On the cover: Roadside managers link the highway system and neighboring habitat (photo courtesy of Monsanto Ag Co.)

COVERAGE STORY:
LIKE A GOOD NEIGHBOR
by Terry McIver. What you don’t see on your Sunday drive down the interstate is the behind-the-scenes activity of the nation’s roadside managers.

BUILDING SAFER ATHLETIC FIELDS
by Jim Leatzow. Careless planning, construction, or maintenance of an athletic field is an invitation to an accident—and a lawsuit.

EQUIPMENT’S DAY IN THE SUN
The most impressive display of turf equipment ever assembled awaits visitors to the seventh annual OPEI Expo in Louisville, Ky. Here are some of the innovative machines to be showcased.

SMALL CREW THEORY
by Phil Christian. Larger crews don’t always translate to improved productivity. Determining how many is enough is essential to maximizing efficiency and profit.

CAN’T WORK?
by Ed Wandtke. Disability insurance coverage is essential for small business owners and their key management personnel. If you haven’t placed any coverage in force yet, consider it as soon as you can afford it.

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