## DEPARTMENTS

### News & Views
- PLANET Day of Service

### Weed Watch
- Smutgrass; stinkgrass

### Market Watch
- **IRRIGATION** Approaches to fair service pricing for firms, clients
- **MAINTENANCE** How a marketing overhaul boosts business
- **DESIGN/BUILD** Independent design firms speak up on subcontracting
- **LAWN CARE** Five application tips for landscape bed weed control

### Add-on Biz
- York Landscape veers toward verticutting for thatch removal.
  BY CASEY PAYTON

### LM Reports
- Postemergent herbicides; handheld equipment
  BY BRUCE WILSON

### 1-Minute Mentor
- Tom Canete, Canete Snow Management
  BY SARAH PFLEDDERER

## FEATURES

### 16 New direction
Three executives share how strategies from former careers—at a pharmaceutical company, shipping enterprise and retail store—steer their success today in the Green Industry.
  BY MARISA PALMIERI

### SPECIAL SECTION

#### SNOW + ICE GUIDE
Suppliers, experts quell contractors’ concerns over what appeared to be a salt shortage this winter.

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