DYNAMIC DUO.

Lebanon Pro 20-3-5 with DURSBAN*

What two products have teamed up to lead the crusade against insect pests? It's Lebanon Pro 20-3-5 with 1 percent DURSBAN — a new and improved fertilizer/insecticide formulation. We've taken our 20-3-5 fertilizer base, with four units of sulfur-coated, slow-release urea and added a higher concentration of DURSBAN, a time-tested and effective insecticide. So you can get early green-up and sustained feeding while controlling surface and soil insects — without the time-consuming efforts of two applications. And for straight granular insect control, try Lebanon DURSBAN 2.32 percent. From your source for premium quality turf products.

SHORT CUTS

ALIVE, BUT HOLDING...The Pesticide Public Policy Foundation (3PF), for the time being, will not have a new director. That was the decision of its board of directors in May. Dr. James Wilkinson left as director of 3PF to become the CEO of Lawmark in mid-spring. "3PF will continue as an entity though," says assistant director Paul Skorupa, who will man the 3PF phone (401/294-6133). Skorupa says the 3PF will focus on the activities of its State Affairs Committee which is drafting policies for materials recycling, containment, mixing and loading.

PGMS SCHOLARSHIP...applications are being accepted until July 15. Anyone interested in applying should contact PGMS at 10402 Ridgland Rd., Suite 4, Cockeysville, MD 21030; or call (301) 667-1833.

SOOTY HATS?..."The public will respond to people in white hats doing good things, but I think our white hat has gotten a little soot on it," says Jim Brooks, executive vice-president of the Professional Lawn Care Association of America (PLCAA). Brooks, speaking to executives at Sandoz Crop Protection, continued: "In July 1985, Dan Rather launched us into the era of defending ourselves against pesticide controversy. We're going into the decade of the environment, and a lot of education will have to be done in a lot of different areas. We have to try to reinforce the benefits of lawn care and deal with the safety issue."

A FLYING START...The Guelph (Canada) Turfgrass Institute's $1.5 million fund-raising campaign has gotten off to a flying start. George M. (Mac) Frost and his wife Beth, who have owned and operated golf courses in the Toronto area since 1946, have donated $500,000. Frost says that the donation "is the result of a long-term involvement in turf and greens maintenance and an appreciation of the importance of ecologically sound turf research and practices."

MORE PESTICIDES...The dollar value of shipments by the pesticide industry is projected to grow nine percent annually until the year 2000, says a "Leading Edge" report. However, roughly two-thirds to one-half of this growth will be inflationary. Non-agricultural use of pesticides will grow to 38 percent of total dollar use in the next 10 years, the study notes, up from 29 percent in 1990. For more information, call Leading Edge Reports at (216) 791-5500.