

GREEN INDUSTRY NEWS

JANUARY 1990, VOLUME 29, NUMBER 1

LANDSCAPE MANAGEMENT

CONVENTIONS

GCSAA honors Bengueyfield and Watschke at its show



ORLANDO, Fla. — USGA Green Section national director William Bengueyfield and Dr. Tom Watschke, Penn State University turfgrass researcher and educator, have won the GCSAA's 1990 Distinguished Service Awards.

The awards will be presented at the opening session of the 61st annual International Golf Course Conference and Show here next month.

Under Bengueyfield's leadership, the USGA/GCSAA Turfgrass Research Committee has seen more than \$2.8 million raised and distributed for research to develop turfgrass cultivars that will reduce water usage and maintenance costs. A long-time GCSAA member, Bengueyfield also operates Frankfort Golf Course in Frankfort, Mich. He served as editor of *Green Section Record* for 20 years.

Watschke is coordinator for Penn State's Landscape Management and Water Quality Research Center,

synchronizing all field research for the five departments that cooperatively use the facility. His research has led to the use of growth regulators for *Poa annua* control, the development of new post-emergence crabgrass control compounds, advancement in broadleaf weed controls and, most recently, toward a better understanding of surface runoff on turfgrass.

Spotlight on...

The conference itself will explore the environmental impact of golf courses. It will feature seminars, speakers and forums for the more than 15,000 expected superintendents to enhance their understanding of environmental management.

Some of the environmental topics to be discussed are: water quality and conservation; integrated pest management; hazard communication; underground petroleum tanks; and the storage, dis-

posal and recycling of chemicals. Expert presentations on these and other topics will be made during the Friday session on "Managing Today's Environment."

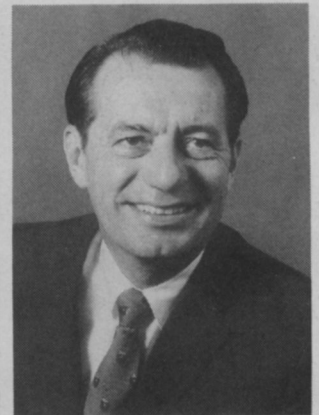
A special government relations forum will also be held at the conference. Attended by GCSAA members, federal regulatory officials and leading scientific researchers, the forum will detail ways to monitor regulation and inform and educate government personnel on the day-to-day management practices at golf courses.

Officer election

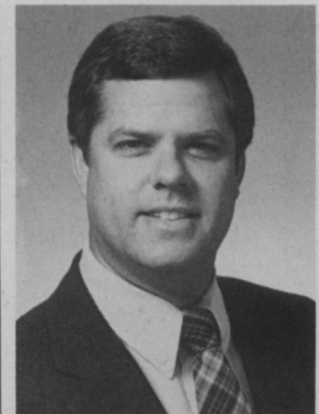
The GCSAA will also elect officers and directors at the show. Gerald L. Faubel has been nominated for the presidency in 1990-1991. He is superintendent at Saginaw Country Club, Saginaw, Mich. He currently serves as the organization's vice president.

Vice presidential candidates are Stephen G. Cadenelli of the Meteconk National Golf Club in Jackson, N.J., and William R. Roberts of the Lochmoor Club in Grosse Pointe Woods, Mich.

Three candidates for director will be elected for two-year terms. Nominees are Joseph G. Baidy of Acacia Country Club in



William Bengueyfield



Dr. Tom Watschke

Lyndhurst, Ohio; Charles A. Clark of Broadmoor Golf Course in Colorado Springs, Col.; Cecil C. Johnston of Avila Golf and Country Club Hyannisport, Mass.; and Randall P. Zidik of Rolling Hills Country Club in McMurray, Pa.

For more information on attending the event, contact the GCSAA at (913) 841-2240. □

ASSOCIATIONS

ALCA picks Dennis from its own staff

FALLS CHURCH, Va. — Debra Dennis has been promoted to executive director of the Associated Landscape Contractors of America (ALCA). She was chosen by a thorough and highly competitive process, according to ALCA president Ron Kujawa.

"We narrowed the final list to four outstanding candidates," notes Kujawa. "Debra Dennis went into the race as a darkhorse at best, but she just stood out. She emerged as very strong, energetic and competitive, and was a strong unanimous choice."

Interviews with the four finalists were conducted by a seven-person search committee at the Green Team Conference in St. Louis. Each interview lasted no

less than two hours.

"Most organizations would take an easy way out. We didn't," says Kujawa. "The membership expended a great deal of time and personal effort on behalf of the organization."

