LESS TIME. LESS LABOR.
Fewer overhead costs. These days, it seems every company must do more with less. While “less” is the operative word, it’s the “more” that counts. More efficiency. More productivity. And most importantly, more profit.

To get more, companies are becoming more resourceful. The snow and ice management business is no stranger to the efficiency crunch, as it’s had to be more efficient every year to keep up with everything from government liability regulations to skyrocketing salt prices. The outside business environment, combined with other factors, makes it crucial to not just plow snow, but to plow it thoroughly and effectively. Whether you’ve been in the plowing business for one month or 10 years, there have never been more reasons to re-examine efficiencies in your operation.

Acquiring the proper snow plow is among the most important steps in starting up or improving a snow and ice management operation. The right plow will move more snow, increase operator ease and safety, and reduce repair expenses—not to mention costly downtime. In addition, the right plow has a positive impact on the life of the machine powering it, whether it’s a small skid steer or larger loader.

Many contractors get hung up on size. But it’s more than a matter of size; snow plows now offer numerous advancements and features designed to maximize efficiency. With so many options, from different moldboard and hitch designs to cutting blades and side panels, deciding on features can be overwhelming. But evaluating how each feature can improve your bottom line will help you choose the right plow.

Sizing it up
Snow plows are available in many styles and sizes. Equipment-mounted plows, commonly referred to as containment plows or box plows, typically range in size from 6 ft. for smaller machines such as skid steers to 30 ft. for larger equipment such as wheel loaders.

Plow size primarily affects how much snow is removed and with what precision. Longer, one-piece containment plows move larger quantities of snow the first time but leave a lot behind because they ride on the highest ground.

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No pavement is completely level. Roads tend to be higher in the center and gradually slope downward on each side; parking lots have both raised and depressed areas throughout. A longer plow rests at the highest point on a surface floating over lower areas, which might mean leaving behind inches of snow that require follow-up plowing. On the other hand, a shorter plow is more concentrated and precise. Operators are able to better target areas and clear more snow with less follow-up. Shorter plows are also ideally suited for common, smaller pieces of equipment in a fleet, such as skid steers and compact loaders.

But smaller plows mean more passes are needed to remove the same amount of snow. Outsourcing or adding a pick-up plow to handle follow-ups might be required, as shorter plows still miss small areas like dips in roads or parking lots.

Independent and group effort
Sectional moldboard designs consist of several pieces that together form one large surface area, allowing large amounts of snow to be removed in a single pass. What’s unique about these styles is the way the sections operate to also provide precise, efficient removal. Nearly every plow on the market offers a trip edge feature. As an obstacle is encountered, the plow “trips,” or lifts slightly to clear the object without damaging the plow. But when the plow lifts up, it misses a whole pile of snow. Sectional moldboard plows offer the same concept, but on an individual basis. Rather than the whole plow width tripping, only the individual section encountering an obstacle trips, leaving virtually no snow behind and eliminating the need for follow-up plowing. Not only does this reduce fuel and labor costs, plowing a clean lot the first time will also eliminate any liability issues and costs resulting from slip-and-fall claims.

The independent movement of each “mini plow” provides further efficiency and plowing precision by essentially letting the entire plow contour to any given surface. On sloped roads, the outer pieces rest at lower points, while those toward the center rise up as the pavement does. The same is true in parking lots. As the plow approaches a depressed or elevated area, the section will respond to the change in elevation and adjust itself accordingly. This ensures virtually no snow is left behind, and essentially eliminates the need for a pick-up mounted plow or salting.

In addition to providing better clearing performance, the individual tripping action helps prevent damage to the plow and machine if a small obstacle is encountered. For larger, rigid objects such as curbs, consider a plow with mechanical side panels to help prevent damage.

Panel of experts
Most containment-style plows are built with side panels, or wings, attached to both ends of the moldboard. The panels keep snow contained and prevent it from rolling off the sides, but they also pose major challenges.

Imagine a loader plowing full speed on a city street using a model with fixed side panels. The snow is deep and blowing across both lanes, so the driver can’t see that he’s approaching a concrete median on his left side. When he eventually hits it, something will absorb the impact, whether it’s the plow, the machine — or the operator.

To address this serious problem, some manufacturers offer plows with mechanical side panels, which respond to impact from major obstructions such as curbs and medians. Rather than hit these objects head-on, the side panels lift up and go over them, clearing even tall obstacles and reducing damage to the equipment, plow and, most importantly, the operator.

Get hitched
Newer hitch designs take stress off the operator and enhance the life of plow components. Plows are picked up and dropped down hundreds of times each night. Typical hitch designs force the operator to manually adjust the plow each time it’s dropped, making for a time-consuming, frustrating process, especially for inexperienced operators. Newer “drop-and-go” hitch designs adjust the plow automatically. The hitch design ensures the plow will lie correctly, extending plow life and ensuring a clean surface.

These hitches also let the plow and machine move independently of one another. As stated, rarely is pavement perfectly level.
Take a parking lot, for example. Because the plow leads the way, it’s going to reach a raised point in the pavement before the machine does. Normally in this situation, the plow will rest on the higher ground and lean slightly forward. The action lifts the machine up off its front wheels, creating drag, while putting weight on only two tires. Over time, this will result in uneven tire wear and more frequent replacement issues.

With newer hitches, the plow can lift up and adjust to the pavement while the machine stays balanced on all four tires, keeping even wear on the tires and the plow. Especially when combined with sectional moldboard styles, this movement further lets the plow continuously adjust to changes in the pavement for optimum plowing efficiency and reduces the need for follow-up plowing.

These types of hitch designs also prevent premature wear on the plow’s shoes. Side panels, whether fixed or mechanical, include smooth, flat pieces called shoes that ride along the surface. Commonly made of steel, the shoes are designed to last several years. But their lifespan can be cut short with premature wear, a common occurrence with typical hitch designs that require manual adjustment. “Drop-and-go” styles are designed to lay flat and ensure the shoes do as well, leading to even wear and less replacement for the operator.

Together, these features significantly enhance performance and minimize maintenance expense. But the plow cutting edge affects both the machine’s performance and the plow’s total lifecycle cost, and should therefore be carefully considered.

Cutting edge counts

Every plow has a cutting edge. Designed to scrape and clean away compacted snow and ice, cutting edges further reduce the need for re-plowing and salting.

Ideal for cutting through and scraping snow and ice, steel cutting edges prove to be more effective and more durable than rubber options. On the down side, replacement of steel edges can be significantly more expensive, but that shouldn’t necessarily be a deterrent. Together with sectional moldboards, steel cutting edges are effective and can be replaced in one section rather than across the entire length of the plow. This significantly reduces maintenance costs, while providing all the benefits of the steel edge.

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