Lawn care growth: 5.2%
The lawn care industry continued to show slow, steady growth in 1994. While not as fast as the industry's growth in the late 1970s and early 1980s, it remains impressive.

Jerry Roche

Language barriers
As the country's workforce changes, supervisors must more frequently communicate with employees who do not speak English easily. The key is mutual respect, enthusiasm and effort—on the part of both the employee and the supervisor.

Leadership qualities
Even if you're not a natural-born leader, you can become one, according to Jim Perrone. Gaining 'four-star buy-ins' from employees means being enthusiastic, empathetic and more.

Jerry Roche

Time management
Wasted time equals lost opportunity. Lost opportunity means lost profits. Here are some suggestions on how to maximize your 'minute management.'

Winterizing sprayers
Doing so can save costly delays from downtime during the next business season.

Winterizing irrigation
The items needing the highest maintenance on irrigation systems are the pump station, water source, lighting protection, automatic controls and turf rotors.

Bob Scott

Environmental considerations
From design to management, Ballantrae Golf and Yacht Club integrates philosophies that keep the surrounding grass, water and air healthy.

Ed Etchells, Sharon B. Rinehimer

Winter golf
Dormant bentgrass doesn't like heavy traffic. Keep an eye on temperature swings, apply extra topdressing, and use temporary greens if possible.

Terry McIver

Rebuilding the fields
Rich Moffitt's in-house staff at St. Louis University makes its ballfields and campus a colorful oasis. When he started rebuilding the baseball field, he didn't know where to start.

Ron Hall

Skid-steer loaders
One of the most expensive—yet most economical—forms of landscape equipment is the skid-steer loader. Because of its power and versatility, you can save 'loads' of labor costs by buying a good one.

Jerry Roche

Soil amendments
Though they come in all shapes and sizes—from sand to superabsorbent polymers, each has specific functions. Here's a long list of such products.

Jerry Roche
32 Nematodes not harmful
Using nematodes on lawns will not harm beneficial insects, according to Dr. David J. Shetlar of Ohio State University.
James E. Guyette

34 Fighting blower laws
Landscape contractors from New York towns and villages in and around Westchester County are protesting increased restrictions on leaf blowers.
Terry McIver

36 More on certification
The title Certified Turfgrass Professional (CTP) comes with the completion of a special course through the University of Georgia. It’s for LCOs, landscapers, golf course supers and athletic field/park managers. And it means pesticide recertification requirements in 25 states.
Ron Hall

ON THE COVER: This healthy, green home lawn is maintained nicely by TruGreen/ChemLawn.