Visit the new **AgrEvo** web site at www.agrevo-green.com which contains information about the company's complete line of products, MSDS and specimen labels, field trial data, product applications and recommended use rates. Sales and technical support is also available.

**Century Rain Aid** has two new Florida locations: Magnolia Park and Santa Rosa Beach. There are now 19 Century locations in Florida. The increased Century presence is intended to offer more convenience and an expanded product line in addition to the introduction of new professional training and buying programs.

**Data Transmission Network Corporation** has purchased **Kavouras, Inc.** for a cash buy-out of $22,650,000. DTN, previously an information and communication provider for the low end of the weather market, is now positioned to target all markets with the acquisition of Kavouras which has been a provider to the high end markets.

**Encore Manufacturing** celebrated its 10 year anniversary is high style, including high winds and high rain. That didn't stop the company and distributors from celebrating and previewing the new mowers for 1999, including new designs for Encore's walk-behind mowers and several new riding mowers.

**LESCO** is to be the exclusive supplier of the **Trugreen** brand of consumer lawn care products. LESCO will supply products through its network of fertilizer and seed-blending facilities and distribution centers. Trugreen products are carried nationally in a number of retail stores.

**Medallist Troon Golf Management** is set to address every aspect of the upscale golf experience in Asia, Australia and the Middle East. A partnership between **Medallist Golf Developments** itself a joint venture between Macquarie Bank and Great White Shark Enterprises) and **Troon Golf** will expand a global vision of golf course development and management.

**Plant Health Care, Inc.** will be working with **Griffin Industries, Inc.** for research and development of unique microbial biofungicides and biofertilizers designed specifically for the commercial turf and horticulture markets. The first product, a multi-purpose biofungicide, is presently in field trials.

**J.R. Simplot Co.** has combined its grass seed and professional turf and horticulture fertilizer businesses. **Jacklin Seed** and **Best** fertilizer will now operate as Simplot Turf and Horticultural Products. The labeling merger is intended to coordinate marketing efforts and will not impact brands, labels or production facilities.

**Tanaka Power Equipment** has the first two-cycle engine to comply with the new California Air Resources Board's Tier II emission standards. The new line of 40cc PureFire engines are 30 percent more fuel efficient with an improved combustion process and emissions well below required standards. Their 26cc engine has recently passed the standards as well.

Dr. T. Don Taylor is the new executive director of the **Tift 94 Growers Association.** Taylor, formerly Southeast Regional R&D Manager for Novartis Specialty Products, now represents the exclusive producers of TifSport certified Bermudagrass, Tifton. **LM**