

Mission Statement

The vision of Syngenta is to deliver the best products in the industry, provide strong technical field support, and give lawn and landscape professionals what they need to create better looking turf and a bigger bottom-line.



Syngenta

Major product lines:

Syngenta offers some of the industry's most effective herbicides, insecticides, fungicides and plant growth regulators, including:

- **Barricade®**, a selective pre-emergent herbicide that offers low-rate, season-long control of more than 30 grassy and broadleaf weeds, including crabgrass, goosegrass and *Poa annua*.

Barricade offers a wide application window and two formulations (Barricade 4FL liquid and Barricade 65WG wettable granule) — both of which give professionals a high degree of flexibility.

- **Caravan™ G**, a multi-purpose insecticide/

fungicide controls a broad range of insect and disease pests with a single visit; resulting in reduced labor and fuel costs. Caravan G delivers the disease control of Heritage® G fungicide and the insect control of Meridian® 25WG insecticide for truly better-looking turf.

- **Tenacity®**, a selective pre- and post-emergent herbicide that can be used at **seeding**, including bare-ground renovation seeding, or selective overseeding. It prevents weeds

from germinating and competing with new grass thus ensuring better establishment of desired turf. Packaged in convenient 8 oz bottles or larger 1 gallon jugs, Tenacity controls 46 broadleaf weeds and undesired grasses in most cool-season turf types.

- **Monument® 75WG**, a post-emergent, broad-spectrum herbicide that controls all major sedges plus other important weeds including dandelion, crabgrass (suppression), clover and spurge among other broadleaf and grassy weeds. Available in single-dose, 0.5-gram packages for spot treatments and larger 5 x 5 gram pre-measured water-soluble packets, Monument knocks out weeds for more beautiful turf.

Customer support:

Syngenta offers lawn-care operators:

- More than 30 territory managers, who consult with customers to solve problems and work in partnership with a nationwide network of full-service distribution partners;
- Field technical managers, located across the country, who are available to assist with issues that customers might face;
- A Customer Center, available at 1-866-Syngenta(a), which gives lawn care operators access to technical and product support as well as assistance with marketing programs;

- Innovative online tools such as GreenCast® (www.greencastonline.com), a web-based technology platform that delivers weather, pest and reference information directly to customers' desktops; and

- The GreenTrust™ 365 Lawn & Landscape Program, which allows customers to earn rebates for purchases of Qualifying Products throughout the year. Program Participants can lock in a yearlong rebate percentage with only \$5,000 worth of purchases of Qualifying Products during the Early Order Period. Lawn care professionals **can save up to 14% on all purchases of Barricade** during the market year (if they meet the \$5,000 minimum purchase requirement). Details are available at: www.greentrust365.com.

To learn more about Syngenta products and services for the golf, professional turf management and aquatic businesses, visit www.greencastonline.com or call 1-866-SYNGENTA (796-4368).

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