Cargill Salt offers a free weather forecasting service for its deicing customers. Through a new alliance with Strategic Weather Services, an international firm specializing in long-range forecasting, Cargill will supply the information to its key customers, who purchase all, or the majority, of their deicing salt from Cargill this fall. www.cargillsalt.com

Century Rain Aid now offers repair and upgrade service for golf course irrigation control systems with a 48-hour turnaround through an agreement with BoardTronics Inc. Available for all Rain Bird and Toro golf control systems call (888) 855-9132 for more information.

E-Z-GO Textron has become the first golf car and utility vehicle company to receive International Standardization Organization (ISO) 9001 registration. The final audit, conducted in August, subjected the company's operations to a rigorous 20-element inspection.

Fiberstars, manufacturer of fiber optic lighting systems, has four new sales representative organizations for territories in southeastern U.S.: CK Lighting in northeastern Fla. and southeastern Ga.; Elder and Associates Inc. in central and southeastern S.C.; Palmetto Lighting in northwestern S.C.; and TEAM which has four divisions throughout N.C. www.fiberstars.com

The Gold Ink awards nominating committee has announced the honoring of Lofts Seed's Palmer's Pride line as among the best printing in North America for 1998. The award is open to all producers and creators of printed materials such as: advertising agencies, catalog publishers and public relations firms.

Lumiere Design and Manufacturing of CA was a winner at the 1998 Lightfair. The Hollywood 1701 metal halide imaging projector won the Design Excellence Award and the Outdoor Lighting Innovator award as well as the Design Journal Adex Award for outdoor lighting. www.lumiere-design.com


Rain Bird sponsored a leadership program for 40 high school students from across the country this past summer. The students, who were nominated by their school principals, were part of the 'Step Up To Leadership' program which teaches creative ways to improve leadership, communication and goal-setting skills.

Vince Newendorp has been named Vermeer's General Manager of the Environmental Division where he will oversee all business functions including engineering, manufacturing and parts. www.vermeer.com

Weather-Matic Landscape and Turf Irrigation has hired Kevin Colesworthy as Southwest Regional Sales Manager, to work with distributors to develop and maintain beneficial relationships with professional irrigation contractors and designers. John Garrison and Chris Lallier are additions to the Purely Professional Source sales team. Garrison's territory will be the Great Lakes region. Lallier's territory covers the south central region which includes south Texas and La. www.weathermatic.com

West Ag Irrigation, Calif., has made two recent changes. The name of the company is now Storm Irrigation, a change that coincides with its recent acquisition of certain assets of Imperial Underground Sprinkler Company, Kan. The manufacturing of electromechanical controllers, brass and plastic control valves and sprinklers with be moved to Calif.

Norm Whitworth, president of Whitworth Turf Products, Ltd., was honored for 25 years as a distributor of Turf-Seed, Inc. Whitworth Turf Products was one of the first distributors for Turf-Seed, when it was founded in 1970. Whitworth is a member of the Northwest Turfgrass Association and the Oregon Golf Course Superintendents Association, Western Washington Golf Course Superintendents Association and the Northwest Turfgrass Association.