Defendor
Save time and reduce labor costs by applying Dimension 2EW plus Defendor specialty herbicides with your first application of the season. When it’s too cold for other herbicides to be effective, Defendor eliminates dandelion blooms and controls clover, chickweed and other annual and perennial broadleaf weeds, the company says.
Dow AgroSciences // DowProvesIt.com
Booth #1104

Water-conserving cultivars
The TWCA is a nonprofit organization dedicated to research and education for the improvement of the environment through water conservation. Some TWCA cultivars can save more than 50 percent of the water needed to keep other cultivars of the same species acceptable. TWCA trials have determined a correlation between the green color measured by digital image analysis to gallon usage and evapotranspiration (ET).
Turfgrass Water Conservation Alliance // TGWCA.org
Booth #486

Design Pro LED hardscape accent lights
Now available in a 3-in. version, these 12V fixtures are designed for small application areas such as narrow columns, low-level step lights and corners. Three color temperature options are available (3000K, 2700K and 4200K), along with a range of finishes including textured architectural bronze, bronzed brass, copper, gray, sand and textured white.
Kichler Landscape Lighting // Kichler.com
Booth #1188

Compact wheel loaders
At 12 in. lower than other compact John Deere wheel loaders, the new 204K and 304K feature rigid front and rear axles to meet the 8-ft. height while lowering the center of gravity and increasing stability and the tipping load limit. The two new models can work in areas with restricted access, such as door and trailer openings.
John Deere // JohnDeere.com
Booth #1110

Stander I
The new Stander Intensity, or the Stander I, is equipped with the first 36-in. deck to incorporate Wright’s AERO CORE technology. Its floating deck tilts side to side and front to back, to better follow the terrain contours. This new mower also will be available with a 48- or 52-in. deck; engines range from 18.5 hp to 22 hp.
Wright Manufacturing // WrightMfg.com
Booth #3094 (indoors) or #7624-D (outdoors)
BC1000XL
Complete with an 89-hp GM industrial 3.0L gas engine, the BC1000XL brush chipper is powered by an electronic fuel injection system. Patented SmartFeed technology helps monitor engine rpm and is able to automatically stop and reverse feed rollers when processing large, hardwood material. Operators have the option of choosing three different droop settings that adjust the rpm to fit specific applications.
Vermeer Corp.  //  Vermeer.com
Booth #3104

PC912
Billed as the “world’s first dust control power cutter,” the PC912 dry-cuts concrete and masonry products with virtually no dust. It meets dust standards of the Occupational Safety and Health Administration in all 50 states, according to the company.
iQ Power Tools  //  iQPowerTools.com
Booth #4228

GXR120
With a displacement of 121 cc, the new Honda GXR120 general-purpose engine can appropriately power 110- to 175-lb. rammers—equipment used to compact soil or other granular material—at multiple altitudes with ease. A cast-iron cylinder sleeve and a high carbon-steel, dual-ball bearing crankshaft provide improved engine strength for rammer applications.
Honda Engines  //  Engines.Honda.com
Booth #3118

I-Core 3.0
The new version of the I-Core irrigation controller features a Solar Sync dial position and allows all sensor setup functions from the main control panel. The controller also permits a Solar Sync Delay feature, allowing the installer to specify a number of days before the controller switches to automatic adjustment mode.
Hunter Industries  //  HunterIndustries.com
Booth #3142

Enclave and Negate 37WG
Quali-Pro’s Enclave is the first fungicide in North America featuring Quad-Control Technology to control major turf and ornamental diseases. In addition, Quali-Pro’s new Negate 37WG herbicide features a formulation that allows turf managers to control more than 35 grasses. It inhibits the growth enzyme acetyl-CoA synthase (ALS), providing fast and complete postemergent control, the company says.
Quali-Pro  //  Quali-Pro.com
Booth #4005
Exmark Advantage
Exmark will unveil its latest innovations in Louisville, including its expanded electronic fuel injection propane line, new rear-discharge cutting decks on the Lazer Z S-Series, a revamped Turf Tracer wide-area walkbehind, new options for the Lazer Z X-Series, new accessories and more. While onsite, register to win a new Exmark Lazer Z, plus an all-expenses paid trip to the company’s headquarters to see it come off the production line.

Exmark Manufacturing // Exmark.com
Booths #7080 (indoor) / #7444-D (outdoor)

Extreme Pro
The Scag Giant-Vac Extreme Pro leaf blower features a 17-in., six-blade impeller and a 26.25-sq.-in. discharge opening, as well as a two-year warranty for commercial use. Air output measures in at 2,824 cu. ft. per minute (CFM).

Scag Giant-Vac // Giant-Vac.com
Booth #7060 (indoor) / #6008-D (outdoor)

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Media Sponsor: Landscape Management
Propane Mower Incentive Program

PERC offers two ways to save on propane-fueled mowers through its Propane Mower Incentive Program. Receive $1,000 toward the purchase of a qualifying new propane mower or $500 toward the conversion of eligible gasoline- or diesel-powered mowers to propane, on up to 25 mowers. Participants assist PERC in documenting the cost savings and benefits of propane-fueled mowers. Data collected is then used for new product development.

