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**LM PODCAST**
RISE president Aaron Hobbs (top) and Dave Morris, commercial leader — pest management and turf & ornamental business — for Dow AgroSciences and chairman of the RISE Governing Board, discuss the impact of legislation on the Green Industry and how contractors can and should influence those rules and regulations.

**THE LM DAILY**
**BUGGING OUT** Most of Landscape Management’s forays into pest management are related to grubs, armyworms and billbugs. It’s not often we get to venture into the world of larger insects. Visit LM’s blog (landscapemanagement.blogspot.com) to read about our recent spotting of one.

**SURVEY SAYS**
To go or not to go? How valuable do you find trade shows?

- **9%** Very valuable
  I get new product information and ideas about how to run my business better.

- **9%** Not valuable at all
  I’ve been to shows and get nothing from them.

- **45%** Somewhat valuable
  I go most every year and usually pick up info.

- **19%** Of little value
  I’ll attend if it’s nearby and I’ve nothing better to do.

- **18%** I do not attend trade shows.

**THIS MONTH’S POLL QUESTION**
What is your favorite social media tool?
Visit www.landscapemanagement.net to vote.

**BLOG**
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