ORGANIC NITROGEN

Makes fertilizers go further

Make sure your fertilization program is based on a Blue Chip® fertilizer containing Nitroform® organic nitrogen. Nitroform nitrogen goes further and does a better job than other organics... gives you best for less.

Proof of Nitroform’s effectiveness and economy, as compared with conventional organics, is demonstrated in our new 8-page brochure, "Specify Nitroform Plant Food." Ask your Hercules representative for copies, or write to Turf & Horticultural Products, Synthetics Department, Hercules Incorporated, Wilmington, Delaware 19899.