Propane Education & Research Council // PoweredByPropane.org
Booth #7094

Vanguard 810cc engine line

Briggs & Stratton Commercial Power’s new line of Vanguard 810cc engines for commercial zero-turn mowers are available in 24 or 26 gross hp models. The engine features 810 cc of displacement for higher torque and a new debris chopper fan that provides up to 30-degree cooler engine temperatures. Debris access panels allow for quick and easy maintenance.

Briggs & Stratton Commercial Power // VanguardEngines.com
Booth #7104

Pro-Turn 400

Gravely introduces Kawasaki Big Block engine options to the Pro-Turn 400 zero-turn mower lineup. The mowers also feature the industry’s first air-suspension seat and a new effortless deck lift, the company says. A rubber isolated foot platform minimizes vibration for a more comfortable ride. Each gas and diesel mower has a 13.4-gal. fuel capacity.

Gravely // Gravely.com
Booth #7120

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Avant 2-stage Snowblower
The new Avant 2-stage Snowblower is powerful and compact, the company says. It's available in 48- or 60-in. models, and is shown here with the Avant 640.
AvantTecno USA // AvantTecnoUSA.com
Booth #10080

EFI Z Master
Toro’s expanded line of electronic fuel-injected (EFI) mowers includes additions to its Z Master Professional 6000 Series and Z Master commercial 3000 Series. Each is equipped with Kohler Command Pro closed-loop EFI engines that automatically adapt to load, weather, fuel and altitude changes for faster response and up to 25 percent better fuel economy, the company says.
The Toro Co. // Toro.com/professional
Booth #7148

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U.S. Department of Agriculture
**SuperMaxx II**

Available in 3.3-, 4.3- and 6.0-cu.-yd. capacities, new SuperMaxx II spreaders feature an enhanced material feed system with a new stainless steel trough, where brine and salt are mixed before being delivered to the spinner. The exclusive cab-forward hopper boasts up to 33 percent better payload distribution, the company says, resulting in improved safety and reduced stress on the carrying vehicle.

SnowEx // SnowExProducts.com
Booth #9180

**LI 700**

LI 700 with LECI-TECH Non-ionic Penetrating Surfactant is a spray adjuvant that delivers multifunctional properties as a surfactant, water acidifier and penetrant. It makes your herbicides, insecticides, fungicides and plant growth regulators work harder, the company says, by allowing droplets to penetrate to the plant on the plant’s surface and in the plant’s root zone.

Direct Solutions // AATDirectSolutions.com
Booth #9148

**Spread it & Forget it**

AAT has teamed up with Syngenta and Dow AgroSciences to offer end-users a single-application fertilizer solution: Spread it & Forget it controlled-release fertilizer is now available with Barricade or Dimension premium preemergent crabgrass control. This solution helps grow green, healthy turf while reducing crabgrass outbreaks, the company says.

Agrium Advanced Technologies // AgriumAT.com
Booth #9168

**For over 40 years, Air-O-Lator has been making eco-friendly, high performance products.** As a 3-in-1 device, Aquarian aerators improve water health and quality while providing the aesthetic beauty of a fountain and deicing capabilities during winter. Backed by outstanding customer service, Air-O-Lator aerators are easy to install and maintain.

www.airolator.com 800-821-3177

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Sno-Thro with AutoTurn
New Auto-Turn technology is available exclusively on Ariens' two-stage Sno-Thro equipment, enabling operators to turn effortlessly without adjusting speed.
Ariens Co. // Ariens.com/autoturn
Booth #7120

Pendulum AquaCap Shuttle
The new 220-gallon returnable, refillable packaging from BASF provides ease of use and eliminates triple rinsing and container disposal problems. The stainless steel container with electric pump and flow meter improves delivery accuracy of Pendulum AquaCap herbicide, with the preemergent active ingredient pendimethalin, which controls more than 40 unwanted weeds including crabgrass, spurge, oxalis, annual bluegrass and foxtail.
BASF // BetterTurf.BASF.us
Booth #TBD

XC Series of zero-turn mowers
This new commercial mower line from Altoz promises an array of features, including a maximum speed of 19 miles per hour; its Aero Deck System with 54-in., 64-in. and 72-in. widths available; a push-button operated electro-hydraulic lift for height adjustments in 0.25-in. increments; anti-scalp wheels; dual 7-gallon fuel tanks; and various operator-comfort elements.
Altoz // Altoz.com
Booth #11086

TurfTeq Edger Attachment
The new Turf Teq Edger Attachment for Walker Mowers can edge landscaping beds up to 250 ft. per minute. The grooming blade cuts up to 4.5 in. deep. Designed for redefining a sharp edge around trees, along flowerbeds or creating a new bed, it allows operators to edge beds quickly and accurately.
Turf Teq // TurfTeq.com
Booth #11036

Daniel S. Gordon, CPA
As an Owner, Manager, CFO and Industry Consultant, Dan has been involved with the development of several service companies from Inception to $15 million in annual sales levels and beyond.

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Dan has helped take my business to a new level with focus on improving accounting, operations and financial management. If you are looking for one of the finest accounting service providers in the industry, Dan is your guy! He listens, is down to earth, and provides crucial feedback to help your business grow.
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