The four myths behind incentives
Avoid the pitfalls of incentive programs by being aware of these common myths, Green Industry consultant and LM blogger Jeffrey Scott says.

1. Incentives should be focused only on what a person can control.
2. An incentive should be holistic.
3. Incentives will create a change in behavior.
4. Incentives must pay out monetary rewards.

For the full blog post, visit goo.gl/g0rWJ.