clean ground plus a strong contact or systemic herbicide such as Dalapon or sodium chloride and a surfactant are combined and applied to control weeds during the peak of the growing season, at a cost of $75 to $100 per year in southwestern areas.

3. **Selective Weeding in the South**—Selective control of tall growing annuals and perennials and their replacement by Bermudagrass shows promise in tests with two to three applications of low rates of "Karmex" (1 to 2½ lbs) or "Hyvar" X (¼ to 1 lb.) plus MSMA or DSMA and a surfactant. Annual cost in areas where the growing season is year-round are about $75 to $100 per year.

4. **Chemical Trimming**—This is an application, on a postemergence basis, of a contact herbicide to knockdown vegetation in areas containing roots of valuable trees where soil active herbicides cannot be used. Costs per application vary from $25 to $50 per treated acre because of differences in species length of growing season, rainfall and other factors.

5. **Woody Plant Control**—Brush can be controlled with summer foliage applications of "Ammate" X weed and brush killer or phenoxy herbicides. Other methods of treatment are dormant cane with phenoxy herbicides and stump and frill treatments with either the phenoxy or "Ammate" X. Soil applications of "Hyvar" X or "Dybar" fenuron weed and brush killer pellets are also effective on many brush species.

The cost of a treatment is determined by the cost of the chemicals, the application availability of water, the accessibility and size of the area to be treated as well as the type of vegetation control desired.

The appropriate chemical to use depends on: (1) degree of control desired or needed, (2) type of vege-