During her 10 years with ALCA, Dennis has served in a variety of positions, most recently as staff liaison to six association committees.

The new executive director is a 1979 graduate of the University of Georgia. One of her first goals will be to build on ALCA programs and services for the membership, ultimately leading to an improved image for landscape contractors.

"If we strive to improve the image, it can only help bring more people into the



Dennis: Improve image

profession," the new director believes.

Dennis's selection as successor to Terry Peters will signal new directions for the organization. "We're doing some re-organization and we've got some exciting plans," Kujawa says. "Our key people have agreed to stay. They and our state association councils are very excited." □

LANDSCAPING

'No wildflowers,' neighbors tell Cleveland man

SHAKER HTS., Ohio — A dispute began in this affluent Cleveland suburb recently over a man's decision to turn his front yard into a wildflower lawn.

Joseph Gyurgyik, owner of Shaker Landscaping, seeded his 12,500 sq. ft. yard in the spring with cosmos, poppies, black-eyed Susans and about 75 other species, both annual and perennial. Some of his neighbors are now complaining that the yard is an eyesore, will draw rodents and spread to other yards via airborne seeds.

In response to complaints, city officials are moving to more clearly define a zoning law that calls for "appropriate" landscaping. However, as of November 18, they were unable to devise an appropriate ruling, simply because many groomed yards contain at least a few of the unwanted plantings.

Councilman David Goss and other officials say Gyurgyik's yard is not appropriate, but they're not sure why.

"You know this yard is bad when you see it, but the question is where to draw the line," says Mayor Stephen Alfred.

"I don't think they're going to be able to come to a compromise," predicts Gyurgyik. "They might outlaw the flowers I have in my front yard, but then half of Shaker Heights (homeowners) will be in violation."

Gyurgyik says he has received compliments about his yard from some neighbors who think it is something new and different. The local paper also ran a few letters from persons who see nothing wrong with Gyurgyik's plant selection.

Gyurgyik says he will appeal any zoning order not in his favor. □

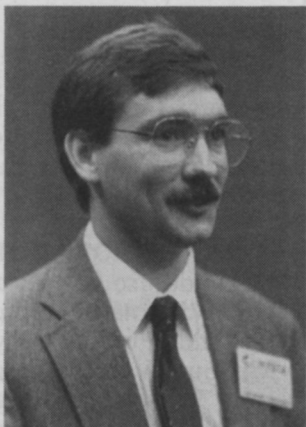
REGULATIONS

On local compliance: going that extra yard

ROCHESTER, N.Y. — Pesticide regulations will continue to be a problem for professional landscapers. They'll have a better go of it if they understand and comply with that legislation, become more politically involved, support product research and follow integrated pest management (IPM) practices.

That's the advice of James Wilmott, extension agent for New York's Monroe County, speaking at the recent New York State Turfgrass Association meeting here.

"There are more situations occurring," says Wilmott, "in which landscape managers have been told by administrators to stop using pesticides entirely. In less extreme cases, people have been



Wilmott: Diplomacy works

told they can use pesticides only when they are needed."

To best understand state and local laws, Wilmott suggests meetings with local enforcement officials as the best way to establish both a personal and profes-

sional relationship.

"This shows you have a willingness to comply," says Wilmott. "And, the officer is probably going to take it much more lightly if you have some small violation of regulations. It's good to establish that relationship."

Wilmott believes political involvement has kept the legislators at bay to a great degree. "Imagine," he says, "where we'd be now if it weren't for groups like the Green Council, NYSTA, or the GCSAA." Lack of industry defense strategies would have left companies open to the hurricane-like force of unbridled legislation.

Wilmott says Integrated Pest Management (IPM) practices "are being en-

continued on page 12

IPM from page 11
 couraged more often in school districts and other properties around New York State. Keep your superiors informed, maximize pest-tolerant landscape design and encourage plant

health through use of IPM procedures.

"There is no question," he says, "that regulation of pesticides will be the dominant feature in your neighborhoods. IPM is the answer to the problem." □



The Scandinavians began their tour at Jacobsen headquarters in Racine, Wisc. and at the University of Minnesota.

GOLF

Scandinavian supers visit U.S. courses

RACINE, Wisc. — More than 90 golf course superintendents from Europe's Scandinavian countries recently toured the United States, thanks to the European distributor for U.S. equipment manufacturer Jacobsen Division of Textron.

After a stop at Jacobsen and the University of Minnesota, the group then flew to Miami and Orlando, Fla. During that portion of the trip, the supers played golf at Doral Country Club's Gold Course and the new

course at Grand Cypress.

