Information made easy

It's no accident that the most successful people are often the most organized. They're organized all the time, with or without day planners, pocket "pals," voice mail, e-mail, snail mail, personal assistants, teleconferences, faxes, video conferences, and more. Organization is a personal challenge for me — one that takes constant effort, especially since there are so many new people, responsibilities and ideas that enter my life, as they probably do yours. It takes time to organize, and although it isn't the most "fun" thing I do, I never regret it.

That's why it was a great exercise last summer, when we reorganized the "Green Book 2000" into something more organized and useful for you. We selected information we think will serve you most: event updates, university contacts, associations, key Web sites and technical reference materials you can use all year. But we also spent considerable effort redefining our new "yellow" pages section, starting on pg. 56.

This new format will make it easier to find the products, services, and suppliers you need. Our list of categories more accurately reflects the types of things you buy to design, build, install and maintain all types of landscapes. Look for expanded listings of hardscape and irrigation products, specialty maintenance equipment, business management services, specialty software and many others.

We want this to be the most useful directory ever — something that will save you time and solve your problems quickly. Maybe you can use it to get even more organized.

Is your organization organized?

Landscape Management is pleased to support the Skills Development Series, an ongoing training program for landscape professionals, sponsored by American Cyanamid. To learn more about how this program can improve your operations right from the start, attend the introductory seminar on Feb. 5, 2000, immediately following PLCAA's Management Conference in Tampa. To reserve a spot, call PLCAA at 800/458-3466. You'll be glad you did! — SG