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company, Moody Management and Marketing Services.

DeAngelo says the PLCAA will refocus its public relations efforts to include a "much broader range of public relations programs internally." He cites the association's annual report as an example.

Government affairs will undergo little change, according to DeAngelo.

**EVENTS**

**FEBRUARY**

7-8: Alaska Greenhouse & Nursery Conference, Anchorage, Alaska. Contact: Cathy Wright, SR Box 7440, Palmer, AK 99645; (907) 745-4119.

5-12: International Golf Course Conference, Las Vegas (Nev.) Convention Center. Contact: GCSAA, 1617 St. Andrews Dr., Lawrence, KS 66047-7878; (913) 841-2240 or (800) 472-7878.


14: Connecticut Turf and Landscape Conference, Hartford (Conn.) Civic Center. Contact: Elizabeth Maisano, P.O. Box 876, Bethel, CT 06801; (203) 791-8615.

17-20: ALCA Executive Forum, Radisson Palm Springs (Calif.) Resort and Convention Center. Contact: Associated Landscape Contractors of America, 405 N. Washington St., Falls Church, VA 22046; (703) 241-4004.


**MARCH**

2: Long Island Tree Conference, SUNY Farmingdale. Contact: Long Island Arboricultural Assn., P.O. Box 69, Holtsville, NY 11742; (516) 968-3366.

13-14: Reinders Brothers Turfgrass Conference, Waukesha (Wis.) Expo Center. Contact: Ed Devinger, Reinders Brothers, 13400 Watertown Plank Rd., Elm Grove, WI 53122; (414) 786-3301.