During their trip, the superintendents also got a close-up look at maintenance techniques used by their North American counterparts.

"The purpose of this trip was to educate the Scandinavians on what's being done in the United States," says Neils-Erik Brems, who distributes Jacobsen products in Denmark. "They can then go back and educate their boards of directors or greens committees on what can be done to improve their courses."

Sweden alone has an estimated 200,000 golfers, Brems says. And the number of courses in Denmark is expected to jump from 60 to 100 by the year 2000. □

SHORT CUTS

ALL-PRO SOD...Evergreen Sod Farm in Peotone, Ill. has two All-Pros on its side, according to one of its print advertisements: Boss 111 bluegrass sod blend and Chicago Bears all-pro strong safety **Dave Duerson**. Evergreen vice president **Dean Hupe** met Duerson's agent on a plane trip, says Evergreen office and sales manager **Linda LeSage**. Hupe offered Duerson free sod for his new home north of Chicago in return for his cooperation with the ad. "Dave is a super person, very down to earth," relates LeSage, who with her son has visited Duerson's home a few times. Evergreen grows sod for Wrigley Field, Comiskey Park and Milwaukee County Stadium. The company is also growing sod for the Chicago White Sox' new stadium.

MULTI-LINGUAL...Dr. **Alex Shigo** is enjoying international success with his tree books, he tells *LANDSCAPE MANAGEMENT*. His "New Tree Health," a 12-page booklet with 13 full-color drawings, is now available in English, Dutch, French, Italian and Spanish. Those (\$3 each), plus his new 192-page book "Tree Pruning, a Worldwide Photo Guide" (\$39), are available from Shigo & Trees Associates, 4 Denbow Rd., Durham, NH 03824. Shigo says his next project is a 12-page folding booklet called "Caring for Young Trees From Nurseries to Landscapes."

LYME DISEASE LINGERS...The reality of continued Lyme disease problems remains, notes **Walter Shroeder** of the New York State Pesticide Applicators Association. "I would advise that everyone develop a strategy of dealing with it," writes Shroeder. "There has been a multitude of incidents where the Lyme disease tick was transported into the city by child, adult or pet, after a jaunt in the woods." Shroeder believes virtually all rodents can serve as the host for the bacteria, not just the deer mouse. "In California, it was found that lizards can serve as a host for the spirochete for a disease similar to Lyme disease."

HITTING ROCK BOTTOM...Public regard for pesticide use has hit an all-time low, said Dr. **Jim Wilkinson**, executive director of the Pesticide Public Policy Foundation at a recent Missouri Valley Turfgrass Association meeting. "Those of us using pesticides for non-agricultural purposes are going to face even greater challenges down the road. Environmental groups know they can use the pesticide issue to their financial advantage." Wilkinson sees stormy weather ahead as the EPA finishes its national survey of pesticide residues in well water, expands endangered species and wildlife protection regulation, and as landfills near capacity.

Low-Cost
FUERST
 F·L·E·X·I·B·L·E
 TIME
 HARROW

Keeps Turf in top condition!

The proven low cost way to keep golf courses, athletic fields, ball diamonds, and all turf areas in top condition. Crumbles and scatters cores without clogging, brings up thatch, prepares seedbed without disrupting existing growth. Aerates to stimulate growth, scarifies to improve moisture penetration. No maintenance. Maintains cinder tracks. 4 to 42 ft. widths. Adjustable penetration. No maintenance. Satisfaction guaranteed.

For FREE literature, testimonials, prices, phone toll-free 1-800/435-9630.

FUERST BROTHERS, INC.

P.O. Box 427-LM1, Gibson City, IL 60936 (In IL call 217/784-4266)

Circle No. 119 on Reader Inquiry Card

Green Team's final bow draws 450 landscapers

ST. LOUIS — The Green Team Conference and Trade Show bowed out of its current format last November by attracting 450 landscape and grounds managers.

Starting this year, the Green Team event joins the Professional Lawn Care Association of America's show to become the Green Industry Expo.

Highlights were the annual "Breakfast of Champions" and well-attended addresses by Dr. Dayna Waitley, Dr. Alex Shigo and Frank Ross.

The Associated Landscape Contractors of America presented Environmental Improvement Awards, and more than 70 companies participated in the trade show.

Two special President's Awards were presented by the Professional Grounds

Management Society: to Anne Seaman for dedicated service and to the Missouri Botanic Garden for horticultural excellence.

