

In the Know

EPA to require new language on pesticide labels

FAIRFAX, VA — Product labels for pesticides the U.S. Environmental Protection Agency (EPA) believes may affect federally listed, threatened and endangered species or their critical habitat will soon contain generic language. It refers lawn care operators and other pesticide applicators to an EPA Web site or toll-free number to obtain geographically specific Endangered Species Protection Bulletins that will contain enforceable use limitations. Bulletins will be county or parish specific.

The initiative, the Endangered Species Protection Program (ESPP), requires PMPs and other applicators to, when directed by the label, visit the EPA Web site or call the toll free number to see if the county bulletin contains information relevant to their

use. Even if the information contained in the county bulletin is not relevant to the intended use of the pesticide, applicators must still copy or download it. Bulletins will be good for six months, at which time applicators will need to revisit the Web site (or call the toll free number) to again obtain the county bulletin. EPA has stated that pesticides bearing label directions only for use indoors, and where the applied product remains indoors, will not be subject to ESPP.

While relatively few products and even fewer uses will be impacted, pesticide applicators who ignore label language directing them to obtain a county bulletin from the Web site or toll free number run the risk of violating labeling

directions. Few, if any, product labels currently contain language directing end users to obtain a county bulletin. However, such language will be added as EPA registers new active ingredients or during its registration review program.

"The main problem seems to be implementation of the program being a likely cause of an enormous logistical and paperwork burden for commercial applicator companies that do business in a large number of counties and use a relatively large number of products," said Tom Delaney, director of Government Affairs for the Professional Landcare Network (PLANET.) "In addition you will have to check a EPA Web site periodically to see if any changes occurred on the product you



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want to use. It's just one more thing to keep up with that can burn you if don't have a procedure in place to follow regularly, like remembering to renew your pesticide licenses."

Applications that adversely impact a federally listed threatened or endangered species could constitute an Endangered Species Act violation, in addition to an enforceable label violation. Applicators are encouraged to visit the ESPP Web site at <http://www.epa.gov/espp> and familiarize themselves with the bulletins.

"The label is the law so you better read it every time you buy a new batch of products," Delaney added. "Those in rural areas have more concern about endangered species than those in the cities. Check with your state pesticide regulatory agency for the latest info and help."



Target sends Xmas cheer to Marines

SANTA FE SPRINGS, CA — To honor the sacrifices of U.S. military men and women this holiday season, Target Specialty Products sent a Christmas care package to Pvt. James Carruba and his Marine platoon. The package was shipped Dec. 4, 2006, to Headquarters Platoon, D Company, 3rd AA Battalion, stationed in Iraq.

Target connected with the platoon through MGK Account Representative, Sandra Torry. Pvt. Carruba is Torry's son. Torry was "deeply moved" by the gesture and expressed appreciation for the effort put into the project.

"We appreciate all those who contributed to this worthwhile effort in support of our troops," said Target President Lon Records.

Target associates in Arizona, California and Oregon raised more than \$1,700 during the month of November for the care package.

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