Oil & water
The era of easy oil and plentiful water is ending. Better managing these two resources could be your next great business opportunity.

BY NICOLE WISNIEWSKI

DEPARTMENTS

20   LM Reports
Spreads; smart irrigation; tree care tools

24   Lawn Care Pro
Wayne Volz, Louisville, KY
BY RON HALL

26   Weed Watch
Common sowthistle; Broadleaf plantain

36   A Cut Above
Raymow Enterprises, Oldsmar, FL
BY DANIEL G. JACOBS

COLUMNS

4   First Cut
BY NICOLE WISNIEWSKI

6   The Hall Mark
BY RON HALL

28   Best Practices
BY BRUCE WILSON

40   Whit’s World
BY MARTY WHITFORD

IN EVERY ISSUE

38   Classifieds
39   Resources

ON THE COVER
Illustration by iStock International Inc.; design by Carrie Parkhill

SPECIAL SECTION

LIVESCAPES
Proper planning can reduce the amount of wasted irrigation water and increase profits.

31

DIGITAL VAULT

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