The Landscape Manager of the Year award, co-sponsored by the PGMS and LANDSCAPE MANAGEMENT magazine, was given to Morris L. Martin, vice president of the Landscape Division at the Alfred L. Simpson Co., Atlanta, Ga.

Elected as PGMS officers were: president Ted Shull of Kettering (Ohio) Medical Center; first vice president Tom Smith of Spring Grove Cemetery, Cincinnati; second vice president John Abernethy Jr. of Lenoir (N.C.) cemeteries, and treasurer John Michalko of Case Western Reserve University, Cleveland.

Directors elected were Doyle Watson of Belle Meade Country Club,



Deere champions

Golf course superintendent Toby Strahan was on the winning team from the Country Club of Louisiana at John Deere's team golf championship held at PGA West, Palm Springs, late last year. Members of the winning team were (from left) Deere distributor Howard Ruiz of Sunshine Equipment, Strahan, club president Ben Skillman, club manager Luis Romero and PGA pro Dean Alexander. Each amateur won a championship ring and \$100 gift certificate.

Nashville, Tenn.; Larry Ward of the Medical College of Georgia, Augusta

and Paul Thomas of Towson (Md.) State University. □



PRODUCTS

Green industry gets insecticide

MIDLAND, Mich. — Pageant DF, the green industry's first dry flowable insecticide, has received EPA approval. It is available for sale next month, according to sources at DowElanco here.

"Pageant DF is a unique broad-spectrum tree and shrub insecticide differentiated by its excellent activity on worms, scale and aphids," says marketing manager Rob Peterson.

Pageant DF was specifically formulated for the tree and shrub care market. It combines water-dispersible granule technology with convenient, disposable packaging. This formulation offers improved handling benefits: less dust, less residue in the container, excellent pourability, easy measuring, less applicator exposure and minimal agitation.

"It has all the features



needed for the '90s," Peterson says. □

LANDSCAPING

Michigan giants merge companies

PONTIAC, Mich. — Reinhold Landscape and Vidosh Inc. have merged to become Reinhold & Vidosh, Michigan's largest professional landscape service and supplier.

"Reinhold Landscape has always been committed



Sawka Vidosh

to improving," says Melanie Reinhold Sawka, president of Reinhold & Vidosh. "We believe our merger will strengthen our services while maintaining the same standards of excellence that have distinguished our company for over half a century."

Operations will expand to regional office locations in Michigan, Tennessee and Florida. The new company will retain all current levels of staff and managerial positions.

"That we are our own primary source of landscape materials, equipment and management guarantees our ability to operate on an unprecedented national level," says chairman Donn Vidosh. □

Corrections



Two errors appeared in October's "Pocket Guide to Landscape Management" in the cool-season weed control section.

On page 11, Dow's Turflon (triclopyr) is mis-labelled Garlon. On page 9, methyl bromide is branded Dowfume, which is no longer available to the landscape market. In addition, Tordon (picloram) should not be included, but Confront (clopyralid/

triclopyr) and Acclaim (fexaprop-ethyl) should be.

LANDSCAPE MANAGEMENT apologizes for any inconvenience these inadvertent errors caused.

Finally, our October article on Minute Grass listed only an address in France. Cancel your passport applications—we now have the address of the U.S. supplier of the pre-grown grass: 11685 Ventura Boulevard, Studio City, CA 91604; (818) 766-2661 or (213) 877-0864. □



Kentucky Bluegrass up in 7 days.

Introducing PRIMESTAN . . . exclusive from Stanford Seed. Plant on a Monday and see the green in one week or less.

See dramatically improved germination that delivers thicker, lusher, greener lawns *FAST!* PRIMESTAN is the state-of-the-art osmoconditioning process which brings seed to an animated state . . . waiting for water, warmth and oxygen. PRIMESTAN is *not* a seed coating process and is unlike other processes you may have heard about.

The seed chosen for PRIMESTAN must be among the very best available. Stanford Seed has chosen the bold, dark, and hardy semi-dwarf variety, Gnome Kentucky Bluegrass to introduce PRIMESTAN . . . available straight or in three specially formulated mixtures—Premium, Sunny and Shady.

PRIMESTAN Gnome . . . Kentucky Bluegrass up in 7 days. Prove it yourself. Write us for your PRIMESTAN Data Pack. PRIMESTAN Gnome now available. See your Stanford Seed representative or turf supplier.



Consumer Products Division,
Stanford Seed Company,
R.R. #1, Box 405,
Muddy Creek Road,
Denver, PA 17517

©Stanford Seed, 1989