Highway maintenance engineers are faced with constantly rising costs of roadside grass maintenance. In their search to reduce these costs, state and local highway departments find many advantages in retarding grass chemically with MH-30. During 1961 alone, this highly effective growth regulant was demonstrated in 19 states, as well as at many airports and military installations.

You will benefit four ways with MH-30: (1) It greatly reduces maintenance costs by minimizing or eliminating mowing. (2) This saving expands the power of your budget dollar. (3) Fewer mowings reduce hazards to traffic, and the chance of injury to your maintenance crews. (4) Retarding growth with MH-30 frees your men for other more vital tasks at critical times of the year.

Sprayed on the grass in the spring when the grass is 2-4 inches tall, or in the fall before the grass becomes dormant, MH-30 is absorbed and moves into the plant's growth center where it halts upward growth. MH-30 is completely safe. Its use does not endanger humans, animals, birds or fish.

Let tested, proven MH®-30 save you money on roadside grass maintenance. Get the story from your U.S. Rubber representative, or write: Dept. 1165MH-G, Elm St., Naugatuck, Conn.