Turf managers who buy natural organic Milorganite fertilizer this fall will help support turfgrass research. According to Milorganite's Larry Lennert, the company will donate $10 for each ton of Milorganite purchased to the buyer's favorite turfgrass research organization. "Milorganite and its distributors have long supported turf research at the national level through the O.J. Noer Research Foundation," Lennert says. "This program enables customers to support research at the local level."

Milorganite is celebrating its 70th year of serving professional turf managers with natural organic fertilizer.

Jacklin Seed received the 1996 Idaho Governor's Export Marketing Award for Service from Lt. Gov. Butch Otter at the World Trade Day in Boise this summer. Jacklin now exports 35 percent of its seed to more than 50 countries around the world. Elsewhere at Jacklin, Hagen Ledeboer is new manager of Grower Services Operations in Oregon. He will be responsible for managing all aspects of contracting and placing Jacklin varieties in the Willamette Valley.

Encore Manufacturing's dealer base showed growth of 12 percent this year, according to company president Dick Tegtmeier. Sales were buoyed by the introduction of the Z42 dual-market riding mower for commercial users and consumers alike.

United Horticultural Supply added a Southern Division, completing its coverage of the United States to the professional turf, lawn care, nursery and specialty horticultural markets. John Walther is manager of the new division (N.M., Texas, La., Ark., Miss.).

Roger Bechle and Bart Fox join American Cyanamid as territory managers for turf, ornamental and pest control products. Bechle will handle the Northeast while Fox will service the Southwest.

Ransomes is new official supplier to the PGA European Tour and European Senior Tour, which includes the British Open Golf Championship and the Volvo PGA Championship. The company's products will be recommended for use at all tour stops for the next three years.

Plant Health Care acquired Industrial Services International, maker of Terra-Sorb water polymer gel products. James J. Quinn, previously president of ISI, is now a vice president for PHC, a leading firm in the turf care industry.
supplier of plant health care-related products and services to the horticulture, forestry and land restoration industries. PHS will warehouse and package Terra-Sorb at its Pittsburgh manufacturing facility.

Agway Inc. of Syracuse, N.Y. intends to sell the assets of its subsidiary, Roberts Seed of Tangent, Ore., to Pickseed West of Tangent, Ore. "The two companies not only share common trade objectives, but have developed close industry ties over the years," a press release says. "The combined entity will result in one of the largest seed companies in the Pacific Northwest."

Jacobsen is celebrating 75 years as a manufacturer of professional golf and turf maintenance equipment. "There's a new spirit at our company," says president Phil Tralies, "a bright, new spirit of enthusiasm and commitment to the products we build and to the golf and turf professionals we serve." According to the company, Jacobsen products are found on more than 75 percent of all the golf courses on Earth.

Two months ago, Vice President Al Gore and members of the Green Chemistry Partnership presented Monsanto with the President's Green Chemistry Award for new synthesis technology. Monsanto received the award because it developed a new "zero-waste" chemical process to make disodium iminodiacetate (DSIDA), a key chemical intermediate in the production of Roundup herbicide.

Gary Neyman is new product group manager for Lebanon Turf Products. He will be responsible for the sales and marketing of Country Club, Country Club-2, Nx-Pro and IsoTek professional turf products.

The J.R. Simplot Co. and Best Professional Turf Products/Apex Professional Horticulture Products have selected Swanson Russell Associates as their marketing communications agency of record. LM

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